

FORTHCOMING EVENTS

Finance Conference: 16
January 2016



Annual Fest Synergy 2015

EVENTS

Poster Making Competition

Poster Making Competition was held on 19th Nov. 2015 on the occasion of Marathon and Synergy 2015 at Apeejay School of Management. The theme for the competition was 'Girl Child - Pride of the Nation'. Ten teams had participated in the event. First Prize was given to team with members Indu Sharma, Samiksha Sawhney, Romel Singh and Chahat Arora. Second Prize was won by team having members Abhiyash, Sakshi Kumari and Mayank Singh Rawat..



Mini Marathon

Apeejay organized a Mini Marathon on November 21st, Nov.2015, in Dwarka, New Delhi. The theme of Mini Marathon was Girl Child-Pride of the Nation. The Mini Marathon covered a distance of 6.5 kms in Dwarka. The children, women, men and senior citizens from different areas of Dwarka and nearby colonies participated in the mini marathon with great enthusiasm and zeal.



Dr.Ramesh Sharma, Director of the Commonwealth Educational Media Centre for Asia (CEMCA) graced the occasion and motivated the participants with his address at the start of marathon. Dr. Sharma flagged off the marathon. The cash prizes and certificates were given to the winners of different categories by Prof Alok Saklani, Director, ASM,

Synergy 2015

Apeejay Dwarka organized the Annual inter-college Management and Cultural festival 'Synergy 2015' on 27th and 28th November 2015. This fest is an everlasting endeavor to inculcate world-class competencies providing a platform to students for exploring and showcasing their talents. The fest was open for all colleges in various categories. Prof.(Dr.) Alok Saklani, Director of ASM and Prof. Ashok Ogra, Director of AIMC, along with Prof Kamal Kishore inaugurated the Synergy 2015.

The key attractions of the function were various sports like Slow biking, Table Tennis, Volley Ball, Tug of war, and 3 leg race, to name a few. These were followed by various management games like Ad-mad Show, Story Telling and Lan gaming etc. The cultural and talent rounds included events like Dancing and Singing, Street Play, Treasure Hunt, Rangoli, Pot Painting, Fashion Show, and Mr. and Ms. Synergy Contest.

Ms. Madurima and Mr. Vipul from AIMC bagged the titles of Ms. and Mr. Synergy 2015 and Ms. Sakshi of ASM and Mr. Shubham, ASM were adjudged Ms. and Mr. Talented respectively. Titles of Ms. Intelligent and Mr. Intelligent were awarded to Ms. Prateeksha and Mr. Mayank.



This cultural extravaganza portrayed a cultural blend, as students from many institutes showcased their talents along with the Apeejay students. This highly charged and fun-filled festival provided students a platform to express their opinions, interact with other young minds and exchange ideas through a series of thought provoking and stimulating activities.

Alumni Meet



ASM organized an Alumni Meet on 28th November 2015. The function was attended by about 75 alumni of Post Graduate Diploma in Management program. The Director, Prof. Alok Saklani welcomed the alumni and expressed that it was a matter of pride that they were occupying responsible positions in the corporate world. Prof. Amit Sareen shared many interesting developments that have taken place in ASM in the last few months.

The highlights of the function comprised interactions with senior faculty members, and sharing of experiences by the alumni. At the end, the vote of thanks was delivered by Dean, Prof. Kamal Kishore followed by Alumni Dinner.

Workshop on Interview Skills

A workshop on Interview Skills was conducted for the second year students on 17 November 2015. The workshop was conducted by Mr Piyush Sehgal who explained the nuances of the Interview skills and various opportunities to crack interview in all the major fields of management such as Sales & Marketing, Finance, HR and Operations. Divided into two phases, the three hours session was also dedicated to understand different interview situations through live examples.

Corporate Interface

Ms Vrinda Kapur, Assistant Professor at Janki Devi College gave a lecture on "Corporate Governance Failure in Satyam" to the second year students.

Ms Neerja Arora from SRCC gave a lecture on “OR: Tools and Applications”

Mr Bhagat Gauri , V P, Hindalco gave a lecture on “Cost of Project”.

Ms Samiksha Dewan , GM- Digital marketing, CITYWALK gave a lecture on “Venue Marketing”.

Dr Gagandeep Sharma , Professor form IPU gave a lecture on “ Avenues for Working Capital” and on “ Strategies for Transfer Pricing”.

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