

APEEJAY EDUCATION SOCIETY



Soaring High is My Nature

50+ Years of Commitment to Education



Svrán Group

OUR VISION

Apeejay Education Society

is committed to
quality education of
global dimensions
leading to man-making
and nation-building.



Chairman's Message

The fast-changing world of tomorrow will be an exciting and a challenging place to live, where only people who adapt themselves to the situation, keep pace with upcoming technologies and have the ability to align their ideas, thoughts and ways of working to changing situations will survive. At Apeejay, we recognize this need to prepare the students for the challenges of the 21st Century and to provide an atmosphere which will encourage them to become life-long learners and to work cooperatively in a multicultural, ever-changing society. We prepare students not only to learn to read and write, but to take their place in society, knowing right from wrong and making moral decisions. To be not only academically proficient, but also experienced in critical thought, appreciative of creative expression, aware of ethical standards and proficient in effective communication. In essence, value-based education is at the core of all our endeavours in the education realm.

The aim of education is the fulfilment of man in all richness of his personality. As Swami Vivekananda said, "The end of all education is man-making and education is only the manifestation of the perfection already present in man". Our goal is the development of the students' integrated personality, by providing an environment where cooperative learning and technology, coupled with love and nurturing, provide the framework for education of the young mind, so that the student develops an appreciation for the values of the past, the excitement of the present and the challenges of the future. We try to achieve this through a right mix of scholastic and non-scholastic programmes, with all-round training to make our students responsible citizens and members of society with an ingrained attitude of service-before-self.

At Apeejay, we believe, like Robert Frost, that we have . . . miles to go before we sleep and that there is always room for progress in all domains. Hence, we continuously upgrade our facilities, human resources, courses and teaching-learning strategies to keep in tune with the times, offering students a plethora of curriculum assessment and qualification pathways in myriad disciplines. We take pride in the excellent calibre of our staff and our up-to-date I.T. and communications infrastructure, to provide our students a stimulating, disciplined and well-resourced environment. With the support of our parent and stakeholder communities, we embrace the many opportunities to learn, teach and appreciate the unique gifts that we can offer to one another.

"We prepare students not only to learn to read and write, but to take their place in society, knowing right from wrong and making moral decisions."



Mrs. Sushma Paul Berlia
Chairman, Apeejay Education Society
Co-Founder & Chancellor, Apeejay Styra University
Co-Promoter & President, Apeejay Styra & Svrana Group

- 'First ever woman to head a multi-state Apex Chamber in India as President', PHDCCI, in 2005-2006
- 'Outstanding Business Women Award' by PHDCCI in 2008
- 'Exemplary Leader Award 2013 for Outstanding Contribution to Industry & Academia in Asia' by Employer Branding Institute, World HRD Congress & Stars of the Industry Group at Singapore
- 'Education Leader of the Year' at the Worldwide Achievers India Education Excellence Awards 2014
- 'Exemplary Contribution to Indian Education' and 'Outstanding Contribution to Education & Industry' by Skill Tree Knowledge Consortium at House of Commons, London in 2014 & 2017 respectively
- 'Outstanding Global Leader in the Field of Higher Education and Industry' by CII in 2015
- 'Education Leader of the Year Award' at the Asia Education Summit & Awards 2016 organised by the Worldwide Achievers
- 'Hall of Fame Award' at the 9th BBC Knowledge & DNA Innovative Leadership Awards 2017

Founder's Vision

Dr. Stya Paul, eminent industrialist, educationist, philanthropist and freedom fighter provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education Society as trusted symbols of quality and excellence in the country's industrial and educational landscape.

A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India and was a leading architect of the country's emergence as a self-reliant industrial superpower. As Chairman Emeritus, he guided the Apeejay Stya Group, a privately and closely-held leading Indian Industrial and Investment House, to become one of the major corporate houses of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called *Sethji*, recognised the great role that industry could play in providing quality education. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career-building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1968, all the schools and institutions of higher learning established by him over five decades under the aegis of the Apeejay Education Society have flowered to become symbols of excellence in their various disciplines, moulding the lives and careers of future generations of the country.

The year 2010 also saw the realization of Dr. Stya Paul's lifetime dream of setting up the Apeejay Stya University — a seat of global learning established to bring about transformation of society through value-based education, man-making and nation-building. His vision of excellence for the University is being carried forward by his daughter and only child, Mrs. Sushma Paul Berlia, the Co-Founder and Chancellor of the Apeejay Stya University, Chairman, Apeejay Education Society and President, Apeejay Stya & Svan Group.

During his long and illustrious career, Dr. Stya Paul was actively associated with several social, cultural and professional bodies and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial assistance and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous awards and accolades were bestowed upon him, in a life richly lived and full of sharing & caring.

A true Karmayogi, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he departed from this world peacefully on June 7, 2010 while preparing to leave for office. But his life's work and achievements, and the lasting legacy of excellence that he has left behind, will continue to inspire & guide us in all our endeavours.

"Apeejay institutions are dedicated to giving society intelligent, informed, socially responsible and well-rounded citizens by imparting all-round quality education to them, early in life."



Dr. Stya Paul
(October 4, 1919 - June 7, 2010)
Founder Chairman, Apeejay Education Society

Apeejay Education Society



Soaring High is My nature

- 50+ years of excellence in education
- 60,000 strong alumni network
- 24 educational institutions across the country
- Over 40,000 students and 2,500 teachers
- 85+ programmes to choose from
- Quality Education from pre-nursery to doctoral level
- Excellent placement record

The Apeejay Education Society, established by the leading Industrial House of Apeejay Stya in the year 1967, has built a rich heritage of about five decades in the field of quality education through a family of 24 non-profit institutions, in various states of the country.

All Apeejay institutions are guided by the vision of Dr. Stya Paul, Founder Chairman, Apeejay Education Society, of value-based holistic education focusing on acquiring thinking skills and learning how to learn for life: that truly prepares the individual for the challenges of life. A vision that is truly global, transcending the confines of state and country, and is driven by innovative techniques, progressive curricula and state-of-the-art infrastructure. The motto of the Society 'Soaring High is My Nature', enshrines the belief that true education inculcates a constant pursuit of excellence on the strength of human and moral values.

Dr. Stya Paul's legacy of excellence is being carried forward by his daughter and only child, Mrs. Sushma Paul Berlia, Chairman of the Apeejay Education Society. Mrs. Berlia has made outstanding contribution in ensuring that the Apeejay vision of quality education of global standards leading to man-making and nation-building is effectively reflected in the conceptualization and standardization of the academic programmes and curricula across all its institutions.

Today, the Apeejay family comprises about 40,000 students, 60,000 alumni, over 2,500 faculty, and infrastructure that includes over 4,000 computers in well-equipped laboratories that provide education from pre-nursery to doctoral level. Apeejay schools offering education up to senior secondary level are well-recognised as pioneers & trend-setters in quality



education and have created a niche for themselves in the country. Apeejay institutions imparting higher education include colleges and professional institutes that offer over 85 programmes at the undergraduate, postgraduate and doctoral levels in Management, Bio-Sciences, Pharmaceuticals, Legal Studies, Architecture, Engineering, Information Technology, Fine Arts, Design, Education, Journalism & Mass Communication and Humanities, to name a few.

