



Orientation Program-2018

## EVENTS

### Orientation Program: Welcoming the 26th PGDM Batch 2018-2020

ASM welcomed its 26th Batch of Post Graduate Diploma in Management (2018-20), on 11th June, 2018 and conducted a three weeks orientation program for them. At the inaugural function, Dr. Amit Sareen, officiating Director, ASM, welcomed the new batch of students. In his address, he stressed on the value of skills, hard work and initiative.

Prof. Ashok Ogra, Director, AIMC, shared his opinions and perspectives with the new batch. He pointed out the distinctions between Learning and Education. He suggested that one should celebrate learning. Drawing a parallel with the ongoing world cup, he underlined that past reputations didn't count. He further urged students to ask questions and have an open mind.

Ms. Anita Nayyar CEO, India & South Asia, Havas Media, the Guest of Honor, highlighted the criticality of right choices, hard work, pursuing one's passion, curiosity and value of being a good human.

Mr. Ankur Kalra, CEO, Vibgyor Brand services, shared his views on how to become professionally skilled in the corporate world. He also emphasized on the importance of presentation skills, adaptability, embracing change and importance of having a mentor.

The orientation program of the new students continued for 3 weeks and concluded on 29th June, 2018. During this period, the students went through several bridge courses on subjects like Economics, Quantitative Technique, Principles of Management and Financial Accounting.

Corporate honcho's like Mr. Ankur Warikoo, Co Founder & CEO, NearBuy.com; Mr.



Satya D Sinha, Founder & CEO, Mancer Consulting; Mr. Sammarth Masson, Founder Dockabl; Ms. Rashmi Mansharmani, Corporate Head HR, Wave Group; Mr. Mrityunjay Tiwari, MD, www.netsweeper.com; Mr. Subroto Sarkar, ZM HR North, Mahindra & Mahindra Finance; Mr. Vijay Deshpande, VP & Head HR, JK Tyres (India & Mexico); Mr. Parikshit Kochhar, Head Sales North India, Byjus; to mention a few, interacted with the new students and gave insights on how to build a great career and fulfilling life. Apart from the corporate interactions, students got safety instructions from ACP, Dwarka Mr. Rajender Singh; and also a lot of encouragement from ASM's alumni.

The students also took keen interest in preparing and presenting their Business Plans. They were also apprised of different rules, procedures and systems of the institute relating to program structure, attendance, discipline, communication, pedagogy, assessment systems etc. The students were also exposed to yoga and meditation sessions. On the final day, the students participated in a talent show.



### Talent Show

ASM conducted an Towards the conclusion of the grand three week orientation program, a Talent Hunt Show was organized for the first year student. The students got an opportunity to showcase their talent and versatility in singing, dance, poetry etc. Students across the three sections participated enthusiastically and created huge energy amongst the audience. Every participant made utmost efforts to give a professional touch to their performance. And most of them did it exceedingly well!! It was utter delight to see them in this positive frame and they too felt rejuvenated being a part of this grand show.

### Workshop on Capitaline Database

ASM ASM organized a workshop on effective use of Capitaline Database on 1st June, 2018 in the Computer Lab. A senior executive from the Capitaline Company made a detailed hands on demonstration to faculty on the multitude of data relating to over 53,000 companies and its use for research activities of faculty. The data base is available on financial and non-financial parameters and can be used in variety of ways for analysis and comparative studies. Faculty can also facilitate the use of data for students' projects. The workshop was facilitated by Prof Kamal Kishore.

### ProQuest Workshop

Mr. Mr. Sanjay Kumar from ProQuest delivered a session on ProQuest Data Base, on 6th June, 2018. He explained the complete details and working of data base. He furthered shared how academia can use the data base for enhancing their research.

### International Yoga Day Celebration

ASM celebrated International Yoga Day on 21st June, 2018 at Dwarka campus. Students, faculty and staff members enthusiastically participated in the special event. Acharya Anil Mudgal, a well-known expert in Yoga, from Yoga Federation of India addressed the gathering on the importance of yoga. He demonstrated various breathing and yogic exercises. The participants also practiced the various yoga exercises along with him.





## Business Plan Competition

As a part of orientation program ASM organized a Business Plan Competition for the new batch of students on 27th June, 2018. A total of nine teams participated in the event, who made presentations on innovative ideas such as Plastic recycling machines for educational institutes, finger print analysis machine for career counseling, website to sell artifacts from rural areas to name a few. The presentations were followed by questions from judges and students for which the teams were well prepared. The session concluded with the announcement of the winning teams.

## Faculty Accomplishments

### Paper Publications

**Prof Kamal Kishore** published a research paper on "Risk Weighted Assets Density as a parameter of Risk Profile of Bank Assets – A Study of Indian Banks" in IUP Journal of Financial Risk Management, June, 2018.



**Prof Sudhir Naib** co-authored a case study, " Groupe PSA: Re-Entering India", (Product Number 9B18M091) and its teaching note, which has been published by the Ivey Publishing, the global leader in Case Publication.



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