

FORTHCOMING EVENTS

We Care Festival: 27th-29th
September 2018

Founders Day: 4th October
2018

Mini Marathon: 28th
October 2018

Synergy: 16th & 17th
November 2018

HR Conference: 6th
December 2018



Youth Summit on Sustainable Development

EVENTS

Freshers' Party

Apeejay Dwarka organized a Fresher's Party on 1st August 2018, for its PGDM batch 2018-2020. This occasion was graced by the presence of Prof. Ashok Ogra (Director AIMC), Prof. Amit Sareen (offg. Director ASM), Prof. Kamal Kishore (Dean, ASM), along with all the faculty members of the institute. The Mr. Fresher & Miss Fresher for ASM were Sahil M John & Arantxa Kinha and Mr. & Miss Personality were Himanshu Sharma & Vinti Shaundh. The event included many other performances like beat-boxing, Mono-acting, singing etc. and DJ.





Seminar on Crafting Strategies

A seminar on Crafting Strategies was organized on August 4, 2018 for the students. Mr Chakresh Maheshwari, Founder, Micra System shared his views on Crafting Strategies, and demonstrated the strategy software covering various concepts such as SWOT analysis, customer analysis, competitor’s analysis and other strategy related tools, besides the sales strategies. Mr Aman Thakral, Founder, Target Integration shared his experiences on how entrepreneurs develop strategies. He also shared his insights about the strategies adopted by companies entering into the global markets.

Youth Summit on Sustainable Development 2018

ASM organized Youth Summit on Sustainable Development on 31 August 2018 to provide awareness about environmental issues. About 150 students from 16 colleges from NCR Delhi participated in the Inter-College Presentation, Collage and Poster-making competitions on themes related to sustainability. Mr O P Khanduja, Executive Director, Dr Amit Sareen, Officiating Director and Prof Kamal Kishore, Dean gave away cash prizes and certificates to the winners.

Ashutosh Gupta, Raunaq Sharma, Shreeyon Das and Shruti Tripathi of Saheed Bhagat Singh College won first prize in Presentation while Akul Hallan, Kushagra Kapoor, Shreya Rawat and Sumit Kishore of Bharti Vidyapeeth College of Engineering and Himanshi Chauhan, Ekta Preet Kaur, Vani Malik and Aditi Vashistha of Gargi College came second and third respectively.

Komal, Ayushi, Hariom, Anjali Kumari and Nippun Sharma of Kamal Institute of Higher Education & Advance Technology got first prize in collage. Aarushi Gupta, Cheena Sehgaz, Anmol Choudhary and Shubhankar Dhariwal of Banarsidas Chandiwala Institute of Hotel Management & Catering Technology came second while Akshita Bhadola, Arushi Gupta and Aman Maheshwari of JIMS received third prize in the event. Rithika Dahima of Banarsidas Chandiwala Institute of Hotel Management & Catering Technology received first prize in Poster-making. Vinay Verma of Institute of Hotel Management and Aarti Aggarwal of IITM won second and third prizes in poster event respectively.



Independence Day Celebration – Flag Hoisting

Apeejay Dwarka celebrated the Independence day by hoisting the National Flag, on 14th August 2018. The Flag was unfurled by Prof. R P Hooda, Prof Ashok Ogra, Prof Amit Sareen, Prof Ashok Ogra and Prof Amit Sareen, addressed the students on the Independence Day. It was followed by distribution of sweets to all the students and staff members.



MDP on Prevention of Sexual Harassment against Women



ASM conducted a MDP on Prevention of Sexual Harassment against Women at Workplace (POSH) for executives of BRAVURA Pvt. Ltd. at their Gurugram office on 23rd August, 2018. The workshop was attended by 20 participants from across functions like Sales, Operations, HR and Finance.

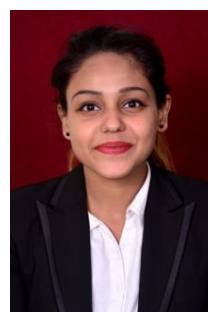
The four hour workshop was a sensitization cum awareness intervention for the participants. The program covered various aspects like Concept of Sexual Harassment, Employers Obligations and Redressal Mechanism under the Law. This was followed by interactive sessions on Indian cases and Role of HR in ensuring the implementation of the POSH guidelines.

The Program, delivered by Professor Kamal Kishore and Professor Ishita Adhikari and was highly appreciated by all the participants.

Placements In August 2018



Annu
6.57 LPA



Minni Goyal
6.57 LPA



Nitika Nanda
6.57 LPA



Pooja Agarwal
6.57 LPA





Ankita
6.57 LPA



Kashish Grover
6.57 LPA



Shubham Malhotra
10 LPA



Trimaan Sethy
10 LPA



Manal Sharma
5.5 LPA



Shubham Malhotra
5.5 LPA



Corporate Interface

Mr. Vikram Tyagi, Consultant Logistics & SCM, delivered a session on Logistics in 21st century on 3rd August 2018 .

Ms. Seema Singh, Head HR & Training, Keshiha Services, delivered a session on Competency Mapping, on 6th August 2018.

Mr. Varun Aggarwal, MD & CEO, delivered a session on Profit Idea on Fundamental Analysis & Security Analysis, on 9th August 2018.

Mr. Umesh Rishi, Sr. Manager, Perfetti Van Melle, delivered a session on applications of Data Analysis in Business, on 11th August 2018.

Mr. Aman Thakral, Business Head, Target Integration Ltd., delivered a session on Risks in Project Management, on 18th August 2018.

Ms. Nandini Sen, Associate Prof., Bharti College, delivered a session on Culture and change, on 20th August 2018.

Dr. Jatinder Gujral, Director, Kamal Institute, delivered a session on Ethics in Marketing, on 23rd August 2018.

Mr. Divyan Gupta, Founder & CEO Keshiha Services, delivered a session on OD Intervention, on 23rd August 2018.

Ms. Seema Singh, Head HR & Training , Keshiha Services, delivered a session on ethical Compliance, on 29th August 2018.

Faculty Accomplishments

Dr Priya Gupta and **Prof Kamal Kishore** published a paper on "Empirical Relationship between Audit Fees and Financial Parameters: An Indicator of Corporate Governance in Indian Banks" in Journal of Academic Research in Economics, Romania, July, 2018.



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