SCHOOL EDUCATION

WHAT I NEED IS A PAIR OF WINGS

WINGS OF INSPIRATION

WINGS OF ENCOURAGEMENT

WINGS OF AMBITION

WINGS OF IDEAS

WINGS OF KNOWLEDGE



Apeejay Schools

The Apeejay Schools firmly hold the view that education should ensure for the youth of the country a harmonious development of their personality. They should be provided intensive all-round training for a responsive and responsible citizenship, and a finely ingrained attitude of service before self. Apeejay institutions bear the motto 'Soaring High is My Nature' exemplifying the fact that the sky is the limit in the pursuit of excellence. Most of the Apeejay Schools have been accredited with ISA Awards conferred by the British Council for collaboration with various countries to exchange social, cultural & academic programmes.

Apeejay Schools have launched many innovations in education with the aim of transforming from 'Enriching School' to 'Empowering School'. The focus is on enabling teachers and students to become reflective practitioners through experiential & enquiry based learning, decision making and interpersonal trust. The objective is to encourage independent thinking, nurture curiosity, promote research based approach to knowledge and maximise learning effectiveness. Teachers of Apeejay are always encouraged to upgrade their professional competencies via various platforms including MOOCs — Massive Open Online Courses.

All the Apeejay schools are also members of the National Progressive Schools Conference (NPSC) and are affiliated to the Central Board of Secondary Education (CBSE), New Delhi. Not willing to rest on its laurels, all Apeejay schools are always consistently geared towards taking their achievements towards greater heights of excellence.

APEEJAY RHYTHMS

An Initiative of Apeejay Styra & Svrn Group

Apeejay Rhythms is a chain of pre-schools of the Apeejay Education Society wherein the primary objective is to unleash creativity in pre-schoolers by allowing them to think, imagine & express themselves seamlessly and to happily transition from the stage of 'dependence' to 'independence'. It offers a safe, joyful and conducive environment for the child through play and experiential learning with the guidance of skilled and caring faculty.

Our unique curriculum assimilates the best of internationally acclaimed Early Childhood practices from across the globe such as Montessori, Reggio Emilia, Design Think and Multiple Intelligence approach, that have been further enriched by renowned national & international educators from the School of Education, Apeejay Styra University.



In 1968, a year after the formation of the AES (i.e. in 1967) the first school was established at Jalandhar. Since then it has established the following schools in various parts of the country.

Apeejay School, Mahavir Marg, Jalandhar	1968
Apeejay School, Faridabad, Haryana	1972
Apeejay School, Sheikh Sarai, New Delhi	1975
Apeejay School, Intl. Wing, Sheikh Sarai, New Delhi (Estd. 2016)	
Apeejay School, Noida (U.P.) (Hostel facility available)	1981
Apeejay School, Nerul, Navi Mumbai	1986
Apeejay School, Saket, New Delhi	1987
Apeejay School, Pitampura, Delhi	1990
Apeejay School, Charkhi Dadri, Haryana	1994
Apeejay School, Tanda Road, Jalandhar	1998
Apeejay School, Kharghar, Navi Mumbai	2000
Apeejay International School, Greater Noida	2001
Apeejay School, Rama Mandi, Jalandhar	2001
Apeejay Svrn Global School, Faridabad	2011



Apeejay Rhythms, Sector 15, Faridabad	2002
Apeejay Rhythms, Model Town, Jalandhar	2012
Rhythms Kinderworld, GK-II, New Delhi	2014

Getting to Know Apeejay Schools



Apeejay School, Mahavir Marg, Jalandhar

Apeejay School, Mahavir Marg has consistently enjoyed the highest number of top positions in classes X & XII CBSE Board Examinations, students being placed in CBSE 0.1% merit in different subjects and a good number of students getting admissions into the prestigious professional institutions of the country like AIIMS, IIT, SRCC, etc. Every year, several students are also the recipient of the most coveted NTSE Scholarship.



The School campus has floral surroundings and lawns, state-of-the-art air conditioned smart classes, air conditioned library, round-the-clock internet facility and well-designed rooms for art & performing arts to promote the hidden talent of the students.

The School has been the winner of NASA Competitions for the last many years and has also been the recipient of the Grand Prize which is above the 1st prize. The School has been selected amongst a few in the country for establishing the 'Atal Tinkering Lab' sponsored by the Niti Aayog, Govt. of India, to provide work space where young minds can give shape to their ideas through innovation and cultivation of scientific temper. Participation in the International Robotics

Olympiad held at Sochi, Russia is another feather in the School's cap. (Area: 3 acres)

Apeejay School, Rama Mandi, Hoshiarpur Road, Jalandhar

Apeejay School, Rama Mandi, Hoshiarpur Road offers Medical, Non-Medical and Commerce (with Mathematics) streams. All the classrooms are fully air-conditioned with smart interactive boards.

The School has had the opportunity of attending the International Space Settlement Design

Competition organised by NASA for four years in a row. The School has global partnership with the schools of Colchester in UK & Accra in Ghana which focuses on cultural exchange among the countries. The School was honoured to win the 4th position in national ranking of Green School Award for the rigorous self-audit on various environmental practices within the School premises. A student of the School got a patent in her name for her innovative idea in the field of Science, organised by the National Innovation Foundation in the IGNITE Competition. (Area: 3.5 acres)

Apeejay School, Faridabad

Apeejay School, Faridabad has been accredited with the International School Award by the British Council for outstanding development of international learning in the curriculum.

State-of-the-art sports facilities in the School match international standards and a contemporary swimming pool has been introduced in the campus. The campus encompasses sprawling lawns, auditorium, library, laboratories and a rich resource centre, facilitating teaching & learning.

Students have consistently been recipients of scholarships like JENESYS, KVPY, NTSE and Scholarship for Higher Education (SHE). A student of the School, Ishita Mendiratta was the first Indian girl selected by the Apple Inc. in the Worldwide Developers Scholarship Challenge. (Area: 10 acres)

Apeejay Svrn Global School, Sec 21-D, Faridabad

Apeejay Svrn Global School aims to promote a system of integral education in a congenial, child-friendly environment that emphasises the unity of all knowledge, synthesizes humanities & sciences and recognises the fact that each child is unique. The School's focus is on sustainability and conserving green spaces. The School's Value Enrichment Programmes help the students make genuine connections between their classroom learning, the community and the environment around them.

The School was selected under the top 10 schools from amongst Delhi and NCR by Disney Friends for Change: Conserving Green Spaces. Disney India awarded a grant of up to Rs. 4,00,000 for undertaking the proposed redevelopment of the community park in Sector 21/D. The School enjoys association with Ramakrishna Mission and shares



"Knowledge will bring you the opportunity to make a difference". - Claire Fagin



its resources by regularly conducting various collaborative programmes.

The Sports & Wellness programme in the School inculcates in students qualities of resilience, sportsmanship, cooperation, a healthy body and a healthy mind. (Area: 5 acres)

Apeejay School, Sheikh Sarai, New Delhi

Conspicuous by its state-of-the-art building, Apeejay School, Sheikh Sarai campus embraces lush green lawns, sprawling soccer field, synthetic basketball and short tennis courts, a sparkling aquamarine swimming pool along with an alluring skating rink.

The new building accommodates a conducive environment with air-conditioned class rooms, play stations with EPDH floor, amphi-theatre and fascinating splash pools.

In a resounding achievement, the School has been selected amongst a few in the country for establishing the 'Atal Tinkering Lab' sponsored by the Niti Aayog, Govt. of India, where incubation of ideas will take place with innovation and cultivation of scientific temper.



