FORTHCOMING EVENTS

7th National Conference on Business Innovations: October 16, 2015


Mr. R.S. Butola, Chairman of Indian Oil Corporation Ltd inaugurated the Conference, while Mr Mukul Sanwal (Retired IAS Officer and Formerly with UN bodies such as UNEP), and Dr Pankaj Gupta, (Vice Chancellor at Apeejay Stya University) were the Guests of Honour on the occasion. Dr. D.K Malhotra, Chair and Professor of Finance Philadelphia University, delivered the Keynote address.

Career Seminar and Award Ceremony for students of Class XII

A Career Seminar and Award Ceremony for students of Class XII was organized by Apeejay Stya University in association with Dwarka Parichay at ASM on 11th July 2015. The students were counseled on various career options by subject experts and industry consultants. The seminar was attended by large number of school principals, teachers, students, parents and media. Awards were also presented to some Schools for their outstanding contribution in the field of education.

Digital India Week

Apeejay celebrated the Digital India Week from 2nd July 2015 to 7th July 2015.
Digital Photo Workshop, e-brochures and posters activities were organized at ASM, Dwarka Campus for National Endeavor.

Digital India is an initiative of the Government of India to integrate the government departments and the people of India. The objective of the Digital India Group is to come out with innovative ideas and practical solutions to realize Hon'ble Prime Minister Narendra Modi’s vision of a digital India. Prime Minister Modi envisions transforming our nation and creating opportunities for all citizens by harnessing digital technologies and empower every citizen with access to digital services, knowledge and information.

As part of the initiative Digital Photo workshop, Digital Talent competition, and Digital Poster-making competitions were organised by the institute.

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**Digital Photo Workshop**

The Digital Photo workshop was conducted at the campus on 2 July, 2015. In the workshop, two experts discussed important tips with the students on how to take and edit pictures to get better results.

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**Digital Talent Competition**

The students of PGDM I Year participated in the Digital Talent competition held on 3 July in which they had to create an e-brochure. Sixty One students registered in the event and participated in thirty one groups. It included topics like the Digital literacy information and communication technology, e-services, m-services of government of India, cyber security, cyber hygiene, e-waste and e-governance, etc. to name a few.

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**Digital Poster Making Competition**

The Poster making activity was organized for students of PGDM at the campus on 6 July 2015. The topic for the poster making activity was "Digital India Initiatives". Seven teams registered for the activity. The posters were later displayed at the reception area and watched with keen interest by students and faculty.

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**Workshop On 'Success Factors'**

A workshop on performance goal setting and goal management software, was conducted at ASM on 13th July 2015. Ms. Sahiba Gandhi of KPIT explained the utility of the software and made a presentation on operating the software. The meeting was attended by many heads of Higher Education Institutions.
International seminar on Value Creation through Financial Management

ASM organized an International seminar on Value Creation through Financial Management on 16 July 2015. Dr. D.K. Malhotra, professor Philadelphia University, USA shared his views on the theme on the occasion.

FDP and Hands-on Experiences using SPSS at IITM

A A Faculty Development Program was conducted on 17th July, by Prof. Alok Saklani and Dr. Rajneesh Mahajan of ASM at IITM Janakpuri, on Hands on Experiences on SPSS. The program was attended by 20 teachers of IITM. The program was appreciated by participants.

Workshop on How to Publish Books

Mr Praveen Dev, Sr Managing Editor, Pearson Education, conducted a workshop on how to publish books as part of Academic Writing Workshops series. Mr Dev shared his insights on the changing ecosystem of academic publishing and provided practical tips about publishing text books and reference books.

Corporate Interface

Ms Debjani Bhattacharya, Research Officer at Digital Knowledge Centre delivered a lecture on Data Analysis Using Excel Sheet.

Mr. P. Aghi, Ex-CFO Hero Group delivered a lecture on Buy back of shares.

Mr. Manoj Kumar, Head, Corp. Professions delivered a lecture on Mergers and Demergers

Club Activities

Finance Club Elections

The first Finance Club activity for the PGDM 1st year students (Batch: 2015-17) was organized on 8th July, 2015. Elections for the new office bearers of the Club were held on 15th July, 2015. Gagan Singla, Pallavi Sahni and Mohitpreet Singh were elected as the club's new office bearers. Shivam, Nayanika Sezial and Jaseel were elected as the club's coordinators.

Business Quiz competition

A Business Quiz competition was organized by the Finance Club on 22 July 2015 in which all the finance club members participated. The members of the winning team were Himanshu Khurana, Akshita Jain, Vanshika Trehan, Kunal Sharma and Tanisha Biswas.
Business News Analysis Competition

The Business News Analysis Competition was organized by Finance Club on 29th July, 2015. Nayanika Sezwal, PGDM 1st Year student won the competition. Saakshi Nayak, PGDM 1st Year student was declared as the runner up.

Finance Crossword Competition

A Finance Crossword competition was organized by Gagan Singla and Mohit Preet Singh, Chairperson and Secretary of Finance Club on 29th July 2015 in which all the finance club members participated. The winners of the competition were Ayush Gaur, Ravi Sharma, Pallavi Sahni and Himanshu Khurana.

Seminar on Careers in HR

HR Club of ASM organized a Seminar on Careers in HR on 15 July 2015. Prof Ishita Adhikari and Mrs Hira Roy shared their insights on the theme. Ms Rachita Jawa conducted the program.

Faculty Accomplishments

Paper Publications


Prof. Manupriya Bali presented a paper titled Women in Leadership - Issues and Challenges in the International Conference on Management Practices and Research 2015 held at Apeejay School of Management on 24th July. The paper was published as a chapter in the edited volume titled Management Trends and Challenges in Global Scenario.

Prof Monika Arora presented a paper titled Data analysis & Interpretation using R as statistical Tool in the International Conference on Management Practices and Research 2015 held at Apeejay School of Management on 24th July. The paper was published as a chapter in the edited volume titled Management Trends and Challenges in Global Scenario.

Ms Shristi Aggrawal and Prof. Monika Arora presented a paper titled Application of Business Intelligence Dashboard on World Bank Indicators in the the International Conference on Management Practices and Research 2015 held at Apeejay School of Management on 24th July. The paper was published as a chapter in the edited volume titled Management Trends and Challenges in Global Scenario.