FORTHCOMING EVENTS

MDP on Prevention of Sexual Harassment (POSH): 22nd February 2019
FDP on Research Techniques: 14th & 15th March 2019

EVENTS

FDP on Reflective Teaching Pedagogy

A Faculty Development Program (FDP) on ‘Reflective teaching Pedagogy’ was conducted on 6th December, 2018 at ASM with a class of HR students. Prof. Alok Saklani, Dean and Advisor, Swami Rama Himalayan University, Uttarakhand, supported by Dr. Ishita Adhikari and Dr. Shweta Jha conducted the session. Session provided a unique perspective to teaching and student learning.

Community Outreach Program - Visit to SETU- NGO

ASM conducted an Under the aegis of Gender Championship Cell of ASM, PGDM students accompanied by Dr. Ishita Adhikari and Prof. Geetika Gahlot, engaged with the underprivileged children of the "Choti Si Pathshala" Project of SETU, an NGO located in Dwarka on 7 December 2018. The students performed skits and delivered a talk which conveyed messages on issues such as female health and hygiene. The children of SETU enjoyed the songs and dance performances by our students. The children participated with a lot of enthusiasm in the quiz on women achievers conducted by the ASM students.

Competition on ‘Gender Equality Initiatives in Corporates’

Gender Champion cell of ASM organized a competition on “Gender Equality Initiatives in Corporates – A Changing Paradigm “ on 6th Dec, 2018. Five teams from PGDM constituting of two students each, participated in the event. 1st Prize was won by Rashi and Shamik Banerjee and 2nd Prize by Pushpak Sharma and Ameesha. The event was judged by Prof. Ishita Adhikari and Ms. Megha Singh.
MDP on Prevention of Sexual Harassment against Women at Workplace

ASM conducted an open MDP on POSH (Prevention of Sexual Harassment against Women at workplace) for the corporate executives, faculty members and management students on 15th December, 2018 at ASM Dwarka campus.

With two dozen attendees, the program had a healthy turn out from industry, students and academia. The workshop was a sensitization cum awareness intervention for the participants. The program covered various aspects like Concept of Sexual Harassment, Employers Obligations and Redressal Mechanism under the Law. This was followed by interactive sessions on Indian cases and Role of HR in ensuring the implementation of the POSH guidelines. The Program, delivered by Professor Kamal Kishore and Professor Ishita Adhikari, was highly appreciated by all the participants.

Workshop on Vision, Mission and Program Educational Objectives

A workshop on Vision, Mission, & Program Educational Objectives was conducted for the faculty members of ASM on 7th December 2018. Dr. Amit Sareen discussed the relevance of mission and vision of ASM with regard to Program Educational Objectives. Dr. Shweta Jha further discussed how to measure program outcomes in various courses. The faculty members put forward their queries and suggestions during the workshop. The queries were answered by both Dr Amit Sareen as well as by Dr. Shweta Jha.

Team Building Activity for House Keeping and Support Personnel

Rotract Club of ASM organized a team building activity for the housekeeping, security and other support personnel on 10th December 2018. Prof. O P Khanduja, Executive Director, lauded the efforts of the support personnel and encouraged them to contribute enthusiastically for overall development of the campus as best suited to their assigned roles. Dr. Amit Sareen, Officiating Director, appreciated their hard work and dedication. All the support personnel were felicitated on the occasion. They also participated in games to foster team building and camaraderie.

Seminar on Financing of Power Projects

A seminar on “Financing of Power Projects” was organized for PGDM students at ASM, Dwarka, on 10th December 2018. Two esteemed speakers; Mr. Subodh Garg (ex-Deputy General, NPTI) and Mr. A.K. Goel (ex-Deputy Manager, NTPC) discussed the process of project appraisal and financing of power projects. The criteria for availing finance and structuring of eligibility matrix was also discussed in reference to various Hydro and Thermal projects. The seminar was organized by Prof. Kamal Kishore and Dr. Parul Bhatia.

Corporate Interface

Mr. Avikshit Saras, Chief Operating Officer, I Print My Things delivered a session on 3D Printing: Concept & Design on 1st December 2018

Mr. Bharat Khatri, Co-Founder, 3D Paradoes delivered a session on 3D Printing: Concept & Design on 1st December 2018
Mr. Aman Thakral, Business Head, Target Integration delivered a session on Interview Skills on 1st December 2018

Ms. Shweta Dixit, HR Manager, Bristlecone delivered a session on Training & Development and Corporate Communication: Email Writing on 1st December 2018

Mr. Vikas Singh Songara, Head HR, FRP etc., Aksh Optifibre delivered a session on Trends in Training & Development on 1st December 2018

Mr. R.K. Arora, CEO, Smart Equity delivered a session on Derivatives in Finance on 1st December 2018

Mr. Jasjit Singh Bhatia, Independent Financial Service Professional delivered a session on Commodity Derivatives on 5th December 2018

Mr. Sameer Devnani, Sr. Analyst, e-value serve delivered a session on B2B Marketing on 6th December 2018

Ms. Shefali Gaur, Global Human Resource Rep., Ericsson delivered a session on PMS System at Ericsson: Linking Business Strategy with PMS on 7th December 2018

Mr. Roopak Gupta, Asstt. Manager, KPMG delivered a session on Brexit overview with its implications on global and Indian economy on 8th December 2018

Dr. Amrita Jhawar, Consultant, DTU delivered a session on Channel Design on 8th December 2018

Mr. Nishant Malhotra, CEO, Rupeewiz delivered a session on Time Value of Money on 10th December 2018

Mr. Jagbir Singh Kadyan, Asstt. Prof., Swami Shrardhanand College, delivered a session on Governance of CSR on 13th December 2018

Mr. Sameer Devnani, Senior Business Analyst, E-valueserve delivered a session on Building a Content Marketing Strategy on 14th December 2018

Mr. Anoop Dixit, Founder & CEO, COG Digital delivered a session on Future of Digital Marketing on 10th December 2018

Ms. Swati Verma Passi, BD Manager, Gelato Verto delivered a session on Consumer Behavior on 17th December 2018

Dr. Amrita Jhawar, Consultant, DTU delivered a session on Marketing B2B on 18th December 2018

Faculty Accomplishments

Dr. Neeraj Singhal attended a five days GIAN, FDP at NITK, Surathkal on “Environmental Economics and Sustainable Development” during Nov 19-23, 2018.

Dr. Neeraj Singhal attended a National Conference on “Positioning India on the Global Education Map: Strategies and Road Map” organized by Stratfirst India & EPSI on Dec 14, 2018 at New Delhi.
Prof. Sudhir Naib was invited as resource person in a Symposium on Right to Information along with Prof. M.M.Ansari, former Chief Information Commissioner, India, on 11-12 December 2018 in Lucknow by SCOPE.

Paper Publications

Dr. Neeraj Singhal & Prof. Amit Sareen published a case study on "Crafting Vision and Mission Statements the Right Way", European Case Clearing House(ECCH),UK.


Prof Sudhir Naib's case "Narendra Modi's Leadership and India's Demonetisation" was published by India Case Research Centre, All India Management Association (AIMA).