In its initiative to sustain scientific rigor, the School boasts of hosting the first ever MIT Lab Workshop. To augment innovation and research the School in collaboration with Willem de Kooning of

Netherlands has initiated the 'Design Think' approach as a unique opportunity for curriculum development.

A student of the School, Kabir Jaiswal, participated in the event 'Start-Up Street GRAVITAS' held at Vellore Institute of Technology and pitched his idea 'charge your phone with hand heat'. He was awarded the first prize which included a trophy along with a cash prize of Rs 75000/- and a patent over his product. (Area: 8 acres)

Apeejay School, Sheikh Sarai, International Wing, New Delhi



Apeejay School, Sheikh Sarai introduced the International Wing in 2016 for children who wish to seek an internationally benchmarked curriculum. It offers an integrated curriculum with the best of national and international curricula - Irish, Scottish, IB& Singapore, leading to IB Diploma, GCE (A level) or CBSE (XII). Other exclusive features include architecturally well-designed world class facilities, an ideal student-teacher ratio of 15:1, self-directed learning and focus on creative thinking, among others.

Apeejay School, Pitampura, New Delhi

Apeejay School, Pitampura is proud of its student led initiatives like *Sanchetna* - an Apeejay Leadership Program, successfully running in its seventh year. The School shares a fruitful collaboration with Special Olympics Bharat and is a lead School for spreading the message of its inclusion in education. Parth Agrawal, a student of the School, represented the South Asia region at the Special Olympics, Austria, in March 2017. The School has had the distinction of being the only school in India to get an opportunity to present its peace wish in London Olympics. Students have consistently performed well at the British Academy of Film and Television Arts (BAFTA) awards wherein the films are judged by a global panel.

The School is deeply involved in various community upliftment projects. The Department of Environment & Forests, Govt. of NCT Delhi, nominated Apeejay School, Pitampura, as the Lead Eco Club School to monitor and conduct eco-friendly activities in the schools attached to them.

The School is a consistent winner of the International School Award and ambassador of the British Council Connecting Classroom programme. The School has established strong international ties with Japan, Singapore and UK, with regular student & teacher exchange programs. (Area: 4 acres)

Apeejay School, Saket, New Delhi

Apeejay School, Saket has a consistent track record of excellence in scholastic and co-scholastic fields including Literary Activities, Games & Sports, Dance & Music, Creative & Performing Arts and Yoga. A student of the School, Rion Sakia, emerged as the National Taekwondo Champion in the Under 73 Weight Category at the 13th Assumption University Taekwondo Championship 2017 held at Bangkok, Thailand, which is just one

Getting to Know Apeejay Schools



of the numerous achievements of the School and its students across various fields

The School was conferred with the 'Top School of India Award-2017' by Digital Learning Magazine and has been the recipient of the International School Award by the British Council twice for adding international dimension to its curriculum. The School's efforts towards promoting respect for cultural diversity and developing global citizenship was recognised by the Tony Blair Faith Foundation and was presented 'The Gold Award' for the same.

The School was one of the 23 schools in the Asia Pacific region which was selected for the highly competitive 'HP Innovation in Education-2009 Grant' and was bestowed with a grant of US \$95000 for furthering the development of HP Technology.



The School promotes the culture of research and innovation. One of the teachers of the School received a National Award 'Harnessing Creativity-Education Prize 2014' in the Primary School Category by The Global Education & Leadership Foundation. The faculty received a citation and a cash prize of rupees one lakh. Another teacher was awarded the 'Global Teacher Accreditation Award 2014' by the British Council for conducting action research in the classroom. (Area: 2 acres)

Apeejay School, Noida

Apeejay School, Noida campus boasts of state-of-the-art international level playgrounds, separate hostels for boys & girls, and latest IT facilities including computer labs & classrooms with digital teaching-learning software, smart boards and high-speed internet. The Close Circuit Cameras spread across the School campus greatly help in providing a safe & secure environment to the students.

The School has extensive international exchange programmes and projects/collaborations with global schools. The School has been selected amongst a few in the country for establishing the 'Atal Tinkering Lab' sponsored by the Niti Aayog, Govt. of India, which aims at fostering skills of creativity, curiosity and imagination among students. The School was one of the 23 schools in Asia Pacific region which was selected for the highly competitive 'HP Innovation in Education-2009 Grant' and was bestowed with a grant of US \$95000 for furthering the development of HP Technology.

The students of the School have been accepted in prestigious engineering, medical and professional institutions. Students also made outstanding performances at prestigious platforms including NTSE, CBSE International Olympiads, National Level 'CITY 20-20 Model making Competition' among others. The School's Football teams (both Boys & Girls) have brought laurels to the School on a national level consistently. A student of the School, Parth Bansal, has invented a laser cane for patients suffering from Parkinson's disease. He has been bestowed with the prestigious Dr. APJ Abdul Kalam IGNITE Award for his invention which

he received from the Hon'ble President of India.

Apeejay School, Noida has been certified as a 'Global League Institute' by Great Place to Study Research Institute (GPTS) in February 2017 at the prestigious House of Commons, UK. (Area: 16 acres)



The Apeejay International School, Greater Noida

Apeejay International School is a co-educational school with classes from Nursery to XII. The School has a well-stocked library, smart class rooms, well-equipped laboratories and state-of-the-art sports facilities. Under the banner of SCOPE - the School's Community Outreach Programme in Education - students also work with the underprivileged to contribute to their upliftment.



"There is no elevator to success. You have to take the stairs". - Jody Hedlund



The School has several national and international awards to its credit. For its dedicated approach to enhancing the environment, the School was recognised by the SAARC and was also part of setting a Guinness World Record of planting ten lakh trees on ten sites in one day. It has also been ranked the No. 1 School in Greater Noida by the Times of India and Digital Learning Magazine. (Area: 15 acres)

Apeejay School, Charkhi Dadri

Apeejay School, Charkhi Dadri is a co-educational English medium progressive school in one of the remote parts of Haryana. It provides state-of-the-art learning facilities for students of the area.



The objective of the School is to offer young boys and girls a variety of well-organised & planned educational programmes and projects including Arts & Crafts, Computer Education and Social Service. The School programmes lay special emphasis on Indian Culture and Moral Education through creating an environment for the development of a wholesome pattern of human relationships and social responsibility.

The School has a sprawling campus with well-equipped building, labs, and lush green lawns, with all modern amenities for mental & physical development. (Area: 7 acres)

Apeejay School, Nerul

Apeejay School, Nerul boasts of consistency in outstanding academic outcomes. About 30% of students slot themselves for admission in IITs and other prestigious courses like CA. 40% of the School's students get more than 90% aggregate at the senior secondary level.

The School received the HT C-Fore Survey award consecutively for four years for being the Best School of Navi Mumbai. Apeejay School, Nerul has been successfully accredited with the 'International School Award' piloted by the British Council for the development of international dimension in its curriculum.

Amidst an array of exemplary achievements, some are unique and unparalleled: The session 2011-12 witnessed an important milestone, when the School celebrated its Silver Jubilee. The School had the distinction of initiating the first-ever Inter-School Model United Nations and hosting it as well. (Area: 1 acre)

Apeejay School, Kharghar

Apeejay School, Kharghar has been amongst the 'Top Ten Schools in Navi Mumbai' for three years (2014, 2015 & 2016) in a survey by the Hindustan Times. The School has been ranked 7th in the top schools of Mumbai (2015) and 4th in the top schools of Navi Mumbai (2016) by Digital Learning. The School has won the British Council - International School Award (2016-17).



