

### FORTHCOMING EVENTS

Seminar on Emerging Trends and Practices in Recruitment:  
30 August 2014

Ethical Mastermind Contest:  
4 September 2014

Faculty & Staff Appreciation  
Day: 5 September 2014

Founder's Day:  
4 October 2014

6th National Conference on  
Contemporary Management. &  
Research:  
17 October 2014



Faculty Trip to Camp Wild Dhauj

### EVENTS

#### Faculty Trip to Camp Wild Dhauj

Faculty members went on a day trip to Camp Wild Dhauj on 17 April 2014. They enjoyed the shared moments with fun and adventure. Faculty members participated in a number of adventure sports such as valley crossing, monkey crawling, catwalk, Tarzan jump, tree climbing, etc. at the obstacle park of the camp. They also participated in a few team-building games. The trip was facilitated by Dr Jyoti Doval and Dr Shweta Jha.



#### Faculty Appointment

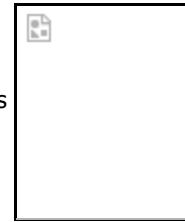
Dr Rajneesh Mahajan has been appointed Associate Professor in Marketing Area at ASM. He has been a DAAD Research Scholar at Gottingen University, Germany. He has published several research papers in international and national peer-reviewed journals. Dr Mahajan has done MBA from Indian Institute of Foreign Trade, New Delhi and obtained his Ph D Degree from Delhi Technological University. Prior to his stints in academics, he has worked in the corporate world.



#### Faculty Accomplishments

## Workshops Attended

**Dr Neeraj Singhal** participated in the Faculty Development Program on Sustainable Business Models organized by MART in association with BIMTECH and GIZ India on 3-4 April 2014.



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