

FORTHCOMING EVENTS

Conference on Information
Technology and Operations
Management: 6 May 2016



Seminar on Big Data: Issues and Challenges

EVENTS

ASM Launches Executive Program in Management

ASM has launched Executive Program in Management (EPM) for working professionals. The program will commence in March 2016. Classes will be held on weekends. EPM offers specialization in Marketing, Finance, HR, etc.

The program aims at nurturing managerial and leadership competency among working professionals who aspire to take up senior management and leadership roles in their organization or desire to make a forward move in their career.

Working professionals having a recognized degree in any stream from India/abroad with minimum two years of experience at executive or senior levels are eligible for admission to EPM.

Please visit <http://apeejay.edu/asm/admissions/executive-program-in-management-epm> for further details on the program or contact admission office on cell no. 9958887260/9958004122.

Seminar on Big Data: Issues and Challenges



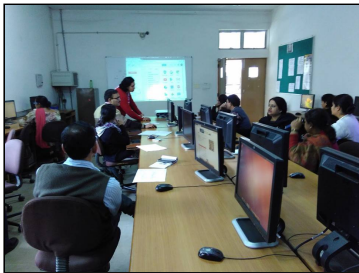
A seminar on “Big Data: Issues and Challenges” was organized on 1st December 2015 for all PGDM students. A panel of three speakers interacted with students and created awareness about big data and the importance of analytics in current scenario and also highlighted the applications of big data with the help of illustrative case studies. Prof. M. M Pant , former Pro VC , IGNOU was the first speaker, discussed about the awareness of Big Data and its business values in current market scenario. Dr. Mandeep Singh Bachher, Founding Director of MindScan Education Pvt Ltd, highlighted the importance of Analytics & use of Big Data – for Managers. Dr. Ajay Chauhan, Associate Professor, IMT Ghaziabad, a Consultant and Trainer, illustrated the applications of big data with the help of various case studies.

Seminar On Financial Markets

Finance Department organized a Seminar on Financial Markets on 03 December, 2015 for PGDM students. Prof Kamal Kishore, Dean, welcomed the corporate speakers. He opened the seminar by explaining about different financial markets and their role.

Mr. R. K. Arora, CEO, Smart Equity Brokers Pvt. Ltd. delivered the first session on Stock Markets. He shared with students the importance of stock market in the economy and some practical aspects of fundamental and technical aspects of stock trading.

Another session was delivered by Mr. Jasjit Singh Bhatia, Regional Head (Commodities and Currencies), Aditya Birla Group- Commodities Market. He discussed about the operations of commodities and currencies market and their relevance in today's integrated global economic environment.



Workshop on Google Drive and Google Groups

ASM organized an interactive session for professional development of its staff members on December 4, 2015. The workshop was focused on the use and importance of "Google Drive and Google Groups". The session was taken by Prof. Monika Arora, Head-IT/OM, faculty ASM.

Workshop on Interview Skills

ASM organized a Workshop on Interview Skills for the students of PGDM 1st year on 5th December 2015. Mr. Piyush Sehgal, Chief Coach & Co-founder of Eagles Coocon was invited to interact and discuss about various opportunities to crack interview in all the major fields of management such as Sales & Marketing, Finance, HR and Operations.

Divided into two phases, the three hours session was also dedicated to understand different interview situations through live examples. Students were advised to prepare their introduction with a pursuance to let the interviewer comprehend their skill set along with projects undertaken.

Mr. Piyush also discussed about success stories of different aspirants who prepared smartly for their corporate journey and are performing exceptionally well to chase their dreams. The seminar was concluded with question and answer rounds where students enthusiastically participated to clarify different aspects. At the end of seminar, students were able to portray their plan to perform competently and confidently in an interview.



Seminar on Talent Management

ASM organized Seminar on Talent Management on 5 December 2015. Mr Micky Chopra, VP-Human Capital, Taction Software, Mr Peter Banerjee, Founder, Free Mind Pit Stop and Mr Pronoy Dutt, Executive Director, 3600Engineering & Consultancy Services, addressed the participants. Dr Srirang Jha proposed a vote of thanks. Ms Indu Sharma and Mr Vishal Guleria anchored the event.