A much sought after school in the area, the School campus majorly comprises a Science Park, Library, M. I. Room, Audio-Visual Room, Computer and

Science Labs. Special workshops are held for teachers and students which include areas like Adolescent Management, Value Education, etc. (Area: 3 acres)

Rhythms Kinderworld, GK-II New Delhi



Functioning under the aegis of Apeejay Education Society, Rhythms Kinderworld is carrying forth the Apeejay Stya Legacy of over five decades of excellence in education. It is a beautiful, child-friendly, boutique-concept pre-school which offers an ideal environment for safe, buoyant and stimulated learning, along with experienced and well-trained faculty.

Located in the heart of South Delhi, the School provides state-of-the-art infrastructure comprising fully air-conditioned and temperature-regulated classrooms, modular furniture, contemporary furnishings and a well-equipped play area. Pioneering in the Indian pre-school segment, it also boasts of air purifiers ensuring pollution free environment and right amount of oxygenated air, critical for increased alertness, memory and overall brain function of children.

A pre-school for the age group of one to five, it focuses on innovative, age-appropriate and integrated methodologies encouraging children to meet their developmental milestones through exposure to an array of activities.

The School has been conferred an award for 'Best Infrastructure in Early Education' at the Indian Education Awards 2017.

Distinguishing Features of Apeejay Schools...

- Personalised attention to students with special modules for low and high achievers, and counseling for students and parents.
- Emphasis on a variety of co-scholastic and scholastic activities like debate, dramatics, excursions to historical places, field trips & camps, electronics, home-science, music, NCC, science projects, etc.
- Several scholarships and prizes awarded to outstanding students in various disciplines including **scholarships based on human values (Dr. Stya Paul Awards for Human Values)**, merit cum means scholarship and scholarship to staff wards.
- Special leadership training provided to students at all levels through House System and Prefectorial Board.
- There are Student Councils meant for promoting qualities of leadership, initiative, self-reliance and self-confidence in students, apart from their taking initiative and shouldering responsibilities in numerous other clubs, activities, competitions and events.



- Annual & class magazines and quarterly newsletters to encourage creativity in students.
- **Interact Clubs that undertake social projects to sensitize students** to the needs of the under-privileged.
- **Encouragement of transferable skills** such as analytical problem solving, thinking skills, organizational leadership and interpersonal skills, through various clubs and societies.
- Development of **21st Century skills**, viz. critical thinking, creativity, collaborative & communication skills.



- Regular parent-teacher meetings to discuss students' growth and special orientation programmes for parents.
- Regular In-Service Teacher Training Programmes for professional growth of teachers.
- Major emphasis on grooming, training and participation of students in inter-house, inter-school, state-level, national-level as well as international competitions in all disciplines.
- Architecturally well-designed spacious buildings located at picturesque sites, spread over vast expanse of beautiful landscape.
- **Continuous evolvement of Computer Education** programme to keep pace with the latest technological advances such as **cloud computing, open-source technologies, internet technologies, ICT tools, etc.**
- **Extensive use of MOODLE Learning Management System in teaching-learning** in order to promote collaborative lesson-planning, enhanced transparency, student engagement & active parent participation in the wards' academic development.
- Smart classrooms facilitating smart learning and smart teaching.
- Enhanced learning through Wi-Fi enabled campus.
- Air-conditioned auditoriums with excellent sound system and swimming pools.



...Making Learning Happen

- **Introduction of Design Think across the curriculum in collaboration with WdKA, Netherlands**, that focuses on challenges (tasks) leading to learning through a cycle of discovery, interpretation, ideation, experimentation, creation, co-creation and evaluation.
- **Computer labs and classrooms with latest multimedia hardware and software** used in I.T. industry with emphasis on Digital Aided Learning (from Nursery to XII), Internet Education and evaluation through online projects.
- Campus-wise networks and audio-visual rooms with LCD projectors and broadband Internet connectivity for computerised administration and digital teaching-learning.
- **State-of-the-art Science Labs, Robotics Labs, Mathematics Labs & Language Lab & Theatre in Education** with latest modern fittings and equipment.
- **Computerised large libraries** richly stacked with latest books and separate reading room areas, in addition to class libraries.
- **Large spacious playgrounds** with ample opportunities for students to participate in various **indoor and outdoor games under the guidance of expert coaches**. Cricket, football, basketball, skating, yoga, table-tennis, athletics, swimming and chess are some of the games and sports in which Apeejay students have excelled at the **national and international level**.
- CCTV for the safety and security of schools.
- Apeejay School, Sheikh Sarai, has launched an International Wing to usher in a world class schooling experience. The curriculum, faculty and infrastructure have been planned keeping in mind the best of schools across the globe. It facilitates an international edge to the students and parents who are seeking an international perspective in school education.
- Hostel facility is available at Apeejay School, Noida, for boys and girls of Class V onwards, with excellent dormitories and modern amenities, sports arena, full-time matron, nurse and medical facilities.



Apeejay Centre for Yoga, Naturopathy & Meditation

This Centre has been established to promote awareness on Yoga, naturopathy & other drugless therapies as the most competent solution for prolonged health and fitness. It also provides Healthcare services through frequent camps & workshops. It conducts short Capacity-Building and Teachers Training Programmes for Yoga teachers, ranging from one month to one year. Located in Sector 16-A, Noida, U.P., Apeejay Centre for Yoga, Naturopathy and Meditation is surrounded by lush green environment including herbal garden and offers a serene, tranquil and homely atmosphere.

HIGHER EDUCATION

YOU ARE A FALCON

SOARING HIGH
IS YOUR NATURE
THERE ARE SKIES YET
FOR YOU TO CONQUER



Institutions of Higher Learning

The Apeejay Institutions of Higher Learning were instituted under the aegis of Apeejay Education Society, with the primary objective of imparting professional education to develop world class competencies in the field of Architecture, Design, Fine Arts, Engineering, Information Technology, Mass Communication, Management and several other disciplines. The focus is on imparting job-oriented quality education with competitive and global perspective, through the use of latest course design and teaching-learning strategies, in tune with industry requirements.

The Apeejay institutes and colleges offer Graduate, Post-Graduate and Doctoral level courses. These are all affiliated to reputed Indian Universities and Boards, meeting rigorous quality standards set by various University Certification bodies under the University Grants Commission of India.

All the institutes are ideally located at picturesque sites, with architecturally well-designed and well-laid out spacious buildings. They have modern innovative classrooms and outdoor facilities, including hostel facilities, conference seminar halls, auditoriums, transport facilities, latest computer labs with broadband internet facilities, hostel facilities (for boys & girls) and large libraries richly stacked with latest books. They have on their faculty, highly qualified academics and attract the very best of students from all over the country.

Intensive student interaction with industry, summer training with leading

companies and specialised placement & career counseling cells ensure that our students enjoy distinct advantage in employment in reputed organizations and admission to reputed universities. All the institutions support programmes for developing soft skills such as communication, independent learning, and sharpening entrepreneurship skills and business acumen for self-employment. At the same time, an underlying emphasis on value education is maintained, as Apeejay aims to produce not just competent professionals, but also good human beings who will be responsible citizens of the country.



