

FORTHCOMING EVENTS

Workshop on Research Plan and Design

MDP on Marketing using Digital Media



Annual Fest Synergy 2014

EVENTS

Marathon : 23 November 2014

A mini marathon was organized by Apeejay on 23 November 2014. The theme of the marathon was 'Healthy Living and Diabetes Prevention'. Hundreds of students from Apeejay, different schools, faculty, staff of Apeejay and also the residents of housing societies of Dwarka participated in the 6.5 kilometres long marathon. Dr. Ashok Vaid, Padma Shri, Chairman of Medical Oncology at Medanta and flagged-off the marathon. A health camp was also organized where ophthalmologist and endocrinologists provided free consultation to the participants on diabetes prevention and management.



Synergy : 28-29 November 2014

ASM organised its annual inter-college Management and Cultural festival, 'Synergy' on 28th and 29th November 2014. Prof. Alok Saklani, Director of Apeejay School of Management; Prof. Kamal Kishore and Ms. Christian Karega from the international business development division of the Vitamin Shoppe, the second largest retailer in the US of nutritional supplements, inaugurated the Synergy 2014.



The key attractions of the event included sports like Tug of War, Shot Put, Slow Biking and Three Leg Race, to name a few. These were followed by various management games like Ad-mad Show, Story Telling and Lan Gaming, etc. The cultural and talent rounds included events like Dancing and Singing, Street Play, Treasure Hunt, Rangoli, Pot Painting, Fashion Show and Mr & Ms Synergy

Contest. This highly charged and fun-filled festival provided students a platform to express their opinions, interact with other young minds and exchange ideas through a series of thought provoking activities. The guests of honor for Synergy 2014, Ms. Christian Karega, Mrs. Ritika Vinay (Mrs Asia Pacific 2014, Queen of Substance) and Ms. Taruna Sehgal (Director, Lakme Salon) distributed prizes to the winners.

Alumni Meet

The alumni of Apeejay walked down the corridors of nostalgia on 29th November 2014. The meeting was inaugurated by Prof Alok Saklani, the director, ASM. The director welcomed the Alumni and thanked them to be a part of this Alumni Meet. He praised their contribution towards the growth of their Alma Mater and emphasized the need for further strengthening the linkage between the Alumni and current students. Prof Amit Sareen updated on the various developments at Apeejay. The vote of thanks was given by Prof Kamal Kishore, the Dean.



Corporate Interface

Mr Jasjit Singh Bhatia , Reg. Business Mgr., Aditya Birla Commodities Broking Ltd., delivered a lecture on Currency Derivatives in India.

Ms. Priyanka Krishan , from Kronos Solution gave a lecture on Learning.

Mr. Amit Gupta, Director, Priumph Financial Services Ltd. delivered a lecture on Double Tax Avoidance

Mr Satish Kochhar, Ex-CEO, Air Liquide Ltd gave a lecture on Application of Operations.

Editorial Team: Srirang Jha, Shalini Vermani, Chhaya Wadhwa

Apeejay School of Management, Sector VIII, Institutional Area, Dwarka, New Delhi- 110077

Phone: 011-2536 3979/ 80/ 83/ 86/ 88, 2536 4523, Fax: 011- 2536 3985, E-mail: asm.dwk.del@apeejay.edu

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