FORTHCOMING EVENTS

National Conference: February 3, 2017

EVENTS

Marathon 2016

ASM and AIMC organized a Mini Marathon on 1st October, 2016, in Dwarka, New Delhi. The theme of Mini Marathon was “Green and Clean Delhi”. The Mini Marathon covered a distance of 6.5 kms in Dwarka. Children, women, men and senior citizens from different areas of Dwarka and adjoining colonies participated in the mini marathon with great enthusiasm and zeal.

Dr. Suneel Pandey, Director, Centre for Regulatory & Policy Research, TERI University graced the occasion and motivated the participants with his address at the start of marathon. Dr. Pandey flagged off the marathon. The cash prizes and certificates were given to the winners of different categories by Prof Alok Saklani, Director, ASM and Professor Ashok Ogra, Director, AIMC.

Apeejay wins First Runner Up Prize in Competition among Premier Institutions

In the fest ‘Prabandhan’, constituting 3 rounds on Buz Quiz, Case Study & Digital Marketing, organized by IIT Kanpur on Oct 2016, ASM stood 1st runner up after joint winners ISB (Hyderabad) & IMT (Ghaziabad). Other B Schools included several IIMs, IITs, Narsee Monjee, IMI, etc.

PGDM students of ASM - Utkarsh Agnihotri, Bhanu Sharma and Gourav Virmani, (Team Apeejay) represented were declared the 1st Runner up, scoring 31 points while there was a tie among four teams (including ISB,
and IMT), which scored 32 points each. There were three rounds, starting round from August 28 - October 02, 2016. First round was elimination round over business quiz and logic. Second round was on Digital Marketing for a hypothetical company. Third round was on case study solution for an existing start up (real case) where the jury comprised the founders of the venture- equipshare.

The 350 participating teams included the international famed ISB (Hyderabad) and many IIMs such as IIM-Ahmedabad, IIM-Shillong, IIM-Raipur, IIM-Amritsar, several IIT’s such as IIT- Delhi, IIT- Kanpur, etc, besides many other Top B Schools such as IMT (Ghaziabad), IMI (Delhi), Narsee Monjee (NMIMS, Bangalore), Great Lakes (Chennai),Apeejay School of Management, Delhi Technological University (DTU) etc.

Founders Day Celebration

ASM and AIMC organized a blood donation camp on October 4, 2016 in collaboration with Rotary Blood Bank, Tughlakabad, to mark the birth day of founder chairman late Dr. Styia Paul. Dr. Amit Kumar Singh and Mr. Ashok Lav, well known poet, delivered a motivational talk to the students, faculty and staff. Documentary films on the need to donate blood were also screened to motivate students for blood donation. Seventy Nine units of blood were donated by the students, faculty, staff and residents from Dwarka.

The blood donation was followed by a special assembly in the auditorium. The program began with Saraswati Vandana and lighting of the lamp. Prof. Alok Saklani, Director of ASM shared the vision of Dr. Styia Paul. Prof. Ashok Orga, Director AIMC, red the message of Mrs. Sushma Pual Berlia, Chairman, AES. Thereafter, presentations on Ethical Management Practices by Young Managers, were made.

Dr. Styia Paul Award for Human Values, comprising a citation and a cash prize were awarded to the students- Ms. Gurleen Kuar and Ms. Lalita Kashyap of AIMC and Ms. Samikskha Sawhney of ASM. Prizes were also awarded to the winners of the presentations on Ethical Management.

Inter-college Debate Competition

An inter-college debate competition was held at Bharati Vidyapeeth's Institute of computer Applications and management (BVICAM), New Delhi on 8th October 2016 on the occasion of Education Day.

Teams from 16 colleges participated in the competition. “Is Apple still making life changing products” was the topic for debate. Some participants argued for the motion and some against the motion. The audiences and judges highly appreciated the debate. At the end of the debate, it was our team of 3 members Sanyukta Chawdhary, Alokita Verma and Sreshth Arora of Apeejay School of Management, Dwarka that took away all the prizes. Sanyukta and Alokita won a cash prize of Rs 1000 each for securing first position as the best speaker for and against the motion respectively. Sreshth won a cash prize of Rs 500 for acquiring the position of best interjector. Not only this our team also received a cash prize of Rs 1500 for securing position of best team.

