Orientation Program Batch 2016-18

ASM started its orientation program for their 24th Batch of Post Graduate Diploma in Management (2016-18), on 9th June, 2016. At the inaugural function, Dr. Alok Saklani, Director, ASM welcomed new batch of students. In his address he stressed on role of learning and offering alternative decisions. Prof. Ashok Ogra, Director, Apeejay Institute of Mass Communication shared his thoughts and perspectives with the new batch. He emphasized that the students need to be curious and while achieving greater heights managers should never forget about their responsibility towards the underprivileged and society at large. Prof.(Dr.)Sanjeev Mittal, Dean, USMS, GGSIPU, speaking as Chief Guest on that day, highlighted about the criticality of 4E’s which stands for energy, energizer, edge and execution. Mr. Vivek Kumar, Chief Human Resource Officer, Indus Tower, shared his views on how to become professionally competent in the corporate. He also emphasized on developing the ethical conduct, curiosity, thinking, application skills, observation skills, team work, time management and leadership skills.

The orientation program of the new students continued for 3 weeks and concluded on 30th June, 2016. During this period, the students went through a number of bridge courses on subjects like Economics, Quantitative Technique, Principles of Management and Financial Accounting, besides, number of sessions were conducted by corporate
experts. The students were also apprised of different rules, procedures and systems of the institute relating to attendance, discipline, communication, pedagogy, assessment systems etc. The students were also exposed to yoga and meditation sessions. On the final day, the students presented a talent show.

International Yoga Day Celebration : 21st June, 2016

ASM celebrated International Yoga Day on 21st June, 2016 at Dwarka campus. Students, faculty and staff members enthusiastically participated in the special event. Aacharya Anil Mudgal, from Yoga federation of India and a well-known expert in Yoga addressed the gathering on the importance of yoga. He demonstrated various yoga exercises. The participants also practiced various yoga exercises with him.

Corporate Interface

Ms Lovely Kumar, Chief Projects, Larks Learning conducted a Workshop on “DISCOVER THYSELF” on 20th June, 2016. Ms Kumar spoke about the significance of introspecting and discovering one's true passion and emphasized how, a good planning gives a head start to the professional career.

Mr. Pankaj Saxena, a noted documentary maker, formerly V.P Discovery Channel & Director (Programming) BBC, took a session on Cinema & Society, in which he traced the history of Indian cinema and society reflection in film making. Movies are indeed a mirror of the society. The session was held on 20th June, 2016.

Mr. Prabhanshu Mittal, Consultant-Business Relationship Manager conducted a Session on Association of Chartered Certified Accountants (ACCA). In his session, he emphasized on the importance of getting additional certification as a differentiating qualification. The session was held on 21th June, 2016.

Mr. Sunil Malhotra, Manager (Marketing), Hero Group has conducted a session on Criticality of Road Safety on 21st June 2016. Mr. Malhotra spoke on the importance of underrating the road safety norms and appealed to the students on safe driving. The concept of spreading awareness on the subject was promoted by Hero Group.

Ms. Devapriya Khanna, Personal and Social Brand Strategist, Founder@212 Degrees conducted a workshop on Branding Thyself. Ms Khanna conducted an engaging workshop wherein she shared the concept of “ABCD” which stands for rising importance of Appearance, Behavior, Communication and Digital presence for professional success. The session was held on 22nd June, 2016.

Dr. Radhika Adholeya, General Physician has taken a session on “Healthy Living” on 23rd June 2016. She emphasized the importance of balance diet, exercise and sleep. The balance between the three is of utmost important in everyone's life.

Mr. Ashok Lov, a well-known poet enthralled the students with the learning of his life and few poetic moments, on 23rd June 2016.

Mr. Shobit Chauhan, Founder member of Ek Sangarsh an NGO, spoke about waste segregation and management - Need of the hour. This happens to be an area of concern not only in Delhi but globally. He emphasized on the need for ensuring the waste segregation to avoid water air and land pollution. The session was held on 24th June 2016.

Ms Surbhi Pandit, Executive Director, Children of theWorld, delivered a talk on Youth Engagement in
Corporate Social Responsibility. She emphasized the need for youth to get engaged in the social welfare activities. She urged the students to contribute to the society in their own little way, as every drop counts in the ocean. The session was held on 27th July 2016.

**Mr. Vikramjit Singh**, founder member of the ‘Youth for Heritage Foundation’ took a session on “Science of History – Delhi” on 28th July 2016. Mr Singh spoke about the rich heritage of Delhi. He spoke of the cultural richness and the various dynasties who ruled Delhi and what we can learn from them.

**Mr. Sachin Phartiyal**, Sales Head, Whirlpool India had a very interesting and engaging discussion on the power of knowledge. He emphasized the student to keep increasing their knowledge and updating it on daily basis to ensure that they never reach the expiry stage. The session was held on 29th July 2016.