Seminar on Gender Equality at Workplace

ASM organized a Seminar on Gender Equality at Workplace on 8 March 2018. Dr Ishita Adhikari welcomed the guests and emphasized the need of inclusive workplace where female employees are not subjected to any kind of discrimination. Earlier, Prof Kamal Kishore, Dean, ASM felicitated the guest speakers with bouquets.

Speaking on the occasion, Ms Suchita Dutta, Executive Director, Indian Staffing Federation, observed that the gender equality has become all the more important issue in the emerging labor market scenario where we need to encourage skilled female to take up employment in larger numbers. Dr Nandini C Sen, Associate Professor, Bharti College (Delhi University) observed that discrimination against fairer sex is a reality although people prefer to close their eyes on the issue and claim 'all is well'. She observed that there should be intimate conversations on such themes on a regular basis so that the communities are sensitized adequately. Ms Ritu Kalra, General Manager, HR, Indian Spinal Injuries Centre talked about gender issues in healthcare sector.

Dr Amit Sareen, Officiating Director, ASM, observed that physical barriers should be broken before the mental ones. This may enable the women to access public spaces more feely and attain empowerment in true sense. Deepak Mohan and Vartika Trivedi compered the event which was facilitated by Dr Srirang Jha, Head, HR Area.
3rd Conference on Innovative Practices in Operations Management and Information Technology-Innovations 2018

3rd Conference on Innovative Practices in Operations Management and Information Technology- Innovations 2018 was organized on 15th March, 2018 at ASM. Prof. Amit Sareen, Offg. Director, ASM, welcomed the guests, wished all the participants a great experience in the conference and delivered the Conference perspectives. Prof. Sareen emphasized on how innovations in Operations Management and Information Technology are changing the today's businesses. The guests of honor for the conference were Dr. M.M. Pant, former Pro-Vice Chancellor IGNOU and Prof. Burak Erkut, Technische University Dresden, Germany. Prof. M.M. Pant talked about the role of Artificial Intelligence in Industry and Prof. Erkut discussed the Role of Social Media in Corporate Strategies.

This event saw academicians, researchers, practicing managers and students coming together to share their ideas and research in the area of IoT, waste management, just-in- Time in manufacturing, Digital India to name a few. The papers were contributed by faculty & scholars from India and abroad also.

The conference was convened by Prof. Shalini Vermani and the co-conveners included Prof. Chhaya Wadhwa and Prof. Parul Bhatia.

Workshop on Careers after Graduation

Prof Kamal Kishore and Dr Shweta Jha conducted a workshop on Careers after Graduation at Kamal Institute Higher Education & Advanced Technology, New Delhi on 13th March, 2018. The event was organized as part of outreach program of ASM. Prof Kishore talked about various career options in banking, finance, insurance, marketing, etc., after graduation and highlighted improvements in careers after Post Graduation particularly after a management course. Thereafter, Dr Shweta provided practical insights on handling group discussion and job interviews. The session was well appreciated by the students.

Farewell : ASM bids happy Goodbyes to the students of PGDM 2016-2018

ASM celebrated another farewell on 7th March this year for students of batch 2016-18. This occasion graced by Dr. Amit Sareen, officiating Director ASM, Prof. Kamal Kishore -Dean ASM and all other prestigious faculty members of the institute.

On this occasion a plethora of cultural activities were organized by the students of first year which included dance, music etc. to bid adieu to their seniors. This was the day when emotions were mounting everyone wanted to cherish the moment and this was made possible with the help of a video which brought in nostalgia and a smile and tears together.

The cultural performances showcased by the first year students were amazing; the musical performances swayed the crowed with them. The students thoroughly enjoyed themselves.
Workshop on Financial and Taxation Planning for individuals

Finance Department organized Workshop on 'Financial and Taxation Planning for individuals' for both faculty and students of ASM on 16-03-2018. Mr. Prashant Kapoor (CFP), Vice President, Outlook Money delivered sessions on various aspects like how various investment strategies can be used to save taxes, steps of financial planning process, case based exercise on asset allocation, calculation of corpus of funds of investment to name a few. This workshop was highly appreciated by the audience and was facilitated by Prof. Kamal Kishore & Prof. Priya Gupta.

