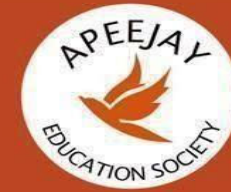


APEEJAY SCHOOL OF MANAGEMENT



20 YEARS OF
EXCELLENCE IN
MANAGEMENT EDUCATION

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FORTHCOMING EVENTS

5th International Conference On
Management Practices &
Research :
24th July, 2015

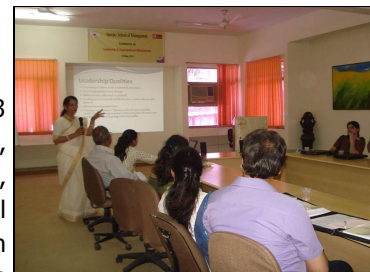


Visitors from a reputed University in Dhaka

EVENTS

Conference on Leadership & Organizational Effectiveness

ASM organized Conference on Leadership and Organizational Effectiveness on 23 May 2015. Mr Pavanjit Singh Dhingra, Director, Prudent Insurance Brokers, delivered inaugural address. Mr Dhingra discussed the role of contexts, complexities and constraints in shaping leadership styles of managers across all levels. Mr Sumit Choudhuri, Chairman and Managing Director, Third Millennium Business Resource Associates in his key-note address, maintained that role of the



leaders has changed drastically. Leaders are more of mentors and facilitators rather bosses whose primary aim is to get things done by instilling fear or luring subordinates with some favours. Dr Ashu Singh, Director, Lingaya's Lalita Devi Institute of Management & Sciences was the guest of honor at the event.

Faculty members from about ten institutions presented their research papers in the technical sessions. Prof Sheela Bhargava, IITM, New Delhi and Mr Maninder Khalsa, Viomnetworks, chaired technical session I while Prof Kamal Kishore, ASM and Mr Dipankar Das, Manpower Group, chaired technical session II. Prof Arjya Chakravarty, Dr Neeraj Singhal, Dr Amiya Kumar Mohapatra, Mrs Hira Roy and Dr Manish Kamdar were discussants at the technical sessions. Ms Ashna Malik compered the event.

MoU signed with Ulster University, Northern Ireland



Apeejay School of Management signed a Memorandum of Understanding with University of Ulster, UK for furtherance of mutual academic interests. University of Ulster is a university with a national and international reputation for excellence, innovation and regional engagement.

It covers provisions for student internships, exchange, joint research programs, faculty training and exchange, corporate training and consultancy for industry, etc. Mr. Timothy Moruzzi (University of Ulster) and Dr. Alok Saklani (Apeejay School of Management) signed the MoU in New Delhi on 25 May 2015. Academic collaboration between Apeejay School of Management and University of Ulster will help both the institutions make significant contributions in training, consultancy and research.

Workshop on Trading in Currency Market

Two days workshop on Trading in Currency Market was organized for finance faculty at ASM on 19th & 21st May, 2015. The objective of the workshop was to understand the Fundamental and Technical analysis of the Currency market and include these topics in the forthcoming courses on Securities Analysis and Portfolio Management and International Financial Management opted by PGDM II Year students. The workshop was conducted by Prof. Ram Ritwik Sen, Apeejay Stya University and was coordinated by Prof. Priya Gupta.

Presentation on the ACBSP procurement journey



A team from North South University, Bangladesh visited Apeejay School of Management Dwarka, New Delhi on May 28, 2015. The team got a first-hand view of implementation of ACBSP accreditation at ASM. The team included Trustees of the University, Prof. Amin U Sarkar (Vice Chancellor) and Prof. M. Mahboob Rahman (Dean, School of Business and Economics).

A presentation of ACBSP accreditation journey was given by ASM faculty members. The Dean and Director also participated in the discussion.

Punya Tithi of Mrs. Rajeshwari Paul

The third Punya Tithi of Mrs. Rajeshwari Paul (wife of late Dr. Stya Paul and mother of Mrs. Sushma Paul Berlia) was observed at Apeejay School of Management on May 12th 2015. All the faculty and staff members paid their tribute in the prayer meeting organized to remember her love and compassion towards everyone.



Academic Writing Workshop



ASM organized Academic Writing Workshop on 19 May 2015. Dr Alok Saklani and Dr Srirang Jha conducted the workshop. Dr Alok Saklani explained the academic writing process. He observed that faculty members must have a desire, urge and passion to explore contextual issues and engage in empirical research so as to accomplish recognition in scholarly communities through publication in reputed journals.

Dr Srirang Jha helped the participants understand the value of selecting right journal for their research publications, expectations of the accreditation agencies such as NBA, ACBSP and AACSB regarding research publications and features of good journals. The participants drew a list of journals for publishing their research papers as part of the workshop activity.

Faculty Seminar on Overview of Life Insurance Policies

Prof. Geetika Gahlot delivered a faculty seminar on 1st May, 2015 on the topic

'Overview of Life Insurance Policies Currently available in India'. She discussed the structure of Indian insurance industry and explained existing variants of insurances in India namely Term Life Insurance, Women Life Insurance, Combi Life Insurance etc.



Faculty Seminar on Security Issues and Challenges Related to the Use of Technology for Financial Transactions

Dr. Shalini Vermani gave faculty seminar on 22th May, 2015 on the Security Issues and Challenges Related to the Use of Technology for Financial Transactions. She explained benefits of role of IT in daily life, online transactions and security issues related to use of plastic money and internet banking.

Faculty Seminar on Principles for Responsible Management Education

Dr. Neeraj Singhal gave faculty seminar on 21th May, 2015 on "Principle for Responsible Management Education" (PRME). He explained the UN and PRME principles, implementation in Indian as well as in the global perspective.



Faculty Accomplishments

Prof Priya Gupta participated in International Conference on 'ICT in Law for Digital India & Make in India" organized by CMAI and supported by Ministry of Law and Justice, Department of Legislative Department & Department of Legal Affairs, Indian Law Institute (GOI), National Law School of India University, Bangalore along with AICTE, DOT, DeITy, AIU, NIELIT, MSME & MNRE.



Prof Priya Gupta presented and published research paper titled "Leveraging Indian Labour for Augmenting Foreign Direct Investments" in the National Conference on Leadership and Organizational Effectiveness organised by Apeejay School of Management on 23 May 2015.

Prof. Geetika Gahlot had attended the “International Conference on ICT in Law for Digital India and Make in India” organised by CMAI Association of India on 20th May 2015, at BSNL Auditorium, Janpath, New Delhi. Shri. D.V Sadananda Gowda, Minister of Law & Justice, GOI, Shri. P.K. Malhotra, Law Secretary, GOI and Shri. Rakesh Garg, IAS, Secretary, DOT, GOI inaugurated the conference and presented the National Legal Awards.



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