FORTHCOMING EVENTS

3rd Conference of Marketing Scholars and Practitioners- 26th June, 2015

EVENTS

First Convocation of Apeejay Stya University

Apeejay Stya University (ASU) held its 1st convocation on April 18 at New Delhi. The Chancellor, Mrs Sushhma Paul Berlia presided over the function while Convocation address was delivered by the chief guest, Lord Swraj Paul, Member House of Lords (UK). Dr Pankaj Gupta, VC, presented the progress of ASU on the occasion. Dr Alok Saklani had been invited to the function as the Hony Advisor to the School of Management Sciences of the ASU and presented the MBA awardees.

Earth Day Celebration

Dr Alok Saklani, director, ASM , was invited in the 'Earth day celebrations' at the reputed Netaji Subash Chandra Institute of Technology (NSIT, Dwarka) on April 22 where heads of institutions/ NGOs/ Hospitals/ Senior Citizen orgns, etc were requested to plant a tree each as part of a Silver Oak 'mini forest' in the NSIT campus. This was followed by a discussion on 'creating a better environment in dwarka'. Radio Dwarka also took bytes of some of the invitees.

Seminar on Digital Technology on Governance in Government & Business Organizations

Prof Amit Sareen delivered a lecture on the "Digital Technology on
Governance in Government & Business Organizations. Digital technology is having a significant impact on governance in government and business organizations. This year marks the 50th Anniversary of Moore’s law which said that the power of computing will double every 2 years. Mobile applications, digital recording, computerized TDS, e-governance based services, electronic payments, ecommerce, payroll and ERP systems within organizations etc. are streamlining processes - making information available anytime, anywhere.

Seminar on Understanding Employee Value Proposition

Dr Srirang Jha delivered a lecture on 'Understanding Employee Value Proposition' on 16 April 2015 as part of Faculty Seminar Series. Dr Jha discussed the role of employee value proposition in fostering organizational excellence. He also discussed some of the popular models to enhance employee value proposition.

FDP at Bharti College, Delhi University

On 24th April 2015, Dr Chhaya Wadhwa along with Prof (Dr) Alok Saklani, Director, ASM conducted a faculty development program for the faculty of Bharti College, Janakpuri on "Overview of Research Design and Scaling Techniques". The FDP was attended by over 35 faculty members who are either pursuing their PhD or research.

FDP at Trinity Institute of Professional Studies, Dwarka

As part of its social responsibility, on 25th April 2015, ASM conducted a faculty development program on "Application of Statistical Tools in Research" at for the faculty of Trinity Institute of Professional Studies, Dwarka. The sessions were taken by Prof Alok Saklani, Director, ASM and by Dr Chhaya Wadhwa.

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