

Lesson Plan

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Name of the Assistant/ Associate Professor..... Sharmila

Class and Section:..... B. Com final (5th sem)

Subject:..... International Trade

Week	Date	Topics
1	16-July-18	International Business
	17-July-18	Major risk in Int Business
	18-July-18	Components of Int. Business Environ.
	19-July-18	—
	20-July-18	—
	21-July-18	—
	22-July-18	Sunday
2	23-July-18	International Trade: Introduction
	24-July-18	Stages of Internationalisation of business
	25-July-18	Int. Business Approaches
	26-July-18	—
	27-July-18	—
	28-July-18	—
	29-July-18	Sunday
3	30-July-18	International Business Environment
	31-July-18	Holiday
	1-Aug-18	Components of B. E
	2-Aug-18	—
	3-Aug-18	—
	4-Aug-18	—
	5-Aug-18	Sunday
4	6-Aug-18	Risk in international Business
	7-Aug-18	Types of risk
	8-Aug-18	Method of measuring & managing risk
	9-Aug-18	—
	10-Aug-18	—
	11-Aug-18	—
	12-Aug-18	Sunday
5	13-Aug-18	Stage of internationalisation international business
	14-Aug-18	— DO —
	15-Aug-18	Holiday

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Week	Date	Topics
1	16- Aug -18	—
	17- Aug -18	—
	18- Aug -18	—
	19- Aug -18	Sunday
2	20- Aug -18	<u>International Business Approaches</u>
	21- Aug -18	— Do —
	22- Aug -18	<u>Holiday</u>
	23- Aug -18	
	24- Aug -18	
	25- Aug -18	
	26- Aug -18	Sunday
3	27- Aug -18	<u>Globalisation</u>
	28- Aug -18	— Do —
	29- Aug -18	— Do —
	30- Aug -18	—
	31- Aug -18	—
	1-Sep-18	—
	2- Sep -18	Sunday
4	3- Sep -18	<u>Holiday</u>
	4- Sep -18	<u>Mode of Entering into International Business</u>
	5- Sep -18	— Do —
	6- Sep -18	
	7- Sep -18	
	8- Sep -18	
	9- Sep -18	Sunday
5	10- Sep -18	<u>Advantages of Trade mode</u>
	11- Sep -18	<u>Foreign market entry strategies</u>
	12- Sep -18	<u>class Test</u>

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Week	Date	Topics
1	13- Sep -18	for —
	14- Sep -18	—
	15- Sep -18	—
	16- Sep -18	Sunday
2	17- Sep -18	foreign Investment
	18- Sep -18	foreign exchange
	19- Sep -18	Determination exchange Rate & BOP
	20- Sep -18	—
	21- Sep -18	—
	22- Sep -18	—
	23- Sep -18	Sunday
3	24- Sep -18	Theory of International Trade
	25- Sep -18	DO —
	26- Sep -18	— DO —
	27- Sep -18	—
	28- Sep -18	—
	29- Sep -18	—
	30- Sep -18	Sunday
4	1-Oct-18	Role of Govt influence on trade
	2- Oct -18	Holiday
	3- Oct -18	Instrument of Trade control
	4- Oct -18	—
	5- Oct -18	—
	6- Oct -18	—
	7- Oct -18	Sunday
5	8- Oct -18	Role of WTO and IMF
	9- Oct -18	Role of world Bank in International Trade
	10- Oct -18	Holiday
	11- Oct -18	— ✓
	12- Oct -18	—
	13- Oct -18	—

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Class and Section:..... B. com Final (5th sem)

Subject:..... International Trade

Week	Date	Topics
1	14-Oct-18	Sunday
	15-Oct-18	Assessing international Market Designing Product of foreign market- Branding decisions
	16-Oct-18	
	17-Oct-18	
	18-Oct-18	—
	19-Oct-18	—
	20-Oct-18	—
	21-Oct-18	Sunday
	2	22-Oct-18
23-Oct-18		
24-Oct-18		Holiday
25-Oct-18		—
26-Oct-18		—
27-Oct-18		—
28-Oct-18		Sunday
3		29-Oct-18
	30-Oct-18	
	31-Oct-18	Revision
	1-Nov-18	Holiday
	2-Nov-18	—
	3-Nov-18	—
	4-Nov-18	Sunday
	4	5-Nov-18

Sharmila