Seminar on Goods and Services Tax (GST) in India

Finance Department organized a Seminar on Goods and Services Tax (GST) in India on 16-03-2018 for PGDM students. Mr. Umesh Kumar Kalra (former IES), CEO, AIMS Real Estate Group and CA Amit Kumar Gupta, KK Goel Associates were invited as speakers for the seminar. The experts covered various aspects related to GST like the objectives of bringing this tax reform, calculation of GST on various goods and services, application of GST in various states and Union Territories of India etc. The Seminar was highly appreciated by the students and was facilitated by Prof. Kamal Kishore and Prof. Priya Gupta.

MDP on Finance for Non-Finance

Apeejay School of Management, Dwarka conducted an MDP on Finance for Non-Finance for executives of Waltner Bushnell at its campus on 12th March, 2018. The program was attended by 20 participants from across functions like Sales, Marketing and HR of the company across the country. The full day MDP was aimed at creating awareness among the participants about the relevance and application of finance in their respective domains. The program covered various aspects like understanding and analyzing the financial statements, cost allocation and apportionment, ratio analysis and budgeting. Resource persons for the program were Prof. Kamal Kishore, Prof. Priya Gupta and Dr. Parul Bhatia. The program was highly appreciated by all the participants.

Seminar on Emerging Trends in Human Resource Management

ASM has always strived in their best efforts in order to invite renowned guest speakers to enrich their student's knowledge and provide them with a practical experience of corporate life. On 17th March 2018, a seminar on “Emerging Trends in Human Resource Management” was organized for PGDM 1st year students. A galaxy of eminent Apeejay alumni were invited to share their experiences with the students.

All the speakers brought different flavors of Human Resources experience and trending novel practices to fore. Mr Shantanu Ghatak, co-founder Next Page talked regarding the difference in HR practices in factories, start-ups and MNC’s. He emphasized that in today's competitive world, communication, interpersonal and observant skills are a hygiene factor for an HR. Mr Davinder Dhingra, Asst Manager
Syndicate Bank shared his experience regarding handling employees across generations and the challenges therein.

Ms Geetika Batra, VP Blue Dolphin, Strategy and Marketing, threw light on strategic contribution of HR in small start-ups. Last but not the least, Ms Shefali Gaur, Global HR Direct at Erricson, focused on trending automation and HR analytics practices. The seminar was facilitated by Prof. Ishita Adhikari.

**Corporate Interface**

**Prof (Dr) Sudhir Naib** was invited by the Indian Institute of Foreign Trade (IIFT) to be a Resource Person on 23rd March, 2018 in the MDP they conducted for India Trade Promotion Organisation (ITPO). He took the Session on “Motivating Self and Empowering Others”. The Session was highly interactive and rated high in terms of Take away by all the 32 participants.

**Mr. Anuj Kakkar**, Senior Associate, Dhruva Advisors, delivered a lecture on Taxation Planning, on 6th March 2018.

**Mr. Anup Girdhar**, CEO, Sedulity Solutions, delivered a lecture on MIS in Industry, on 9th March 2018.

**Dr. Seema Gupta**, Associate Prof., Deshbandhu College, delivered a lecture on Ethics in Research, on 12th March 2018.

**Mr. Prashant Kapoor**, VP, Outlook Money, delivered a lecture on Practical Aspects of Financial Planning, on 14th March 2018.


**Vilakshana Bhanot**, Sr. RM, ICICI Bank, delivered a lecture on Competencies and Skill Mantra for Success in the Corporate, on 17th March 2018.

**Ms. Geetika Batra**, VP, Blue dolphin Enterprise, delivered a lecture on HR Management in Startup Organization, on 17th March 2018.