Starting with the first college – Apeejay College of Fine Arts, established in 1974 in Jalandhar, Punjab, AES now runs the following colleges and institutes:



Apeejay College of Fine Arts, Jalandhar, Punjab	1974
Apeejay Saraswati P.G. College for Girls, Charkhi Dadri, Haryana	1974
Apeejay Institute of Design, New Delhi	1992
Apeejay School of Management, Dwarka, New Delhi	1993
Apeejay Institute of Management Technical Campus, Jalandhar, Punjab	1997
Apeejay Institute of Technology – School of Management & Computer Science, Greater Noida, U.P.	1997
Apeejay Institute of Technology – School of Architecture & Planning, Greater Noida, U.P.	1997
Apeejay Institute of Mass Communication, Dwarka, New Delhi	2003
Apeejay Styra University (Established by Apeejay Styra Education Foundation)	2010

"By education, I mean an all round drawing of the best in child and man in body, mind and spirit" -Mahatma Gandhi

APEEJAY COLLEGE OF FINE ARTS, JALANDHAR (Affiliated to Guru Nanak Dev University, Amritsar)

ACFA is a unique institution, established in 1974, devoted to traditional as well as modern Arts. Indeed, it is an oasis of culturally sensitive education in the region and is ranked as one of the most coveted educational institutions for not only students from India but also overseas. It has been granted the status of College with Potential for Excellence/College of Excellence by University Grants Commission, New Delhi. It is recognised as a Centre for Excellence, specialised to preserve and teach cultural heritage to a new generation of students. The Institute has been re-accredited 'A' Grade by NAAC with 3.45 CGPA. Repeated victories in the Guru Nank Dev University youth festivals are another reason for the College's claim to fame. ACFA has international collaborations and exchange programmes with Willem de Kooning Academy, Rotterdam, Netherlands, Codarts, Rotterdam, Netherlands, International Centre of Performing Arts, Netherlands, Chengdu Textile College, China & Khalsa Association, Singapore.

Programmes Offered:

4 YEAR DEGREE PROGRAMMES:

Bachelor of Design
Bachelor of Fine Arts (Applied Art)
Bachelor of Multimedia
Bachelor of Internet & Mobile Technologies

3 YEAR DEGREE PROGRAMMES:

BCA, B.Sc. (Eco), B.Sc. (Comp. Sc.), B.A., B.Voc. (Theatre & Stage Craft, Sound Technology, Contemporary Forms of Dance and E-Commerce and Digital Marketing), B.Com. (Regular & Honours), B.Com. (Prof. Third Year only), B.B.A.

4 1/2 YEAR DEGREE PROGRAMME:

Bachelor of Physiotherapy

2 YEAR POST GRADUATE DEGREE PROGRAMMES:

M.A. (English), M.A. (Music Vocal, Music Instrumental, Indian Classical Dance, Drawing & Painting), MFA (Applied Art), M.Sc. (Maths), M.Sc. (Comp. Sc.), M.Sc. (I.T.), M.Com. (Accounting & Finance, Marketing and Business Studies)

1 YEAR POST GRADUATE DIPLOMA PROGRAMMES:

Computer Applications — PGDCA, Guidance and Counselling, Fashion Makeovers

For more information, please visit:

<http://acfa.apeejay.edu/>



50+ Years of Commitment to Education

APEEJAY INSTITUTE OF DESIGN, NEW DELHI

Apeejay Institute of Design (AID), established in 1991, is a premier design institute & pioneer in the area of Design Education in the country. AID has been providing professional education and training exclusively in Art & Design to aspiring youth in various disciplines, i.e. Fashion, Interiors, Textiles, Graphics, Animation & Multimedia and Fine Arts. AID has been ranked second among the best Fashion Institutes in Delhi/NCR by HT Campus Survey 2013.

The Institute offers professional undergraduate & postgraduate programmes in design leading to corresponding B.Design & M.Design degrees of Apeejay Styta University (UGC Recognised) on lateral entry mode in accordance with UGC's Choice Based Credit System. Accordingly, the Degree students have to complete the latter half of the programme at Apeejay Styta University for award of Degree.



Programmes Offered:

BACHELOR OF DESIGN

Fashion Design, Interior Design, Graphic Design, Animation & Multimedia

M.A. IN DESIGN

Fashion Design, Interior Design, Graphic Design, Animation & Multimedia

DIPLOMA COURSES

Fashion Design, Graphic Design, Ceramic Design, Interior Design, Fine Arts, Animation & Multimedia

CERTIFICATE COURSES

Fashion Design, Fine Arts, Ceramic Design, Graphic Design, Interior Design

GRADUATE DESIGN PROGRAMMES

Fashion Design, Graphic Design, Fine Arts, Interior Design, Ceramic Design, Animation & Multimedia

POST GRADUATE DESIGN PROGRAMMES

Fashion Design, Graphic Design, Animation & Multimedia, Interior Design, Ceramic Design, Fine Arts.

POST GRADUATE DIPLOMA

Fashion Design, Fine Arts, Graphic Design, Interior Design, Ceramic Design.

For more information, please visit:

<http://www.apeejay.edu/aid/>

"Education is not the learning of facts, but the training of the mind to think" - Albert Einstein

APEEJAY INSTITUTE OF MASS COMMUNICATION, DWARKA, NEW DELHI

The Apeejay Institute of Mass Communication (AIMC) was set up in the year 2003 to meet the exponential growth in the entertainment and media industry, and the demand for professionals in Broadcast Journalism, Advertising, Public Relations, Event Management, Digital Media, Social Media, Film Industry and also acquiring necessary skills in News Anchoring, Electronic Cinematography and Video Editing. The Institute has high-end infrastructure and industry experienced faculty. It has emerged as one of the leading media training institutes in the country with excellent placement record.

It has been ranked as Top Private Media Institute at Hindustan Times Campus Survey 2013, amongst top five media institutes in North India at Edutainment Awards, 2014 and Best Media Institute in terms of Industry Interface by Worldwide Achievers 2014 which was sponsored by Headlines Today.

AIMC has been recognised as one of the 20 most promising Media & Mass Communication Institutes by Higher Education Review 2016. Besides, AIMC has been ranked/listed among the top media institutes of India by reputed magazine 'India Today', 'Outlook', 'Career 360' and 'The Tribune' (Newspaper).

The Institute boasts of excellent placement results — 'year after year' across various media platforms in over 100 reputed companies/firms — both in India and abroad.

One Year (full-time) Programmes Offered:

- P.G. Diploma in Advertising & Marketing Communication
- P.G. Diploma in Corporate Communication & Event Management
- P.G. Diploma in Television & Radio Journalism/Production
- P.G. Diploma in Digital Media & Online Journalism

The Post Graduate Diploma being offered is an autonomous course geared for industry requirement. This is reflected in the excellent rapport with the industry and placement results.

Lateral Entry:

All students who pass out from Apeejay Institute of Mass Communication are eligible for Direct Admission* into 2nd Year MA in Journalism & Mass Communication at Apeejay Styra University (UGC recognised) — thereby saving one year.

** under lateral entry in accordance with UGC's Choice Based Credit System.*

For more information, please visit:

<http://www.apeejay.edu/aimc/>

APEEJAY SCHOOL OF MANAGEMENT, DWARKA, NEW DELHI (Approved by AICTE, Govt. of India)

The Apeejay School of Management, duly accredited by NBA (MHRD), since 2001 & internationally accredited by the Accreditation Council for Business Schools & Programmes (ACBSP), USA, since 2013, is one of the premier business schools in India. It has been rated among top business schools by Business India, Outlook magazine and Competition Success Review in their respective B-School surveys, regularly for last several years. The Institute is well known for excellence in quality management education. In a span of about 25 years since its establishment in 1993, the Institute has carved a niche for itself in the corporate and academic circles of the country for its management programmes. Incorporation of latest trends in course design and learning methodologies, that are continuously updated in line with the changing needs of the industry and the development in management sciences, is a key feature of the Institute. The Institute has achieved excellent placement results year after year over two decades of operations.

