Synergy 2018

The annual Cultural Fest, Synergy, 2018, jointly organized by ASM and AMIC, was held on 16-17 November, 2018. It was fully fun filled extravaganza that offered a plethora of multi-faceted competitions for the students to explore and showcase their talents. The entire campus was abuzz with colourful environment for two days.

70+ students from 16 colleges from Delhi NCR, the highest so far, participated in various events of the festival. Synergy started with a sports festival, in which a number of sports events like Table Tennis, Arm Wrestling, Volleyball, Tug of war, Slow Biking, 3-Legged Race, Relay Race, Badminton were held, the last two being new addition of this year.

The main festival was opened by Prof Khanduja, Prof Amit Sareen and Prof Sajal Mukherjee. Major events covered in the festival included Photography and Selfie Contest, Solo and Group Dance, Rangoli, LAN Gaming, Debate, RJ Hunt, Story Telling, AD Mad show, Hand painting, Street Play etc. The stellar attractions were House full events of Fashion Show and Mr. and Ms. Synergy. A ramp show by lady faculty and staff attracted lot of applause.

A VERY SPECIAL ATTRACTION of this year's Synergy was COKE STUDIO, a performance by a live Band, ANTRIKSH on the evening of 16th November, 2018. It was a rare and thrilling moment enjoyed by all. The students enchantingly danced to the live music and band for about two hours. The event was covered by the local newspapers and news channels.
RJ Simran, Founder Director, Speak For Change Foundation, UNICEF and RJ at Tihar Jail Radio TJFM 9.8 Khush Raho (previously RED FM) was Chief Guest at Synergy and she distributed prizes to winners of different competitions. RJ Simran appreciated the energy put in by the students for the show and added that she thoroughly enjoyed all the performances.

Alumni Meet 2018

The annual Alumni Meet of ASM was organized on 17th Nov 2018, at the end of cultural extravaganza, Synergy. Branded as Rejuve-Nion - 2018, the alumni meet had a healthy mix of old and new alumni. Students from 1993 - 95 and onward batches participated in good numbers. Prof. Amit Sareen, Offg. Director, ASM, welcomed the alumni and expressed his happiness and pride at the progress made by Apeejay Alumni. A special address by Executive Director, Prof. O.P. Khanduja followed, wherein he shared his corporate experiences and emphasized on stronger alumni engagement with the alma mater. Followed next was a brief presentation by Dr. Ishita Adhikari on the recent development at ASM and milestones achieved.

The presentation was followed by an interactive discussion with the alumni. The evening was made special with striking performances by students of the current batches. Interestingly, few of the alumni also went on to the stage showcasing their experiences of SYNERGY during their times. A laugher riot, show by stand-up comedian Gaurav Gupta, Bingo Comedy Adda was a big hit with all the audience.

Workshop on Financial Data Analysis using Advanced MS Excel

A workshop on 'Financial Data Analysis using Advanced MS Excel' was organized by ASM on 1st November 2018 for PGDM students. The workshop was delivered by Mr. Kewal Kishan, Director, Zillion Analytics. He trained the students on how to prepare Real-time Financial Dashboards (using MS Excel, Google Data Studio), Creating 3-D Financial Plan (using Data Table), What-if analysis (using solver) and Data Analysis (using scenario manager). Certificates were given to the students after completion of the workshop.

Say No to Crackers: Poster Making Competition

Eco Club of ASM organized a Poster Making Contest on the theme 'Say No to Crackers' on 1st November 2018. Eleven teams participated in the event. Team of Himanshu Sharma, Kajal Vats, Arantxa and Tarang won the first prize. Team of Parnika and Smriti and Priyanshi and Pragati bagged the second prize while the team of Sakshi Mehta, Snehlata Arora, Satyam Bhatnagar, and Priyanjali Singh got the third prize.

Say No to Crackers Campaign

Eco Club of ASM ran a five-day campaign on #Say No To Crackers from 1st to 5th November 2018. Poster making, Slogan Contest, Speech Contest, One Minute Video Contest and Poster Exhibition were organized to sensitize the college community about celebrating a clean and green Diwali. More than 150 students were actively involved in the campaign to create and spread awareness. The campaign had a far-reaching digital footprint reflected in terms of about 5000 views of the campaign related posts on Facebook shared by participants, winners and coordinators.

Prof. O P Khanduja, Executive Director, Prof. Amit Sareen, Offg Director and Prof. Kamal Kishore, Dean, gave away
prizes to the winners, and shared their thoughts on the occasion.

**Corporate Interface**

**Mr. Deepak Mohan**, Amazon, delivered a session on Trends in Learning and Development, on 1st November 2018 and another session on Interview Skills on 2nd November 2018.

**Ms. Kamna Virmani**, Asstt. Prof., Mata Sundari College, DU, delivered a session on Linear Programming Problem with Solver, on 13th November 2018.

**Ms. Amrita Jhawar**, delivered a session on Marketing on 13th November 2018 and a session on Social Media Marketing, on 14th November 2018.

**Dr. Supriti Dubey**, Head, Career Counseling & Study Abroad, delivered a session on Emotional Quotient 19th November 2018.

**Mr. Partha Sarathi**, Corporate Planning & SCM Head, Shriram Pistons & Rings Ltd., delivered a session on E-SCM on 26th November 2018.

**Mr. Vinod Dutta**, Former Adviser in a PSU Bank, delivered a session on Supply Chain in Operations Strategy on 27th November 2018.

**Mr. Vikas Jha**, Director, SM Sehgal Foundation, delivered a session on Role of NGOs in CSR on 28th November 2018.

**Mr. Tarun Rastogi**, Consultant & Visiting Faculty IMT Ghaziabad, delivered a session on Marketing Strategies on 28th November 2018 and another session on Location in Retail on 28th November 2018.

**Ms. Monika Kulshreshtha**, HOD, Management, IITM, Janak Puri, delivered a session on You Can Create What You Want on 28th November 2018.

**Ms. Rashi Agarwal**, CHRO, HALONEX Technologies, delivered a session on Building High Performance Culture on 30th November 2018.

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