Workshop on Online Trading of Derivatives

The Finance Department organised a Workshop on Online Trading of Derivatives on 10 December, 2015 for the PGDM students and the finance faculty. The resource person for the workshop was Mr. Govind Kumar, Senior Manager-Knowledge Management, ICFL, ICICI Securities Ltd. He was accompanied by Mr. Dishanshu Tripathi, Regional Manager, ICICI Securities Ltd.

Prior to the workshop an Investment Lab was set up under which the students were provided login access to virtual online trading platforms to provide them a hands-on

experience of trading in Derivatives.

Mr. Govind Kumar started the workshop by discussing the fundamentals of derivatives. He discussed the different types of future and options contracts that can be traded on the stock exchanges. He explained the method of calculating initial margin money and mark-to-market margins and demonstrated how to submit the margins for futures trading on the online platform. The determination of premium of the put and call options and the resulting pay offs from the options under different scenarios were delineated clearly. The students also tried to buy the derivatives through their own virtual trading accounts.

The students highly appreciated the workshop for providing the practical knowledge of trading in futures and options.

Professor Kamal Kishore thanked Mr. Govind for conducting such an informative workshop. The workshop was facilitated by Prof Kamal Kishore and Prof Divya Jindal.



Corporate Interface

Mr. Amitesh Sinha , Group Product Mgr., GSK Ltd., gave a lecture on Brand Management

Ms. Swati Passi , Manager Business Dev., Shriram Foods P. Ltd., delivered a lecture on Channel Management : Franchise Operations

Mr. Ankur Jain , Consultant delivered a lecture on Corporate Debt Restructuring

Dr. Prasannanshu , Associate Prof., National Law University took a session on effective communication and Interview Skills

Ms. Neha Jain , HR Analyst, Exxom Mobil Industries, took a session on Challenges of Management PMS

Mr. Debashish Das , CEO, Elenchus HR, delivered a lecture on Role of HR in aligning PMS with Biz Shatify

Mr. Partha Sarathi Bagchi , Corp. Plg. And SCM Head, Shriram Pistons & Rings, took a session on E-Supply Chain Management

Mr. S.P. Sharma , Director, Essaram Business Consultants, delivered a lecture on Project Appraisal

Ms. Vrinda Kapur , Janaki Devi College discussed a Case Study on King Fisher

Mr. Anurag Dang , Director Heidrick & Struggles, took a session on Engaged Employees

Mr. Prabhu Tandon , Partner, Kochhar & Co., delivered a lecture on IPR with respect to Multinational Companies

Faculty Accomplishments

Prof. Shalini Vermani presented a paper titled "Security Issues and Challenges related to the use of Technology for Financial Transactions" in Computer Society of India Annual Convention CSI-2015 Digital Life, 2nd December to 5th December, 2015, New Delhi.



Prof Srirang Jha participated in World Summit on Energy Policy in New Delhi on 7 December 2015.



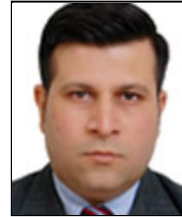
Prof Srirang Jha presented a paper titled Application of Business Intelligence Dashboard on World Bank Indicators in the the International Conference on Management Practices and Research 2015 held at Apeejay School of Management on 24th July. The paper was published as a chapter in the edited volume titled Management Trends and Challenges in Global Scenario.

Prof Srirang Jha presented a paper titled 'Leveraging Social Capital for Competitiveness in India at 5th National Summit on Institutionalizing Academia-Industry Interface organized by PHD Chamber on 10 December 2015.

Prof Kamal Kishore , Dean, attended International summit on Infrastructure Financing organised by ASSOCHAM on 17th December, 2015 at New Delhi.



Prof Alok Saklani, Prof Etinder Pal Singh and Prof Rajneesh Mahajan, attended the CII Annual National FMCG Summit 2015 on “Re-imagining FMCG in India” at Hotel Taj Mahal, New Delhi, on 21 December 2015



Editorial Team: Shalini Vermani, Chhaya Wadhwa

Apeejay School of Management, Sector VIII, Institutional Area, Dwarka, New Delhi- 110077

Phone: 011-2536 3979/ 80/ 83/ 86/ 88, 2536 4523, Fax: 011- 2536 3985, E-mail: asm.dwk.del@apeejay.edu

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