FORTHCOMING EVENTS


9th International Conference on Management Practices and Research in collaboration with School of Business, Thomas Jefferson University, Philadelphia, USA: 26th July 2019

EVENTS

10th National Conference on Contemporary Management Research

ASM organised its 10th National Conference on Contemporary Management Research (NACCMAR - 2019) on 1st March 2019. The theme of the Conference was ‘Current Trends & Future Perspectives’. Prof. O.P. Khanduja, Executive Director, ASM, welcomed the guests and wished a fruitful learning experience to all the participants. Prof. Amit Sareen, Officiating Director, ASM, delivered the ‘Conference Perspectives’ and emphasized how the upcoming researchers should have intent to identify a problem and contribute towards the community. The Guests of Honor for the inaugural session of the conference were Dr P.K. Suri, Professor, Delhi Technological University, Dr Navin Rajpal, Professor, GGSIPU and Mr Pankaj Sehgal, Regional Director, Schneider Electric. The event saw more than 50 delegates from all over India and abroad who shared their ideas and research, discussed contemporary issues and challenges in business & industry. Papers were contributed by faculty, scholars and practitioners of well-known institutions such as Duy Tan University, Da Nang, Viet Nam, Delhi Technological University, University of Delhi, Galgotia University, Amity University & GGSIPU, JSS Science and Technology University, Mysuru, Doon University and Amazon, to name a few.
Felicitation Ceremony --Rotaract Club of ASM

Rotaract Club of ASM organized a Felicitation Ceremony on 4 March 2019 to honor the members for their outstanding contributions to club and community services during 2018-19. Deepak Bajaj received Best Rotaractor Award while Pooja Agarwal and Karan Kharbanda got Best Club Services Award. Nikhil Mishra received Best Community Service Award. They received trophies and certificates.

Speaking on the occasion, Prof O P Khanduja, Executive Director, observed that the graduating students have a responsibility to give back to the society and they should earmark 20% of their time for the social causes close to their heart. Dr Amit Sareen reminded the club members to apply four-way test of Rotary in all spheres of their personal, social and professional life.

3rd Workshop for Women on “Making Elders Tech-Smart on Usage of Mobile phones, Whatsapp, Facebook etc.

ASM organized its 3rd Workshop on “Making Elders Tech-Smart” under Apeejay Community Circle on 8th March 2019, on the occasion of International Women’s Day. This workshop brought together more than 35 women participants retired from different domains residing in various parts of Delhi. This initiative was taken to make elders’ tech savvy in the world of digitalization and served as an interactive platform for learning about use of technology in Smart phone, WhatsApp and Facebook. Mr. O.P Khanduja, Executive Director, Apeejay Campus Dwarka, welcomed the participants and expressed his views on the international Women’s day. The technical sessions of the workshop were conducted by Ms. Monika Arora and Ms. Preeti Suryawanshi, faculty ASM and supported by the organizing committee members Ms. Jitender Kaur, Ms. Manpreet Kaur and student volunteers, who assisted allocated groups of women during the workshop. A cultural programme dedicated to women was organized by the students of ASM in the auditorium, to celebrate the International Women’s Day with the guest participants.

FDP on Research Techniques

A two days Faculty Development Programme was organized at ASM Dwarka on 14th & 15th March, 2019 on the topic “Research Techniques”. The resource persons were Dr. Shweta Jha, Dr. Parul Bhatia and Dr. Priya Gupta. The programme focused on research basics, hypothesis testing, correlation & regression, event study, ARCH-GARCH, co-integration analysis, VECM, VAR to name a few topics. Participants were faculty members, research scholars and Post Graduate students.

FAB Session on Future of Finance and Business in India

In its FAB – Friday Action Button series, ASM organized a session on the “Future of Finance and Business in India”, on 15th March 2019. The session was delivered by Mr. Binoy Prarbhakar, Editor, CNBC TV 18. He talked about the changing dynamics in the economy and
business and emphasized the skills and competencies required by the contemporary generation to skillfully navigate it.

MDP on Project Risk Management

ASM conducted a Management Development Program on Project Risk Management on March 28, 2019 at ASM, Dwarka Campus. The participants of the MDP were corporate, faculty members and post graduate students. They were from diverse functional areas such as Sales, Marketing and Strategy. The full-day MDP was aimed at creating awareness among the participants about the relevance and applications of Project Management in their respective domains. The program covered various aspects of Project and Risk Management. The interactive sessions included activities, case discussion and management games. There was also a hands-on session on Project Libre. The MDP was highly appreciated by all the participants and was a huge success. The Resource persons for the program were Dr Monika Arora, Dr Shalini Vermani and Prof. Anchal Gupta.

Corporate Interface

**Mr. Prashant Pal**, CEO, Pure India, delivered a lecture on Social Responsibilities of Leaders, on 5th March 2019

**Mr. Umesh Rishi**, VP Market Intelligence & Advisory, Perfetti Van Melle, delivered a lecture on Role of Business Research from Class room to corporate, on 8th March 2019

**Dr. Pooja Goel**, Assistant Prof., Shaheed Bhagat Singh College, delivered a lecture on Research Methods, on 13th March 2019

**Mr. Prashant Kapoor**, Vice President, Outlook Money, delivered a lecture on Financial Planning, on 26th March 2019

**Ms. Jasmine Singh**, Senior Executive Director, CBRE, delivered a lecture on Customer Relationship Management, on 26th March 2019

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