

Lesson Plan

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Name of the Assistant/ Associate Professor..... MANIKA.....

Class and Section:..... M.Com final.....

Subject:..... Strategic Management.....

Week	Date	Topics
1	16-July-18	_____
	17-July-18	_____
	18-July-18	_____
	19-July-18	_____
	20-July-18	_____
	21-July-18	_____
	22-July-18	Sunday
2	23-July-18	Introduction about Strategic Management
	24-July-18	_____ Do _____
	25-July-18	Corporate level Strategy
	26-July-18	Role of Corporate strategy
	27-July-18	_____ Do _____
	28-July-18	Model of strategic Management
	29-July-18	Sunday
3	30-July-18	Process of Strategic Management
	31-July-18	Holiday
	1-Aug-18	level of strategy
	2-Aug-18	_____ Do _____
	3-Aug-18	Approaches to Strategic Decision Making
	4-Aug-18	_____ Do _____
	5-Aug-18	Sunday
4	6-Aug-18	_____ Do _____
	7-Aug-18	Corporation Mission - An Introduction
	8-Aug-18	_____ Do _____
	9-Aug-18	Vision - An Introduction
	10-Aug-18	_____ Do _____
	11-Aug-18	Objectives and Goals
	12-Aug-18	Sunday
5	13-Aug-18	_____ Do _____
	14-Aug-18	_____ Do _____
	15-Aug-18	Holiday

Lesson Plan

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Name of the Assistant/ Associate Professor..... MONIKA

Class and Section:..... M.Com Analytical

Subject:..... Strategic Management

Week	Date	Topics
1	16- Aug -18	Strategic Role of Board of Dire
	17- Aug -18	- class ————— Do —————
	18- Aug -18	————— Do —————
	19- Aug -18	Sunday
2	20- Aug -18	Strategic Role of Top Management
	21- Aug -18	————— Do —————
	22- Aug -18	Holiday
	23- Aug -18	Strategic Business Analysis
	24- Aug -18	————— Do —————
	25- Aug -18	————— Do —————
	26- Aug -18	Sunday
3	27- Aug -18	Types of strategy on various Bus
	28- Aug -18	-ness levels.
	29- Aug -18	————— DO —————
	30- Aug -18	————— DO —————
	31- Aug -18	Introduction about Strategic Analysis -
	1-Sep-18	————— DO —————
	2- Sep -18	Sunday
4	3- Sep -18	Holiday
	4- Sep -18	Analysis of Broad Environment
	5- Sep -18	————— DO —————
	6- Sep -18	————— DO —————
	7- Sep -18	Environmental Profile ——— Introduction
	8- Sep -18	————— DO —————
	9- Sep -18	Sunday
5	10- Sep -18	Constructing Scenario
	11- Sep -18	————— DO —————
	12- Sep -18	————— DO —————

Lesson Plan

Name of the Assistant/ Associate Professor.....

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Class and Section:.....

M. Com Final

Subject:.....

Strategic Management

Week	Date	Topics
1	13- Sep -18	Analysis of operating Environment
	14- Sep -18	Do
	15- Sep -18	Do
	16- Sep -18	Sunday
2	17- Sep -18	Industry Analysis- An Introduction
	18- Sep -18	Michael Porters Model of Industry Analysis
	19- Sep -18	Do
	20- Sep -18	Do
	21- Sep -18	Analysis of strategic Advantage
	22- Sep -18	Do
	23- Sep -18	Sunday
3	24- Sep -18	Value Chain Analysis - Introduction
	25- Sep -18	Do
	26- Sep -18	Do
	27- Sep -18	Core Competences - Introduction
	28- Sep -18	Do
	29- Sep -18	Do
	30- Sep -18	Sunday
	4	1-Oct-18
2- Oct -18		Holiday
3- Oct -18		SWOT Profile of Environment Analysis
4- Oct -18		Strategic Choice - An Introduction
5- Oct -18		Generating Strategic Alternative
6- Oct -18		Do
7- Oct -18		Sunday
5	8- Oct -18	Strategic options at Corporate level
	9- Oct -18	Do
	10- Oct -18	Holiday
	11- Oct -18	Stability, Growth and Defensive Strategy
	12- Oct -18	Do
	13- Oct -18	Do

Lesson Plan

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Name of the Assistant/ Associate Professor: MONIKA
 Class and Section: M. Com Final
 Subject: Strategic Management

Week	Date	Topics	
1	14-Oct-18	Sunday	
	15-Oct-18	External Growth Strategies - Mergers & Acquisition,	
	16-Oct-18	Joint Venture and Strategic Alliance	
	17-Oct-18	DO	
	18-Oct-18	Holiday	
	19-Oct-18	Evaluation of Strategic Alternatives	
	20-Oct-18	Product Portfolio Models	
	21-Oct-18	Sunday	
	2	22-Oct-18	Selection of Suitable Corporate Strategy
		23-Oct-18	Concept of Strategic fit, Strategic options & SBO
24-Oct-18		Holiday	
25-Oct-18		Strategic Implementation & Evaluation	
26-Oct-18		Strategic Implementation ISSUES	
27-Oct-18		Functional Strategies - Production, Human Resource.	
28-Oct-18		Sunday	
3		29-Oct-18	Evaluation and Control - An Introduction
	30-Oct-18	Types of Strategic Control	
	31-Oct-18	Techniques of Strategic Evaluation and Control	
	1-Nov-18	Holiday	
	2-Nov-18	DO	
	3-Nov-18	PO	
	4-Nov-18	Sunday	
	4	5-Nov-18	Written test and Revision.

Monika