ASM has been able to not only maintain its position among the top 50 B-Schools in the country but has also been steadily rising up each year. It is among the top 1% B Schools in India.

Programmes Offered:

Post Graduate Diploma in Management (PGDM) — Recognised by All India Council for Technical Education (AICTE)

- Equivalent to MBA (By AIU)
- Accredited by National Board of Accreditation (NBA)
- Member, AACSB International

For more information, please visit:

<http://www.apeejay.edu/asm>

APEEJAY SARASWATI P.G. COLLEGE FOR GIRLS, CHARKHI DADRI (Affiliated to MDU, Rohtak)

This College was started in 1974 and aims at imparting education in Arts, Commerce & Computers at Bachelors and Masters level to cater to the educational, cultural and academic needs of women in the backward areas of southern Haryana. During the last four decades of its existence, the College has established its singular and significant identity in the field of academics, sports and cultural activities, with its students winning innumerable laurels in both scholastic and non-scholastic domains.

Many students from Apeejay Saraswati PG College for Girls have featured in the MDU Rohtak merit holders list.

Programmes Offered:

BA, B.Com., B.com. (Vocational), B.Sc. (Non-Medical), B.Sc. (Computer Science), B.A. (Geography), M.A. Hindi, M.A. English & M.Com.

For more information, please visit:

<http://www.apeejay.edu.saraswati/>

"Education is an ornament in prosperity and a refuge in adversity" - Aristotle

APEEJAY INSTITUTE OF TECHNOLOGY, GREATER NOIDA

The Apeejay Institute of Technology (AIT) was established in 1997 in a sprawling Wi-Fi enabled campus having an area of 29 acres at one of the most prestigious locations in Greater Noida — a modern, well planned and fast growing city. The Institute houses two specialised schools — each of which has emerged to be one of the top rankers in the state of Uttar Pradesh and is amongst the first choice of students for admission to the respective disciplines. The Institute boasts of a strong placement record for PGDM students in India & abroad and job offers from about 200+ corporates. The Institute has been ranked A+ by the Business India B-School Survey (Dec. 2015)

■ AIT - SCHOOL OF MANAGEMENT & COMPUTER SCIENCE (Approved by AICTE, Ministry of HRD, Govt. of India)

The Institute was established with the sole objective of imparting quality management education and empowering the young managers of the new millennium to face the growing challenges of a fast paced economy. The focus is on imparting professionally relevant managerial skills through the use of the latest programme design and interactive learning strategies. The Institute, ranked A+ Institute by the Business India B-School Survey 2015, is among the top 5% Institutes by Competition Success Review, in addition to being ranked 6th by the Dainik Jagran Josh in all U.P. Ranking.

Programmes Offered:

PGDM (Specialization in Marketing/HR/Finance IB/Production/IT/Banking)

For more information, please visit:
<http://www.apeejay.edu/aitsm/>

■ AIT - SCHOOL OF ARCHITECTURE & PLANNING [Affiliated to Dr. A.P.J. Abdul Kalam Technical University (AKTU), Uttar Pradesh, Approved by AICTE, Govt. of India & Recognised by Council of Architecture]

The AIT-SAP was set up in 1999 to impart comprehensive knowledge and training to create a pool of architects geared to meet the challenges of building/habitat posed by the new millennium.

Since its establishment, the Institute has carved a niche for itself amongst the students of architecture and planning in India. It has been admitted as a full member of NASA (National Association of Students of Architecture). It has the distinction of being recognised by the University Grants Commission (UGC) as a resource center for development of activities in architectural education in the country.



The Institute has been ranked second by AKTU, UP, based on Cumulative Performance on Average Gross Marks (Theory papers only) obtained by students in colleges of B.Arch. (having all the 5 years). The Institute's alumni have been working with reputed architects of India, as faculty in various institutes, in development authorities and also pursuing Masters programmes in reputed institutes like IIT Rourkee and NIS, Singapore, among others.

Programmes Offered:

B.Arch. (Bachelor of Architecture — 5 yr degree course in Architecture)

For more information, please visit:
<http://www.apeejay.edu/architecture/>

APEEJAY INSTITUTE OF MANAGEMENT TECHNICAL CAMPUS, JALANDHAR (Affiliated to I. K. Gujral Punjab Technical University Kapurthala, Punjab)

Apeejay Institute of Management Technical Campus has a very clear perspective of becoming academically responsive to the requirements of the Indian industry and commercial establishments. It has set for itself the goals of flair for innovation and capacity for adapting to the changing corporate scenario from the past two decades. The institute draws its strength from a highly qualified and experienced faculty. The Institute has one of the best placement records in this region and has emerged as one of the most sought-after Management and Computer Applications Institutes. The Technical Campus is approved by the All India Council for Technical Education (AICTE) and Ministry of Human Resource and Development (MHRD), New Delhi.

Programmes Offered:

BBA, BCA, B.Com. Professional
MBA, MCA
Ph.D in Management

For more information, please visit:
<http://www.apeejay.edu/aimtc/>

APEEJAY STYA UNIVERSITY

Sohna, Gurugram



India's 1st Industry-Centric Technology & Liberal Arts University focused on Research & Innovation

The Apeejay Styta University (UGC Recognised) is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines. It aims to bring about transformation of society through value-based education, man-making and nation-building, by blending the dual identities of a technology and research based university with a Liberal Arts institution.

Established by the Apeejay Styta Education Foundation in the state of Haryana, the ASU provides students not only 'education for living and livelihood' but also 'education for life', and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

- A strong focus on trans-disciplinary approach with soft boundaries and research across all programmes and disciplines.
- MoUs with many international institutions and universities like University of Central Florida, Orlando; Chengdu Textile College, China; Rotterdam University of Applied Sciences, Netherlands; National University of Singapore, etc.
- Provides research opportunities at all levels, including real-time industry projects.
- Truly global campus with students from India & abroad.
- Provides affordable residential accommodation integrated within the campus to promote dialogue among students, their peers, and faculty members.
- Merit-based admissions with due weightage given to national/international entrance examination scores, as well as performance in other scholastic fields including games and sports.
- Provides state-of-the-art infrastructure, latest teaching-learning pedagogies incorporating the best ICT practices & a Wi-Fi enabled campus with 24/7 high-speed internet access.
- Faculty comprising reputed academicians/scholars from India and abroad, chosen on the basis of academic credentials and industry experience.
- Transport facility available from several key pick-up points in Delhi-NCR.

VISION

The vision of the Apeejay Styta University is to provide a supportive and nurturing environment that produces young renaissance men and women who would be the leaders of today and tomorrow.

MISSION

The Apeejay Styta University is founded on four main pillars:

- ◆ To take potential minds and propel them towards greatness.
- ◆ To explore and expand the human knowledge base.
- ◆ To do public good thereby benefitting the society and the country as a whole.
- ◆ To deepen the understanding of the human condition and foster universal values while being rooted in the Indian experience.

At Apeejay Styta University, we believe that the journey to discovering the answer to the question, 'Who am I' is a noble pursuit. We seek to be at the cutting edge of all fields that we teach and from there, push the boundaries forward.



