9th International Conference on Management Practices and Research in collaboration with School of Business, Thomas Jefferson University, Philadelphia, USA: 26th July 2019

Workshop on Stress Management for Delhi Police

ASM, conducted a Workshop for Delhi Police, on 1st May 2019 at the Specialized Training Center (STC) of Delhi Police at New Rajender Nagar, New Delhi. The workshop focused on the causes of Stress, and various intervention and coping strategies for managing the stress. Several activities were also demonstrated including Meditation and Pranayam, to reduce the stress of the Delhi Police Personnel. The workshop was attended by over 30 Constables, SI and ASI from across Delhi.


ASM organized its 4th National HR Conference on Human Resource Management Practices and Research on May 10, 2019 at Apeejay Dwarka Campus. The conference served as an interactive platform for discussion on HR interface with automation, robotics and Artificial Intelligence, managing work-life balance, E- HRM and gender issues at workplace, contemporary issues and innovations in the constantly evolving global business environment. The conference brought together more than 40 delegates from corporate and various national institutes who shared their views and experiences through paper presentations and discussions.

In his inaugural address, Mr. Rajeev Gupta, Managing Director, Research Development International & Sr. Advisor to European Business Group India, highlighted the issues of HR and the road ahead. Ms. Monica Marwah, University Hiring Leader, NCR, Corp, delivered the key note address. Ms. Lovely Kumar, Director Larks
Learning and Ms. Garima Gulati Bhutani, Vice President (HR & Comm), Client Associate graced the occasion as session chair.

The inaugural session was followed by technical sessions with multiple tracks wherein academicians, researchers, practicing managers and other scholars presented their research findings and perspectives, raising a number of questions relevant for academics as well as practicing managers and inspired a discourse on the most pressing themes in HR. All the sessions were thought provoking and were appreciated by the participants.

Workshop on Making You Tech Smart

ASM organized a Management Development Program on “Making you Tech-Smart” on 1st and 2nd May 2019 (Two half day program). The program served as an interactive platform for learning about use of technology in Smart phone, WhatsApp, Facebook and popular applications commonly used.

Seminar on Business Analytics – A Way Forward

ASM organized a Seminar on Business Analytics – A Way Forward on 23 May 2019. The sessions were taken by Mr. Rohan Gupta, IIM Calcutta (Co-Founder) and Mr. Jaspreet Singh Gaga, IIT Guwahati (Founder). They spoke on various topics like the Real world applications of Analytics and how companies like Uber, Rivigo, Zomato, Google, etc are using analytics to make business decisions; Guesstimates & Case studies; and Artificial Intelligence & Machine Learning.

FDP on Case Writing

ASM organized a Faculty Development Program on Case Writing on 25th May 2019. Prof. Kamal Kishore, Dean, ASM, emphasized the importance of case teaching as well as case writing while inaugurating the event. The FDP was conducted by Dr. Srirang Jha and Prof. Abhinav Chandel. Issues covered in the FDP included fundamentals of case writing, types of cases, elements and structure of case and teaching notes. The participants were also exposed to a structured worksheet for developing a case framework during the workshop. Faculty members from IITM (GGS Indraprastha University), Chaudhary Bansilal University, Bhiwani and GLA University, Mathura participated in the FDP.

Faculty Accomplishments

In the Faculty seminar 2019 series, two sessions were conducted by Dr. Shweta Jha on Program Objectives and its mapping with course outcomes, on 3rd May and 9th May 2019.
Under the Faculty seminar 2019 series, a Workshop on Publishing in High Quality Journal and Augmenting Citation was conducted by Dr. Srirang Jha, on 16th May 2019.