

## FORTHCOMING EVENTS

National Conference December 2017



Orientation Program

## EVENTS

### Punya Tithi of late Founder Chairman of Apeejay, Dr. Stya Paul

The Punya Tithi of late Founder Chairman of Apeejay, Dr. Stya Paul was observed on 7th June, 2017 and a Prayer Meeting (Prarthana Sabha) was organized. All the faculty and staff members recited devotional bhajans and shlokas and paid tributes in the memory and honour of revered Chairman Sir.



### Orientation Program Batch 2017-19



ASM started its orientation program for their 25th Batch of PGDM (2017-19), on 9th June, 2017. At the inaugural function, Dr. Amit Sareen gave the welcome address to students and briefed them about institute. It was followed by an inspirational talk by Prof. Ashok Ogra. He shared his thoughts and perspectives of corporate world while motivating the new batch to aspire for more. Mr. Anurag Batra, Editor in Chief, Business World and Exchange for Media, spoke about the criticality of Management Education and taking chances in life for success. Ms Ragini Atal, Director, Corporate Banking, Deutsche Bank, shared her personal experience and emphasized on the critical role of softer skills in one's life. Mr. Amulya Sah, Director HR, Samsung R & D Institute Noida shared his views on how to excel professionally. He also emphasized on developing curiosity, thinking,

application skills, observation skills, team work, time management and leadership skills.

The orientation program of the students was scheduled till 30th June, 2017 with 15 working days. The orientation program emphasized the four broader aspects such as hard skills, soft skills, human values, health and safety. The students were familiarized with different rules, procedures and systems of the institute i.e. attendance, discipline, communication course, pedagogy, assessment systems, case studies, clubs and societal activities etc.

In hard skills, the students underwent a number of bridge courses on relevant subjects like Economics, Quantitative Techniques, Principles of Management and Financial Accounting, besides numerous sessions by corporate experts such as Mr. Sachin Phartiyal (Director - India & SAARC-KitchenAid Small Appliances-Whirlpool Company), Mr. Shashikant Jugran, (GM Yatra), Ms Runa Maitra (Founder, People Talent International), Mr. Anil Kumar Mishra (CHRO, Magicbricks.com), Mr. Firoz Khan AGM HR, Luminous, Mr. Dipole Dhole, VP HR & Admin, LT Foods. Prof. Rajiv Sawhani, Professor of Supply Chain Management Western Illinois University, USA, delivered a talk on role of case studies in management teachings in business schools.

. The business plan competition was organized for new batch of students. In this Business plan competition 12 teams participated. This event was judged by Dr. R.K.Panigrahi, former Director MSME.

Sessions on healthy living tips, yoga and meditation were also conducted for the students during this orientation program under health and safety.

Also, students had the interaction with seniors followed by candid conversations with seniors. The fun activities and team games were also organized for the students. On the last day of orientation program students also showcase their talent by presenting a talent show.

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## Interaction with Super Seniors

A candid Conversation with Super Seniors was conducted on 22nd June 2017. In this very interesting session few alumni of the earlier batches shared the do's and dont's of campus life, the highs of their stay at Apeejay, reality of the corporate life and some success tips left students wanting for more.



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## Talent Show



ASM organized a Talent Show on the last day of their orientation program for its new (25th, jubilee) MBA batch 2017-2019. This occasion was graced by the presence of Dr. Amit Sareen, Prof. Kamal Kishore and all the other prestigious faculty members of the institute. It gave a wonderful chance to all the students from first year to showcase their talent.

Making the finest use of this opportunity, the students participated and performed dance, music and theater. All the performances were filled with humor and amusement. The event started with a melodious musical composition by the two students from the batch, which enthralled and mesmerized the audience. The program started with the performance that brought sense to the life of people through a play on consumer awareness

in the form of a street theater act and stage play on drug addiction. Raising the bar of the event were melodious musical performances which touched the soul and enchanted everyone present during the celebration.

Putting their magical shoes, to show the right moves on stage were students from all the three sections, who did stupendous dance performances; taking crowd on an amazing journey of different era's and forms of dancing, starting from Bollywood Retro, to Contemporary Mix, Bhangra and Bharat Natyam which captivated the audience and eventually made the occasion a spectacular one. The students came out with their astonishing talents' with this everyone had a ball. Creating a sense of happiness and harmony were all the performances which were truly appreciated by all who graced the occasion with their official presence.

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### International Yoga Day Celebration

ASM celebrated the International Yoga Day on 21st June, 2017 at Dwarka campus. Students, faculty and staff members enthusiastically participated in the special event. Aacharya Anil Mudgal, from Yoga federation of India and a well-known expert in Yoga addressed the gathering on the importance of yoga. He demonstrated various yoga exercises. The participants also practiced various yoga exercises with him.



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### Session on 'How to Write a Business Plan'



Ms. Kalpana Sinha, conducted an interactive session on 'How to Write a Business Plan' with the first year PGDM students, on 19th June 2017. During her session she discussed with the students the nuances of writing a business plan. She also talked about the common mistakes which entrepreneurs commit when writing a business plan. During her session she shared the sources where funding of entrepreneurial projects could be done in India. Queries of students were also answered by Ms. Kalpana Sinha during the session. Ms. Yashika, student PGDM welcomed the guest, while Mr. Nikhil Mishra, student PGDM, gave the vote of thanks.

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