

APEEJAY COMMON EXAMINATION 2021-2022

Class XI

TERM II

BUSINESS STUDIES (054)

MM: 40

Time: 2 Hours

General Instructions:

1. This is a Subjective Question Paper containing 12 questions.
2. This paper contains 4 questions of 2 marks each, 4 questions of 3 marks each and 4 questions of 5 marks each.
3. 2 marks questions are Short Answer Type Questions and are to be answered in 30-50 words.
4. 3 marks questions are Short Answer Type Questions and are to be answered in 50-80 words.
5. 5 marks questions are Long Answer Type Questions and are to be answered in 80-120 words.

This question paper contains Case/Source Based Questions.

1	ABC Ltd is not having good financial position .It has planned to invest in long term investment projects and will get smooth cash flow after five years. It is not in a position to bear burden of fixed commitments. a) Suggest a source of owners fund suitable in above case. b) State any one advantages of this source.	2
2	State two services rendered by retailers to wholesalers.	2
3	How does external trade help in stabilising the prices of product?	2
4	Explain the two sources of international finance.	2
5	Tarun and Arun are the first cousins involved in the family business of woollen garments. Tarun runs a shop in a popular market of Jammu. He collects small orders from a number of retailers located at different places in northern India and passes on the pool of such order to manufactures. Arun on the other hand helps the wholesaler and manufacturers in distribution of woollen garments by making them available to a large number of consumers spread over a large geographical area. He is in direct and constant touch with consumers. a) Identify and explain in brief the two categories of internal trade been described in above paragraph b)Give any two points of differences between between the categories as identified in part (a) of the question	3
6	Explain the concept of entrepreneurship . Why it is important? OR 'Promotion of small - scale industries and rural industrialisation has been considered by the Government of India as a powerful instrument for accelerated industrial growth and creating productive employment opportunities.' In the light of the above statement, discuss the role of small business in rural India.	3
7	As a source of finance ,retained profit is better than other sources. Do you agree with this statement? Give reasons in support of your answer.	3

8	<p>Rahim is a successful businessman who is engaged in manufacturing surgical equipment. He sells the equipment to various countries like Singapore, Belgium, etc.</p> <p>On the basis of above case, answer the following answers –</p> <ol style="list-style-type: none"> 1) Identify the nature of business in which Rahim engaged in. 2) Discuss any two benefits of nature of business identified in part (a) to Rahim's firm. 	3
9	<p>The government of India launched a program on May 1978 with special stress on the development of small tiny and cottage and village industries by providing integrated administrative support in the area. To achieve this objective an agency was set up at district level</p> <ol style="list-style-type: none"> a) Write the name of that agency. b) State one agency apart from the one identified in part a appointed by Government to provide assistance to small business. c) Discuss the functions of performed by both the agencies. <p style="text-align: center;">OR</p> <p>Aneesh, after completing his MBA from IIM Mumbai, decided to enter into start – up business. After analyzing the market, he found that there is considerable scope in Food Delivery business. However, Aneesh is not sure about the ways in which he can finance his start – up. So, he consulted his friend Sejal who started his start up two years back. Sejal suggested Aneesh a number of ways to finance the start – up. State the various ways to finance start – up, which were suggested by Sejal.</p>	5
10	<p>Wallmart in Chennai is a large establishment offering a wide variety of consumer products from low price items to very expensive goods under a single roof. Identify the type of retail store the Wallmart is. Also discuss any four features of such store.</p> <p style="text-align: center;">OR</p> <p>A wholesaler renders many useful services to both manufacturers and retailers. Defend the statement by stating various services a wholesaler provides to both manufacturers (3 points) and retailers (2 points).</p>	5
11	<p>China is a major producer of electronic goods at very low cost as compared to India. Discuss the benefits that India will derive if it enters into a trade agreement with China for electronic goods.</p>	5
12	<p>Ms. Maithili Gupta has recently joined ABM Auto corp Limited, an auto spare parts manufacturing company as a finance manager of the company. After understanding the financial status of the company, she realized that the company has only issued equity shares and preference shares. This has resulted in payment of large amount of taxes to the government as dividend on shares is not deducted from the income of the company for the purpose of tax calculation. The returns to shareholders are comparatively lower than what other competitors are paying. So, she advised in the meeting to procure money from such sources that can give tax benefit to the firms.</p> <p>On the basis of the aforesaid information about ABM Auto corp Limited answer the following questions</p> <ol style="list-style-type: none"> a. Name the source of finance that can be used by the company to avail the benefit of tax saving b. State any two merits and two demerits of the source of finance identified in part (a). 	5