FORTHCOMING EVENTS

Seminar on Emerging Trends and Practices in Recruitment: 30 August 2014
Ethical Mastermind Contest: 4 September 2014
Faculty & Staff Appreciation Day: 5 September 2014
Founder's Day: 4 October 2014
6th National Conference on Contemporary Management & Research: 17 October 2014

EVENTS

Workshop on Research Methods at Maldives National University, Male
ASM organized a workshop on Research Methodology at The Maldives National University (MNU) on 15-19 June 2014. Dr Alok Saklani and Dr Rajneesh Mahajan facilitated the workshop as resource persons. The workshop was organized as part of the faculty development initiative of MNU. The participants found the workshop quite engaging and fruitful. Workshop covered key components of research methodology such as research design, questionnaire and scale development, data analyses, hypothesis testing and reporting of data analyses.

Workshop on Case Teaching Method at Global College, Kathmandu
Dr Alok Saklani conducted a workshop on Case Teaching at Global College, Kathmandu on 1 June 2014. Dr Saklani provided practical insights on how to select cases for class discussion, how to facilitate case discussion in the class, how to use white board, and how to summarize the case discussion.
Orientation Program for PGDM 2014-16 Batch


Dr Alok Saklani, Director, ASM, welcomed the young students and shared the life and legacy of Dr Stya Paul, founder of Apeejay Education Society (AES) at the inaugural function of the orientation program. He also shared the vision, mission and culture of ASM. Dr Saklani encouraged the students to inculcate a questioning mind, diligence and discipline in order to attain greater professional success in sync with the mission of the institute.

Pradeep Gairola, Chief Operating Officer, Meritnation, shared his own professional journey right from graduating in Management from Lucknow University to attaining top positions in companies. He urged the students to focus on their strengths rather than worrying about or improving on their weaknesses. Thus, they can capitalize on their strengths and succeed in their careers, he added while speaking as guest of honour at the orientation program.

Col. D P Dimri, formerly Director General, Indian Society of Training & Development, encouraged the students to apply sense and conscience in all scenarios of solving problems or taking decisions. He played a game with the students to show how they follow herd mentality and accept the commands of their seniors without asking a question or challenging an inappropriate order.

Prof Kamal Kishore, Dean, ASM discussed various aspects of PGDM program such as course curriculum, attendance requirements, assessments, examination system, discipline, anti-ragging measures, etc. He also introduced the Area Heads. Faculty members were introduced by their respective area heads. Students were also familiarized about library, computer labs, clubs and societies. The first day of the orientation program concluded with a guided tour of the campus.

A number of corporate guests and entrepreneurs interacted with the students during the orientation program. Students also participated in B-plan Contest and talent show as part of the program. Besides, students also attended bridge courses in principles of management, quantitative techniques, economics etc. Orientation Program was facilitated by Dr E P Singh, Dr Shalini Vermani and Dr Chhaya Wadhwa

Re-orientation Program for PGDM 2013-15 Batch

A Reorientation Program was organized for PGDM 2013-15 batch on 30 June 2014. Prof Alok Saklani, Director, ASM, inaugurated the event and encouraged the students to contribute their mite towards strengthening a culture of learning on the campus and be role models for the class of 2016. Prof Saklani urged the senior students to integrated their learning from summer stints in corporate houses with specialization courses and develop a rounded perspective on management trends and practices.
Prof Kamal Kishore, Dean ASM shared his views on the dual specialization. Prof Etinder Pal Singh, Prof Amit Sareen, Prof Srirang Jha and Prof Monika Arora provided a bird’s eye view on Marketing, International Business, HR, Information Technology and Operations Management specializations respectively. Ms Hira Roy, Senior Manager, Corporate Resource Centre, shared the significant features of placement process and role of students in the placement efforts. Prof Amit Sareen talked about significance of Managerial Skills and Contemporary Business course in fostering overall placement readiness.

Reorientation Program was facilitated by Prof E P Singh, Dr Shalini Vermani and Dr Chhaya Wadhwa.

Alumnus of the Month: Ajai Singh (2003-05 batch)

Mr Ajai Singh, an alumnus of 2003-05 batch, is currently Director at MSGREEN Solar Solutions Pvt Ltd. He has 10+ years of experience in telecom, BPOs, sales and operations. Here we present edited excerpts from an e-mail based conversations from Mr Singh:

How do you recall your life at ASM?
Life at ASM campus was good, full of energy and excitement. I participated in many activities. I was able to identify my strengths and weaknesses and work towards holistic development of self. I learnt the art of developing a point of view on any topic or issue. ASM has a huge amphitheatre and an auditorium, where we used to have extempore, plays, debates, public speaking contests etc. Faculty members were very knowledgeable, dynamic, supportive and enthusiastic.

Will you like to share your fond memories of the institute?
I got good friends from ASM, great bond between classmates and between faculty and students. I have taken part in various activities to make me more confident and fearless. The events held in our college were full of excitement and learning. This was a great accomplishment that I will cherish throughout my life. My placement was icing on the cake.

How did ASM help you in your personal as well as professional life?
ASM provided a great blend of guest lectures by professional. ASM had given me a great learning experience. I got the basic knowledge needed to survive and excel in corporate world. The various presentations, assignments, project report, duties etc. have really made me strong enough to face professional challenges. It helped us experience 'real-world' standards. I got the confidence of making decisions on my own as a result of my education and training at ASM.

Faculty Accomplishments

Papers published in Peer-reviewed journals

Dr. Srirang Jha published a paper titled 'Labour Reforms in India: Issues & Challenges' in June 2014 issue of Journal of Management & Public Policy. The paper is also available at Social Science Research Network website www.ssrn.com

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