

### FORTHCOMING EVENTS

Youth Summit: 31 August 2018

Mini Marathon : 28th October 2018



### EVENTS

#### 8th International Conference on Management Practices & Research

ASM organized its 8th International Conference on Management Practices & Research (ICMPR-2018) on 20th July 2018. The theme of the conference was 'New Horizons in Global Business'. The conference served as an interactive platform for discussion on contemporary issues, and innovations in the constantly evolving global business environment. The conference brought together more than 70 delegates from various national and international institutes, who shared their views and experiences through paper presentations and discussions.

In the inaugural session, Prof. Amit Sareen, Officiating Director, ASM, welcomed the guests and wished all the participants a great learning experience in the conference. Conference Perspectives were shared by Prof. Ashok Ogra, Director, AIMC. Prof. Ogra discussed the relationship between Soccer and the functioning of the global business. In the inaugural address, Mr. Jasmine Singh, Executive Director, Advisory & Transaction India, CBRE, highlighted the various success mantras for global business. Dr. Madhu Vij, Professor, Faculty of Management Studies, Delhi University, delivered the keynote address. She presented her views on the change in the international financial arena and its impact on all business functions. Ms. Deepti Sampat, Vice President, Market Engagement, Stellar India, delivered the keynote address and spoke about the innovative employee engagement and enrichment programs followed by companies and their impact on the overall productivity of the organization. All the technical sessions were thought provoking and were appreciated by the participants.



#### International Guest Lecture

Prof. D. K. Malhotra, Professor (Finance) from Thomas Jefferson University, Philadelphia, USA, delivered a lecture on the topic "Portfolio Construction & Analysis", on 23rd July 2018, to the PGDM students. He provided deep insights to the students on how to build a portfolio of assets for clients and the techniques to analyze it. The students gained hands on experience on how to run regression and evaluate beta values for stocks.

## International Seminar

The An International Seminar was organized at ASM on 23rd July 2018. Prof. D.K. Malhotra from Thomas Jefferson University, Philadelphia, USA addressed the PGDM students on Financial Innovations- Changing Dynamics of Financial Markets. He spoke about the growth and structural change in market activities across the globe. He also shared with students the impact of these developments on the performance, risk and management of the global financial system.



## Corporate Interface

**Ms. Neha Gupta**, CA, Founder Consulting Firm, delivered a session on Interpreting Financial Statements, on 10th July 2018.

**Ms. Runa Maitra**, Director, People Talent Institute, delivered a session on Selection Processes on 14th July 2018.

**Mr. Umesh K. Kalra**, CEO, AIMS Construction Group, delivered a session on Practical Applications of Micro Economics, on 17th July 2018.

**Mr. Surajit Gorai**, Sr. Management Consultant, IBM, delivered a session, on Digital Consumer Marketing, on 27th July 2018.

**Mr. Satyendra Srivastava**, Director, Nangia & Co., delivered a session on Forensic Audit in Banks, on 27th July 2018.

## Faculty Accomplishments

### Paper Publications

**Prof Ruchi Malik**, presented a paper titled: "Role of Social Media in Vacation Decisions", in the 8th International Conference on Management Practices and Research (ICMPR-2018) on 20th July, 2018 at ASM..



**Dr. Monika Arora** and **Ms. Angshukana Datta**, published a paper titled: "The emergence of Flipped Learning in the field of Education", in the 8th International Conference on Management Practices and Research, held on 20th July 2018 at ASM.



**Dr. Monika Arora** and **Mr. Deepak Mohan**, published a paper titled: "To Study the importance of Dashboard- Business Intelligence Tool by Analyzing the Reward and Recognition (RnR) Data of a Leading Airlines Company", in the 8th International Conference on Management Practices and Research, held on 20th July 2018 at ASM.

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