Mrs. Sushma Paul Berlia
Co-Founder & Chancellor
Apeejay Styta University



Mr. Aditya Vijay Berlia
Co-Founder & Pro-Chancellor,
Apeejay Styta University

All students who have passed their 10+2 examinations at the CBSE Board (or equivalent Board) and have secured 90% and above aggregate are eligible for **Dr. Styta Paul Memorial Scholarship**. These meritorious students are given 95% scholarship on the tuition fee on all Bachelor programmes and they only have to contribute a total of Rs. 10,000/- per year on the tuition fee for each year of their degree.



UGC Recognition: The Apeejay Styta University has been established under Haryana Act No. 10 of 2010 of the Haryana Private Universities (Amendment) Act, 2010, vide Haryana Government Gazette (Extra), April 26, 2010. University Grants Commission has recognised Apeejay Styta University under Section 2(f) and empowered to award degrees under Section 22 of the UGC Act 1956.

SCHOOLS & PROGRAMMES @ Apeejay Styra University

SCHOOL OF ENGINEERING & TECHNOLOGY

- Bachelor of Technology (B.Tech.) - Duration: 4 yrs
 - Computer Science and Engineering - Cloud Computing
 - Electronics & Communication Engineering in Drones & Satellites
 - Mechanical Engineering & Product Design - Civil Engineering
- Post Graduate (PG) Diploma - Duration: 1 yr
 - Cloud Computing
- Ph.D.
 - Computer Science & Engineering
 - Electronics & Communication Engineering



SCHOOL OF DESIGN & VISUAL ARTS

- Bachelor of Design - Duration: 4 yrs
Specialization in:
 - Fashion Design - Graphic Design - Interior Design
 - Animation & Multimedia
- M.A. in Design - Duration: 2 yrs
Specialization in:
 - Fashion Design - Graphic Design - Interior Design - Textile Design
 - Animation & Multimedia
- Integrated M.Design - Duration: 5 yrs
Specialization in:
 - Fashion Design - Graphic Design - Interior Design
 - Animation & Multimedia

SCHOOL OF LEGAL STUDIES

- BA. LLB (Hons.) - Duration: 5 Years (Integrated)
- BBA. LLB (Hons.) - Duration: 5 Years (Integrated)
- LLB - Duration: 3 Years

SCHOOL OF JOURNALISM & MASS COMMUNICATION

- B.A. (Hons.) in Journalism & Mass Communication - Duration: 4 yrs
*There is an exit provision after 3 years in which case the student would get pass degree instead of honours degree.
- M.A. in Journalism & Mass Communication - Duration: 2 yrs
- Ph.D. in Journalism & Mass Communication



50+ Years of Commitment to Education

SCHOOL OF BIOSCIENCES

- Integrated B.Tech. + M.Tech. in Biotechnology - Duration: 5 yrs
- Integrated B.Tech. + MBA Biotechnology - Duration: 5 yrs
- M.Sc. / M.Tech. Biotechnology - Duration: 2 yrs
- M.Sc. Clinical Research - Duration: 2 yrs
- PG Diploma:
 - Clinical Research & Data Management, Analytical, Molecular & Immunodiagnostic Tools, Medical Writing, Pharmacovigilance & Medical Coding
- M.Phil./Ph.D.
 - Biosciences / Biotechnology / Bioinformatics, Biomedical Sciences/ Medical Biotechnology / Pharmaceutical Biotechnology

SCHOOL OF PHARMACEUTICAL SCIENCES

- Diploma in Pharmacy (PCI Approved)
- B.Pharmacy (PCI Approved)
- Bachelors in Pharmaceutical Management (BBA-Hons)
- M.Pharm. in Pharmaceutics/DRA - Duration: 2 yrs
- M.Pharm + MBA - Duration 4 Years (Dual Degree Programme)
- P.G. Executive/Diploma - Duration: 1 yr
 - Drug Regulatory Affairs - Intellectual Property Rights
 - Pharmacovigilance - Pharmacoeconomics
 - Pharma Sales Management
- Ph.D. in Pharmaceutical Sciences

SCHOOL OF MANAGEMENT SCIENCES

- B.Com. (Hons.) Accounting & Finance - Duration: 4 yrs
(In partnership with ACCA)
- BBA (Hons.) Financial Markets - Duration: 4 yrs
(In partnership with NSE)
(There is an exit option after 3 years in the above programmes)
- Master of Business Administration (MBA) - Duration: 2 yrs
 - Finance & Marketing
- Post Graduate Diploma in Educational Management & Leadership
 - Duration: 18 months
(Being offered in collaboration with School of Education)
- Ph.D. in Management

SCHOOL OF EDUCATION

- Bachelor of Education (B.Ed.) - Duration: 2 yrs
(Approved by NCTE)
- B.A. - B.Ed. / B.Sc. - B.Ed - Duration: 4 yrs Integrated
(NCTE approval awaited)
- PG Diploma in Educational Management & Leadership
Duration: 18 months (Being offered in collaboration with School of Management Sciences)
- Doctor of Philosophy (Ph.D.) in Education

APEEJAY STYA EDUCATION RESEARCH FOUNDATION (ASERF)

The Apeejay Stya Education Research Foundation has been instituted to work towards promoting excellence in education at all levels, serving the broader issues of Access, Equity, Quality & Relevance and gear up to face the challenges of the new world order using collaborative and multidisciplinary approach. ASERF's objectives are to study all aspects of quality education by providing management, administration and education related services which it accomplishes through Research and Extension, training, workshops, innovative teaching-learning processes, counseling and need-based material support. For realization of its objectives, the ASERF:

- Serves as a think-tank to deliberate on all aspects of school, higher and professional education through Training Programmes, Conferences, Workshops, Meetings, Seminars and Briefing sessions for different functionaries on pertinent issues of education;
- Undertakes, aids, promotes and coordinates research in areas related to school and Higher Education;
- Works as a support mechanism for policy formulation, review and analysis;
- Links policymakers, key administrators, and the research community in a creative dialogue on the central issues facing contemporary education;
- Publishes a quality Journal of Education and Research, brings out occasional papers on current issues of education, and newsletters highlighting the important activities of the Foundation;
- Prepares, prints and publishes papers, periodicals, and books on different aspects of education;
- Offers fellowships, scholarships and academic awards in furtherance to its objectives;
- Networks with other foundation with similar objectives; and
- Provides assistance in Human Resources Development with a strong database of information, statistics and documents on education.

"OUR OBJECTIVE IS TO PROVIDE A MODERN AND CONTEMPORARY VISION TO THE EDUCATIONAL SCENARIO IN THE COUNTRY, AND TO HELP IMPROVE POLICY AND DECISION-MAKING THROUGH RESEARCH AND ANALYSIS"

Mrs. Sushma Paul Berlia, Chairperson (ASERF)



Under the able leadership of its Chairperson, Mrs. Sushma Paul Berlia, who is the Co-Promotor & President of the Apeejay Stya and Svrn Group, the Foundation has, over the years, contributed significantly in addressing the large issues of access, equity, quality and relevance at all levels of education in order to formulate strategies to find research-based solutions.



THE RESEARCH ADVISORY GROUP

The Research Advisory Group of ASERF which guides the programmes and activities of the Foundation comprises eminent educationists and luminaries from the field of School, Higher and Professional Education, Management Science and Technology, Law, Strategic Studies, Industry, etc.

