FORTHCOMING EVENTS

Mini Marathon: 5th November, 2017
National Conference: 15th December 2017

EVENTS

Teacher's Day

Teacher's Day was celebrated on 5th September, with much enthusiasm by the students wherein a scintillating cultural program consisting of singing, dance performances and skit was performed by the students as a mark of their respect for the teachers.

Corporate Interface

Mr. Sumant Sopori, Sr. Manager, HDFC Bank, delivered a lecture on Retail Loans in Banks on 5th September 2017.

Mr. Amar Kanti, Senior Analyst, Moody's Analysis delivered a lecture on Excel Short Cuts, on 5th September 2017.

Mr. Umesh Kalra, CEO, AIMS Real Estate delivered a lecture on GST on 6th September 2017.

Mr. Swaranjeet S. Chhatwal, Founder, Tick Mark Training delivered a lecture on Practical Implications of Project Management with Real Life Cases, on 6th September 2017.

Dr. Prerna Malhotra, Professor, Ram Lal Anand College Delhi University delivered a lecture on the role of Communication in the Corporate World, on 6th September 2017.

Ms. Deepti Sampat, AVP Marketing, Talent Edge delivered a lecture on Services Marketing on 6th September 2017.
Mr. Vinay Singhal, CA Ex-Business Unit Head, Siemens, delivered a lecture on Financial Statement Analysis on 6th September 2017.

Ms. Sunila Dhar, Brand Manager, Maruti Udyog Ltd., delivered a lecture on Brand Management on 11th September 2017.

Mr. Aarti Puri, Retail Planner, Nike delivered a lecture on Role of Integrated Marketing Communications at Nike on 13th September 2017.

Faculty Accomplishments

Paper Publications

Dr Parul Bhatia's paper "Demonetisation: A Case of Decision Makers in Indian Households", has been accepted for publication in Envision Journal.

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