

FORTHCOMING EVENTS

Conference on Leadership & Organizational Effectiveness:
23rd May, 2015

3rd Conference of Marketing Scholars and Practitioners-26th June, 2015

5th International Conference On Management Practices & Research :
24th July, 2015



Workshop on How to Crack a Case

EVENTS

Workshop on How to Crack a Case

Workshop on 'How to Crack a Case' was organized for the undergraduate Students on February 12, 2015, where students were exposed to the technique of thinking and then arriving at solution. The workshop was attended by 56 final year students from Trinity Institute of Professional Studies, Banarsi Das Institute of Professional Studies, Bhaskaracharya Collge of Applied Sciencs, IITM, Janakpuri, Lakshmi Bai College, Saheed Bhagat Singh College, Maharaja Surajmal Institute of Technology and Aurobindo College.

Workshop on How to Crack a Case

Workshop on "How to Crack a Case" was organized for undergraduate students of Kamal Institute of Higher Education and Advance Technology, New Delhi on 17 February 2015. During the workshop, students were trained to think logically and find solutions to complex problems.





Seminar on Relevance and Application of Google docs in Modern Business

A seminar on 'Relevance and Application of Google docs in Modern Business' was conducted by Prof. Monika Arora on February 25, 2015. Prof. Monika, demonstrated various functions which may be performed using Google drive management.

Seminar on 'How to Prepare for Interview'

A Seminar on "How to Prepare for Interview" was organized for final year BBA & B.Com students of Lingaya'a Lalita Devi Institute of Management Sciences. The sessions were taken by Dr Chhaya Wadhwa and Ms Hira Roy , who spoke on the various do's and don't's of the interviews and conducted a few mock sessions with the students.



Workshop on Non Verbal Communication

In keeping with the philosophy of contributing and sharing our learnings with other members of the society Dr Jyoti Doval conducted a training for the students on Non Verbal Communication at BGS International Public School, Dwarka the Feb 12, 2015. Prof Jyoti talked about the relevance and nuances of non-verbal communication. The session was very well received and appreciated by the studnets.

Talks with Faculty from E.M. Normandie, France

Mr. Alain Aouvriou and Ms. Lena Anger of E.M. Normandie, France, visited Apeejay School of Management (ASM) on 4 February 2015 to discuss further areas of collaboration with ASM. They also interacted with the students of E.M. Normandie who are currently doing their course at ASM.



Corporate Interface

Mr. Gunisha Dhingra , from Insight Sales, Microsoft gave a lecture on Role of ERP in Business.

Mr. Jitesh Gandhi Sr. Manager,Recruitment and **Mr. Sreekanth** Sr. Manager, conducted sessions for students.

Mr Sumit Chhibber, VP HR ; **Mr Neeraj Pahal**, Sr. Manager, HCM; MrDharmendraKalra, Reg. Business Leader, conducted sessions on Marketing Trends in Banking Industry Growth & Future.

Mr Yogesh Minocha, AGM Finance from Jindal Steel Power took a lecture on Product Pringing Systems.

Mr Sandeep Goel, GM Dainik Bhaskar Connect delivered a lecture on Sports Marketing.

Mr Parvesh Aghi, Ex Chief Finance Officer, Hero Group conducted a session on Strategic Financial Management.

Dr. Garima Mittal, Asst. Prof. IIM-L,Noida , conducted a session on Goal Programming.

Mr Partha Bagchi, Planning Head, Shriram Pistons & Rings took two sessions, one on Applications of Balanced Scorecard in Industry and other on e-SCM.

Ms. Nishi Saini, VP-HR, Clove Dental took a session on Current Trends in HR.

Club Activities

IT Club of ASM organized an Intra-College Google Quiz Master on 12 February 2015. MohitKhuntia and Rishabh Shukla bagged the first prize while Bharti Vasisht and Shweta Sharma got second prize in the closely contested event and the quiz was conducted by Varun Thakur, Monica Waghray and Srishti Aggarwal.



HR Club of ASM organized Strategic HR Quiz on 12 February 2015. AaradhanaKaranjgaonkar got the first prize while Ananya Parashar came second. Archi Sharma and SonamSaxena bagged the third prize. VarshaSahoo coordinated the event.

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