

FORTHCOMING EVENTS

4th International Conference on Management Practices & Research, ICMPR 2014: 25 July 2014



Seminar on Business and Sustainability

EVENTS

Seminar on Women in Management

ASM organized 'Seminar on Women in Management' on the occasion of International Women's Day on 8 March 2014. Ms Honey Thakur, Head - HR, Amadeus, Ms.MadhulikaMakar, Director, Mirus Solutions, Ms.Archana Mishra, Sr. Manager-Training, Bank of Baroda, and Ms.YaminiChaudhary, Assistant Manager-HR, Leela Hotel, shared their views on various aspects of the seminar theme. The seminar was facilitated by Prof Manupriya Bali.



Seminar on Business and Sustainability

Prakriti (Environment Club of ASM) organizing Seminar on Business and Sustainability on 14 March 2014. Mr MukulSanwal, IAS (Retired) delivered inaugural address as chief guest on the occasion. Mr Sanwal enlightened the students' community about socio-political contours of sustainability movement in the world.



Ms Savi Charya and Mr Alok Deo won the first prize in Intra-College Presentation Competition on Business and Sustainability as part of the seminar. Varun Thakur and Bishwajeet won second prize while AbhinavVip and VrindaKedia got third prize. Winners got cash prizes and certificates. The event was supported by Department of Environment, Govt. of NCT of Delhi as part of Eco Club scheme. The seminar was facilitated by Dr SrirangJha and Dr Jyoti Doval.

Intra-College HR Quiz

HR Club of ASM organized an Intra-College HR Quiz on 12 March 2014. Vijay Anand and Praveen Kumar bagged the first prize while Ankit Sayal and Syed Murtaza got second prize in the closely contested event. Shivangi Goyal and Taruna Srivastava were second runners-up. All the winners received prizes and certificates of merit. Shweta Dixit and Udbhav Mehta conducted the quiz. The event was facilitated by Prof Manupriya Bali. Varun Thakur, Nakul Yadav and Vikram supported the event as volunteers.



Farewell Party for PGDM 2012-14 Batch

Farewell party for 2012-14 batch of PGDM program was organized on 13 March 2014. A potpourri of entertaining items was presented on the occasion. A short film capturing interesting moments of the students during their stay on the campus was also screened. The party culminated with a high-decibel musical bonanza. The event was facilitated by Dr Chhaya Wadhwa.

Alumnus of the Month: Aakash Wangnoo



Mr. Aakash Wangnoo completed 15 years of professional life after completing PGDM from ASM. Currently, he is with My Mobile Payments Limited. He has worked with leading companies such as Modi Xerox (now Xerox Corporation), Reliance Communication, Bharti Airtel, Brightpoint India Inc. and Worldphone India. For Mr. Wangnoo, it has indeed been an interesting journey with lots of cuts (both short and long) and curves, with each one of them teaching a lesson for a lifetime. Here we present edited excerpts from online conversations with Mr. Wangnoo:

How do you recall your stay at ASM?

Well it was always fun, as we were blessed with faculty members who were gifted not only with profound subject knowledge but also human values and skills. Our interactions with faculty members now reminds me of the proverb, "You come to know the value of a person, only after losing him!". A decade and a half has passed by and technology has evolved in leaps and bounds, but I am sure ASM would have kept up to this evolution as it did in our times.

Will you like to share some fond memories of the institute? It is really hard to remember the best memories at ASM because every memory was special in some or the other unique way. Yes, one such memory was of our Annual Fest. Action, frustration, strategy, team work, planning, tactics etc. all and every management lesson was practically learnt during the fest.

How do you view the role of ASM in your personal and professional life? It took me at least a couple of years, after passing out from ASM to understand the educational/professional edge that we had gained. It is only once you reach half the ladder, that you realise the importance of all values, ethics, skills etc. which your faculty tried their best to imbibe in you at ASM.

A college, I believe plays a very pivotal role in one's life to get him/her ready for the big, bad, harsh and ruthless world outside known by most of us as the Corporate World! Well ASM got me some of the best experiences of my life (some of them really bitter, but worthwhile), best friends for a lifetime and last but not the least my Brother in Law Mrityunjay Tiwari (we were batchmates at ASM). So, today the only two words that come to my mind when I am reminded about my Alma Mater, are Thank You!

Faculty Accomplishments

Papers presented in Conferences

Dr Neeraj Singhal presented a paper titled 'Environment Sustainability Initiatives in Indian Business Schools and Future Managers Perspective' at the International Conference on Environment, Technology, and Sustainable Development: Promises and Challenges in the 21st Century organized by Atal Bihari Vajpayee Indian Institute of Information Technology and Management on 2-4 March 2014.



Dr Sangram Keshari Jena presented a paper titled 'Sequential Information Arrival Hypothesis : Further Evidence from Indian Market' at Global Conference on Managing in Recovering Markets organized by Management Development Institute on 5-7 March 2014.



Prof Preeti R Suryawanshi and Dr Neeraj Singhal presented a paper titled 'The Impact of Selected Iterations on Students Learning Outcome in an Indian B-school' at the 2nd World Summit on Accreditation organized by National Board of Accreditation on 8-10 March 2014.



Prof Monika Arora presented a paper titled 'Study of TQM Practices in Hansol CSN Logistics India Pvt. Ltd.' at National Conference on Innovative Trends in Information Processing and Management organized by Maharaja Surajmal Institute on 15 March 2014. The paper was co-authored by Abhishek Chauhan.



Ph D Awarded

Dr Jyoti Doval received Ph D degree in Management from Honorable Governor of Punjab Shri Shivraj Vishwanath Patil at the 37th Convocation of Punjabi University, Patiala on 20 March 2014. Dr Doval worked on doctoral thesis titled 'Dynamics of Consumer Buying Behavior for Lifestyle Luxury Brands in India' under the supervision of Prof (Dr.) G. S. Batra.



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