ASM organized the 7th International Conference on Management Practices & Research (ICMPR-2017) on 21st July 2017 in its campus. The theme of the conference was 'Governance, Management & Innovation'. The conference served as an interactive platform for diverse aspects of governance and management of businesses and emerging innovative trends in search of excellence, efficiency and long term sustainability. It brought together more than 50 delegates from various national and international institutes who shared their views and experiences through paper presentations and discussions.

In the inaugural session, Prof. Amit Sareen, Director, Apeejay School of Management welcomed the guests and wished them a great learning experience in the conference. He expounded on the nuances of research and its varied dimensions related to business. Dealing with the Conference perspectives, Prof. Ashok Ogra, Director, Apeejay Institute of Mass Communication, New Delhi, broached on how governance and innovations had become critical in emerging business scenarios and illustrated with lively examples. Thereafter, inaugural address of the conference was delivered by Mr. S.R. Bansal, former Chairman and Managing Director, Corporation Bank. He eloquently highlighted the importance of governance and innovation in global businesses and role of corporate boards in this respect. In the key note address, Prof Birud SindHAV, from University of Nebraska, Omaha, USA, gave a very interesting account of churning being seen in today's business era and the challenges it posed to management professionals.

In the end, Dr. Chhaya Wadhwa, the Co-Convener of the conference presented a vote of thanks.
The inaugural session was followed by parallel technical sessions with multiple tracks on Human Resource Management, Marketing, Finance, International Business, General Management, Information Technology and Operations Management wherein academicians, researchers and practicing managers and other scholars presented their research findings and perspectives. The deliberations during the conference would certainly stimulate academia engaged in business research to delve deeper into the serious issues faced by business today.

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**International Seminar on "Design Thinking & Financial Innovation"**

International Seminar on "Design Thinking & Financial Innovation" was organized on 24 July 2017 at Apeejay School of Management. Prof. D.K. Malhotra from Thomas Jefferson University, USA addressed the students on the topic. He talked about financial innovation and how technology is capturing the huge share of target market. He furthered that companies are leaving no stone unturned in grabbing new opportunities and creating connect with the consumer by raising the bar of innovation. Giving examples Prof. Malhotra explained how businesses may grow by just answering three questions viz. what to Produce, how to produce and for whom to produce?

Prof. Malhotra was welcomed by Dr. Amit Sareen, Director Apeejay School of Management. In his welcome speech Dr. Sareen highlighted the importance of such lectures in developing divergent views of students. Mr. Nikhil Mishra, First year PGDM student gave the vote of thanks. It was a great learning experience for all students attending the session.

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**Corporate Interface**

**Mr. Partha Sarathi Bagchi**, Corporate Planning Head at Shriram Pistons & Rings Ltd., delivered a lecture on 20th July 2017.

**Mr. Sanjot Singh**, Assistant Manager EY delivered a lecture on Analysis Using Excel on 31st July 2017.