Apeejay Stya Education Research Foundation (ASERF),
Apeejay Stya Block, APJ School Road,
Sheikh Sarai Phase – I, New Delhi – 110 017.
Tel.: +91 11 26012212-15, Fax: +91 11 26014527
Email: aserf@apeejay.edu Website: <http://aserf.org.in>

Contact Details

■ PRE-SCHOOLS

Rhythms Kinderworld, New Delhi

E-538, Greater Kailash — II, New Delhi — 110 048
Tel.: 9599557945
E-mail: rhythms.gk.del@apeejay.edu

Apeejay Rhythms, Jalandhar

Model Town, Jalandhar - 144003
E-mail: skool.ms.jln@apj.edu

Apeejay Rhythms, Faridabad

Sector 15, Urban Estate, Faridabad — 121 007
E-mail: skool.ms.fbd@apj.edu

■ SCHOOLS

Apeejay School, Mahavir Marg, Jalandhar

Bhagwan Mahavir Marg, New Jawahar Nagar, Jalandhar — 144 001,
Tel: 0181-2458546, 2453608 Fax: 0181-2453607,
E-mail: skool.ms.jln@apj.edu

Apeejay School, Tanda Road, Jalandhar

Near Devi Talab Mandir, Jalandhar City - 144001
Tel: 0181-2297805, 0181-2297806
Fax: 0181-2453607
E-mail: skool.ms.jln@apj.edu

Apeejay School, Rama Mandi, Jalandhar

Rama Mandi (Hoshiarpur Road), Jalandhar — 144 023,
Tel: 0181-2413835, 2410253, Fax: 0181-2411268
E-mail: skool.rmd.jln@apj.edu

Apeejay School, Faridabad

Sector 15, Urban Estate, Faridabad — 121 007
Tel: 0129-2285932, 2284535, Fax: 0129-2284075
E-mail: skool.ms.fbd@apj.edu

Apeejay School, Sheikh Sarai

Sheikh Sarai Phase — I, Panchsheel Park New Delhi — 110 017
Tel: 26012212, 2601 3134, Fax: 26017385
E-mail: skool.ss.del@apj.edu

Apeejay School, Noida

Sector 16-A, Noida — 201 301
Tel: 0120-2515143, 2515141, Fax: 0120-4277138
E-mail: skool.ms.nvd@apj.edu

Apeejay School, Saket

J-9, Saket, New Delhi — 110 017
Tel: 29555208, Fax: 29555004
E-mail: skool.saket.del@apj.edu

Apeejay School, Pitampura

Plot No. 10, Road No. 42, Sainik Vihar, Pitampura, Delhi — 110 034,
Tel: 27022140, 27012615, Fax: 27023908
E-mail: skool.pp.del@apj.edu

Apeejay School, Nerul

Sector XV, Nerul, Navi Mumbai — 400 706
Tel.: 022-27703635, Fax: 022-27700179
E-mail: skool.nrl.by@apj.edu

Apeejay School, Kharghar

Sector 21, Kharghar, Navi Mumbai — 410 201
Tel.: 022-27745501, 27746295,
Fax: 022-27745507
E-mail: skool.khg.by@apj.edu

Apeejay School, Charkhi Dadri

College Road, Charkhi Dadri — 127 306, District Bhiwani, Haryana.
Tel: 01250-222172, Fax: 01250-225172
E-mail: skool.ms.chkd@apj.edu

Apeejay International School, Greater Noida

1, Institutional Area, Surajpur-Kasna Road, Greater Noida — 201 308
Tel: 0120-2326016, Fax: 0120-2326016
E-mail: skool.ais.gnvd@apj.edu

Apeejay Svrán Global School, Faridabad

Sector 21-D, Faridabad - 121007
Tel: 0129-2460500/501/502/503/504
Mobile: +91-9650518887,
Fax: +91-129-2460503
E-mail: skool.sg.fbd@apeejay.edu

■ INSTITUTIONS OF HIGHER LEARNING

Apeejay Institute of Design, New Delhi

54, Tughlakabad Institutional Area New Delhi — 110 062
Tel: 29955459, 29957070, Fax: 29956208
E-mail: aid.del@apj.edu

Apeejay Institute of Mass Communication, Dwarka

Institutional Areas, Sector 8, Dwarka (Adjacent to DTC Bus Terminal), New Delhi — 110 077
Tel: +91 11 25367821, 25363979, 25363980
Fax: +91 11 25367821
E-mail: aimc.del@apj.edu

Apeejay Education Society

Apeejay Styra Block, APJ School Road Sheikh Sarai Phase — I, New Delhi — 110 017
Tel: +91 11 26012212-15
Fax: +91 11 26014527
E-mail: aes@apeejay.edu
Website: <http://www.apeejay.edu>

Apeejay School of Management, Dwarka

Institutional Area, Sector 8, Dwarka (Adjacent to DTC Bus Terminal), New Delhi — 110 077
Tel: 25363979, 25363980, Fax: 25263985
E-mail: asm.dwk.del@apeejay.edu

Apeejay Institute of Technology, Greater Noida

1, Institutional Area, Knowledge Park — 1 Surajpur Kasna Road, Greater Noida — 201 310
Tel: 0120-2326021/23, 3088723/24

AIT - School of Management & Computer Science

Tel: 0120-2326021/23, 3088723/24
Fax: 0120-2326019
E-mail: ait.csc.gnvd@apeejay.edu
E-mail: ait.mgmt.gnvd@apeejay.edu

AIT - School of Architecture & Planning

Tel: 0120-2326021/23, Fax: 0120-2326017
E-mail: ait.arch.gnvd@apeejay.edu

Apeejay Institute of Management Technical Campus, Jalandhar

PO Ladhewali, Hoshiarpur Road, Jalandhar — 144 007
Tel: 0181-2410263, 2410264, 2411269
Fax: 0181-2411268
E-mail: aim.jln@apj.edu

Apeejay College of Fine Arts, Jalandhar

Bhagwan Mahavir Marg, New Jawahar Nagar Jalandhar — 144 001
Tel: 0181-2458547, 2452181, Fax: 0181-2225204,
E-mail: acfa.jln@apj.edu

Apeejay Saraswati PG College for Girls, Charkhi Dadri

Charkhi Dadri, Distt. Bhiwani, Haryana — 127 306
Tel: 0125-220226, 225326, Fax: 01250-220226
E-mail: asc.chkd@apj.edu

Apeejay Styra University

Sohna-Palwal Road, Sohna — 122 103, Gurugram, Haryana
Tel: +91 124 2383493, 2382169
E-mail: admissions@asu.apeejay.edu
Website: university.apeejay.edu

OUR MISSION

At Apeejay Education Society, we strive to build institutions that uphold the highest professional standards of excellence in education and innovative instructional practices as their *raison d'être*.

To create a global educational community of conscientious individuals who have developed their intellectual, artistic and professional talents to the highest degree, and who have an exalted sense of purpose in their lives, inspiring all around them to transcend barriers, overcome odds and work in unison to bring about positive change in society.

To give to the world - Apeejayites - who can win the hearts and minds of others, put service before self, and retain their humility and values even as they soar high and conquer the world.



50⁺ Years of Commitment to Education



Svrán Group



"Your children are not
your children. They are
the sons and daughters of
life's longing for itself.
You may give them your
love but not your
thoughts, for they have
their own thoughts."

Khalil Gibran

APEEJAY EDUCATION SOCIETY

Apeejay Stya Block, APJ School Road, Sheikh Sarai
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Soaring High is My Nature

The Apeejay Education Society is a social commitment of the Apeejay Stya & Svrán Group