

FORTHCOMING EVENTS

National Conference on Contemporary Management and Research: 1st March 2019

FDP on Research Techniques: 14th & 15th March 2019



HR Summit on Disruptive HR Practices and Future of Work

EVENTS

New Year Celebration

ASM organized a get together for its staff and faculty members on the morning of 1st January 2019 to welcome the New Year. The Executive Director Prof. O.P. Khanduja, along with Prof. R. P. Hooda, Prof. Ashok Ogra, Prof. Amit Sareen, Prof. Sajal Mukherjee, Prof. Kamal Kishore addressed the gathering and wished a very happy and successful new year to all present.





Workshop “Making Elders Tech-Smart” for senior citizens

ASM organized the Workshop for “Making Elders Tech-Smart under Apeejay Community Circle on 4th January 2019. This initiation was aimed to make the senior citizens tech savvy. The workshop served as an interactive platform for learning various technological aspects and usage of Smart phone, Whatsapp and facebook. This Workshop brought together 30 senior citizens from various societies and NGO’s of Dwarka and nearby places.

Self Defense Training Program

A Self Defense training program was organized for female students of Apeejay Dwarka Campus, under the FAB series. Self Defense Woman Police trainer, Ms Rekha Yadav, from Dwarka District conducted the classes and provided the hands on training to students of the Apeejay Dwarka Campus. The training program started on 7th January 2019 and concluded on 25th January 2019.

Inauguration of Tuck Shop MEMOIRS'@apeejay

Apeejay Dwarka campus, launched a Tuck shop MEMOIRS'@apeejay, and was inaugurated by Prof. O. P. Khanduja. The shop would have merchandise like t-shirts, mugs, tie, and key-rings etc. A competition on “Best Strategist Kaun” was held and the award was won by Rashi Singhal.



Lohri Celebration

The festival of Lohri was celebrated at ASM on the 11th January 2019. The festival was attended by all the faculty, staff and students with enthusiasm. Everyone celebrated the festival with music, dance especially the Lohri songs and dance on traditional Punjabi songs. The traditional Lohri bonfire was kept alight throughout the celebration, lighting up the spirit of joy, happiness and togetherness.

FAB session on Alternate Career Opportunities

ASM organized a seminar on Alternate Career Opportunities on Friday, 18th January 2019. The session was led by Dr. Anubha Maurya Walia, who is three time recipient of Emerging HRD thinker award, an International trainer, OD consultant and founder director of Prism World. The students were enlightened with high demand, emerging and exciting career opportunities like Commercial Drone Supervisor, Data Hostage expert, V-logging and AI Expertise. Executive Director, Prof O.P Khanduja, Apeejay Dwarka Campus, who believes in a holistic approach of learning delivered the vote of thanks to Dr. Anubha and encouraged the students to engage themselves at multiple levels of learning and development and shared his vision of maximum quality as well.

Seminar on Fintech

A Seminar on Fintech was organized on 18th January 2019 for the PGDM students. Ms. Pallavi Sen, Fintech Specialist, associated with Ministry of Housing and Urban Development and Mr. Akash Garg, Chartered Accountant and Tech Assurance Expert associated with PwC India were the resource persons. Ms. Sen discussed various nuances of Fintech like Disruption, Disintermediation, Big data, Machine learning, Block chain, Crypto currency, Bitcoin etc. On the other hand, Mr. Garg covered a different perspective, relating to Fintech and the Job Market and gave useful insights for opportunities available for students in this domain.

HR Summit on Disruptive HR Practices and Future of Work

ASM organized an HR Summit on Disruptive HR Practices and Future of Work on 25th January 2019. Panel of Speakers comprised Ms. Simin Askari, Vice President Corporate HR, Dharampal Satyapal Ltd., Ms Debjani Roy, Chief People Officer-India, SRL Diagnostics Ltd., Mr Arun Verma, Chief Human Resources Officer, Brighstar Telecommunications India Ltd., Ms Renu Bora, CHRO, Schenker India Pvt. Ltd. and Ms Runa Maitra, Director, People Talent International.



Prof O P Khanduja, Executive Director, Apeejay School of Management, welcomed the guests and set the tone of the panel discussion by emphasizing how HR function has transitioned from back-end personnel role to strategic position in the recent times –a major paradigm shift in the 20th century. Ms Simin Askari observed that artificial intelligence has brought in elements of objectivity, efficiency and speed. She said that it is unfounded fear that artificial intelligence will take away people’s job as no one can remove ‘Human’ from HR. Ms Debjani Roy talked about HR challenges of managing employee experiences in order to keep them motivated in the wake of rising work pressures and customer expectations.

Ms Renu Bora said that HR functions have drastically changed in the last thirty years. First major disruption in India was Naukri when the entire recruitment process shifted from print to digital. Mr Arun Verma said that negative connotation has been assigned to disruption which is not a good way of looking at emerging scenario. He observed that if we are prepared for the rapid technological changes, major shifts would not appear as disruptive. Ms Runa Maitra moderated the panel discussion.

Republic Day Celebration

ASM celebrated the 70th Republic Day of India, on 25th January 2019. The Executive Director Prof. O.P. Khanduja, unfurled the Indian Flag along with Prof. R. P. Hooda, Prof. Ashok Ogra, Prof. Amit Sareen, Prof. Sajal Mukherjee, Prof. Kamal Kishore and Prof. Etinder Pal Singh. Prof. O. P. Khanduja addressed the gathering and wished everyone a very happy Republic Day, followed by distribution of sweets.



Corporate Interface

Mr. Nagendra Prasad, General Manager (HR), Apeejay Education Society, delivered a lecture on Current Trends in HR on 17 January 2019

Mr. Vineet Sharma, Founder & CEO, VA Consulting, delivered a lecture on Role of Quality in Business on 29th January 2019

Dr. Radhika S. Adholeya, Medical Consultant, Columbia Asia Hospital, delivered a lecture on quality in Health Care on 30th January 2019

Mr. Partha Sarthi Bagchi, Supply Chain Planning & Head, Shri Ram Rings & Pistons, delivered a lecture on Application of Operations Management in Industry on 31st January 2019

Ms. Deepti Suri, Branch Manager, Standard Chartered Bank, delivered a lecture on Loan Valuations at Banks on 31st January 2019

Mr. Ruchin Khanduja, Head Marketing, Hindware, delivered a lecture on Promotions and Distribution on 31st January 2019

Faculty Accomplishments

Prof. Kamal Kishore published a paper on “ A Comparative Analysis of Investment Patters in Indian Public Private Sector Banks”, in Journal of Management & Public Policy(Jan, 2019).



Ms. Geetika Gahlot has been awarded Ph.D. from MD University, Rohtak.



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