Environment Quiz

ASM organized an Environment Quiz at Kamal Institute of Higher Education and Advance Technology on 13 October 2016. Team of Karishma and Aayushi Jain got the first prize while Sandeep Puri and Hitesh Bhatia were adjudged first runner up. Karan Jha and Kartikay Bhardwaj were declared as second runner up. Dr Jatinder Gujral, Director, Kamal Institute of Higher Education and Advance Technology gave away trophies and certificates to the winners. The Quiz was conducted by Deepak Mohan, Saif Abbas and Deepankar Khare. Thirteen teams participated in the Quiz aimed at creating environmental awareness.
Symposium on Lessons on Project Management by Dr APJ Abdul Kalam

A National Symposium on ‘Lessons on Project Management by Dr APJ Abdul Kalam’ was organized by Apeejay Stya University at Apeejay School of Management on 18th October, 2016. The symposium was presided over by Mrs. Sushma Paul Berlia, Hon’ble Chancellor, Apeejay Satya University and President, AES. Dr V K Saraswat, Member, Niti Ayog was the Chief Guest at the event. Dr. S.K. Salwan, Vice Chancellor, Apeejay Stya University welcomed the guests. Speakers for the first session on Leader’s Role in Project Management were Dr. P.K. Mehta, Director General – Armament & Combat Engineering System (ACE), DRDO, Ministry of Defense, Dr. K.M. Rajan, Director, Armament Research & Development Establishment (ARDE), Pune, Dr. Tessy Thomas, Director, Advance System Laboratory (ASL). Speakers for the second session on Project Preparation and Planning were Shri Sudhir Kumar Mishra, CEO & MD, BrahMos, Dr. Chitra Rajagopal, Director, Centre for Fire, Explosive and Environment Safety (CFEES), Ministry of Defense, Delhi, Dr. S.K. Salwan, Vice Chancellor, Apeejay Stya University, and Dr. M. Hafizur Rahman, Chief Controller (CC) R&D (TM), DRDO, New Delhi. The eminent speakers shared their experiences of working with Former Indian President Dr. APJ Abdul Kalam and lessons on project management learnt while working with him.

SYNERGY 2016

ASM and AIMC jointly organized Annual inter-college Management and Cultural festival ‘Synergy 2016’ on 21st and 22nd October 2016. This fest is an everlasting endeavor to inculcate world-class competencies in our students and providing a platform to students for exploring and showcasing their talents. The fest was open for all colleges in various categories. The key attractions of the function were various sports like Slow biking, Table Tennis, Volley Ball, Tug of war, and arm wrestling to name a few. These were followed by various management games like Ad-mad Show, Story Telling and LAN gaming etc. The cultural and talent rounds included events like Dancing and Singing, Street Play, Treasure Hunt, Rangoli, Pot Painting, Fashion Show, and Mr. and Ms. Synergy Contest.

This cultural extravaganza portrayed a cultural blend, as students from many institutes showcased their talents along with the Apeejay students. This highly charged and fun-filled festival provided students a platform to express their opinions, interact with other young minds and exchange ideas through a series of thought provoking and stimulating activities. And to top it all, when the students let their hair down during the JAM Session, it was a sight to see.

Esteemed guests of honour for Synergy 2016 were Mr. K. G. Suresh, Director General, Indian Institute of Mass Communication – India’s premier media training institution, and Mr. Ashutosh Bagai, Territory Manager, Hero MotoCorp Ltd. The event was sponsored by reputed brands such as: Hero, Coleman, Martin Motors, In Vogue, D.K. Residency, Rio, BG Jewellery, Fuel Station, Chai Coffee Biscuit, Bhagwati Enterprise, Consult Tax, DK residency, Rio Drinks, Body Care, Tarrot cards, Cuts and Curries, Havmor, College Food point, A K Vision and Alcobrew and Friends Travel - As Your Friend. The media partners were Radio Dwarka and Dwarka City.

Like every year students worked enthusiastically for the fest and thereby learned the art of time management, planning and teamwork. This also stimulated confidence and leadership skills among students. The event was well supported and represented by both academia and industry.
2016 Alumni Meet

The alumni meet was organized on 22nd Oct 2016, 55 alumni graced the occasion. Among the senior batches who attended the meet were Mr. Vivek Perti (batch 1996-1998), Business Consultant Finkosel, Mr. Chandan Roy, (batch 2013-2015), Associate Corporate Sales, Citibank and Mr. Ranjan Kumar (batch 2012-2014), Project Manager, Airtel etc.

The environment was charged with Interactive discussions with alumni. The meeting included a session with the alumnus on the progress of the institute and milestones achieved.

Club Activities

Poster and Collage Competition

Economics Club of ASM organized Poster and Collage Competition on the theme 'Say No To Crackers'. Team of Vartika Trivedi and Alina Ahmad won first prize in Poster while Amrita Srivastava and Jayanti Saxena bagged first prize in collage. Dr Alok Saklani, Director, ASM gave away cash prizes to the winners and urged them to spread the message of 'Say No To Crackers'.

Corporate Interface

Mr. Dhruv Sood, Int. Business Consultant, took a session on Channel Management, with the second year students on 14th October 2016.

Mr. Arvind Katna, Manager, HDFC Bank delivered a session on Foreign Exchange Functions in Bank, on 26th October 2016.

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