

FORTHCOMING EVENTS

Conference on Innovative Practices in Information Technology & Operations Management
17 January 2014



Convocation Ceremony 2013

EVENTS

Convocation Ceremony 2013

ASM organized 15th Convocation Ceremony on 9 November 2013. On this occasion, 135 graduating students received Post Graduate Diploma in Management with various specializations. Besides, 6 students received medals for overall outstanding performance as well as superior performance in their areas of specialization such as Marketing, Finance, Human Resource Management and International Business.

Mr S. S. Mundra, Chairman and Managing Director, Bank of Baroda delivered the convocation address. Mrs. Sushma Berlia, President, Apeejay Education Society, New Delhi, presided over the function and conferred the diplomas. A galaxy of scholars, members of the Governing Body, Academic Council, graduating students and their parents, attended the convocation ceremony.



Seminar on Dynamics of Managing Teams

ASM organized Seminar on Dynamics of Managing Teams on 30 November 2013 to discuss significance of teams in contemporary organizations, best practices in team management and impediments of effective teams.

Ms Anila Rattan, Chief, Strategy, Larks Learning elaborated the value of understanding differences of personalities in augmenting intra-team collaborations and group effectiveness. Ms Chaitali Mukherjee, Country Manager, Right

Management India, talked about dysfunctions of teams and emphasized the need for building trust as a cornerstone for nurturing great teams. Mr Ajith S N, Principal Consultant, PwC, enlightened the participants about various roles played by the team members and how conflicts could be turned into collaborative opportunities by fostering an ambience of understanding in the groups.

The seminar was facilitated by Dr Srirang Jha & Dr Shweta Jha.

HR Zest 2013

HR Club of Apeejay School of Management organized HR Zest 2013 at the college amphitheater on 27 November 2013. Savita Kumar was adjudged first while Ashish Nigam and Harishma Kochar were adjudged first and second runners-up in What's the Good Word Competition and HR Approach Debate organized on this occasion. An enthusiastic team comprising Monika, Sarneet Kaur, Saurabh Mathur, Vaishali Thakur, Mahima Singh, Anshpreet Kaur, Udbhav Mehta and Sakshi Saxena coordinated the fest successfully. The event was facilitated by Dr Srirang Jha



Corporate Lectures

Mr. Sachin Phartiyal, General Manager, Whirlpool Corporation, interacted with PGDM students on 8 November 2013. Mr Phartiyal, an alumnus of ASM, shared his views on 'Key Account Management: Supplier & Seller'. This interactive session was facilitated by Dr Jyoti Doval.

Mr. Satish Chander Kochar, formerly Chief Operating Officer, Air Liquide India Pvt. Ltd interacted with PGDM students on 14 November 2013. He delivered a talk on 'Current Trends in Supply Chain Management'. This interactive session was facilitated by Prof Anchal Gupta.

Mr. Pradeep Chopra, Chief Executive Officer, Digital Vidya, delivered a seminar lecture at ASM Auditorium on 20 November 2013. Mr Chopra shared his views on 'Emerging Trends in Social Media Marketing'. This interactive session was facilitated by Prof Shilpa Bhaskar.

Mr. Mohit Raj, Founder, TYCIA Trust, interacted with PGDM students on 20 November 2013. Mr Raj, alumnus of ASM, shared his views on 'Opportunities and Challenges in Setting-up Social Enterprises' as part of Entrepreneurship and Family Business Management course. This interactive session was facilitated by Dr Shweta Jha.

Mr. Somnath Mitra, Senior Consultant, IBM, interacted with PGDM students specializing in Information Technology on 22 November 2013. Mr Mitra shared his views on 'Issues and Challenges in Business intelligence Implementation'. This interactive session was facilitated by Prof Monika Arora.

Mr. Debasish Das, Founder & Chief Executive Officer, Elenchus, interacted with PGDM students specializing in HR on 25 November 2013. Mr Das shared his views 'HR effective conflict handling skills'. This interactive session was facilitated by Prof Ishita Adhikari.

Mr. Anup Girdhar, Chief Executive Officer, Sedulity Solutions & Technology, interacted with PGDM students specializing in Information Technology on 25 November 2013. Mr Girdhar delivered a lecture on 'Macro in Excell'. This interactive session was facilitated by

Alumnus of the Month: Rajeev Pathak



Rajeev Pathak, an alumnus of 1998-2000 batch, is currently working as Manager with Jaypee Greens. Here we present edited excerpts from an e-mail-based conversations with Mr Pathak:

How do you recall your stay at ASM?

Life was excellent at ASM, as we used to study hard in a competitive environment under the guidance our professor like Mr S C Gupta and others and used to play after the lecture. The ground across the road was open and large. Hence we used to play cricket outside the campus. At our time our campus was the largest in Dwarka.

Will you like to share some fond memories of the institute?

Our mentors at ASM often encouraged us to make full use of library and computer labs. In the free time we participated in extra-curricular activities. College Festival was always an exciting challenge which I loved. I miss ASM a lot ... miss my good old days.

How do you view the role of ASM in your personal and professional life?

Professional education at ASM has made me a disciplined corporate citizen. Rigorous cases studies and practical examples (especially of Indian Corporates) has made me a logical decision maker. I was fortunate that my batch was mentored to face the challenges of real life with fun.

Students' Accomplishments

Anshpreet Kaur and **Saurabh Mathur** (PGDM 2012-14 batch) were adjudged 1st Runner Up in Inter-College Paper Writing Competition organized by Fortune Institute of International Business, New Delhi. Their paper titled 'Social Media in Employer Branding' was appreciated by the jury. They received the prize and certificate on 30 November 2013.



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