FORTHCOMING EVENTS
Alumni Meet on 9 April 2016
2nd IT/OM Conference on 6th May 2016

EVENTS

Lecture on Wealth Management and Financial Planning
On 3rd March, 2016, a lecture on “Wealth Management and Financial Planning” was delivered by Mr. Sundeep Singhal, Certified Financial Planner, associated with Business Standard Private Ltd. He discussed factors such as increasing inflation, longevity of life, decreasing interest rates, and others that have led to the growing need for wealth management and financial planning. Mr. Singhal underlined the need for aligning financial goals with investment holding periods and the portfolio composition. He discussed different investment avenues and the returns provided by each asset class in the past. Ms. Anurupa Ganguly, Market Communications, Business Standard Private Limited and Mr. Aamir Iqbal, Market Development, Business Standard were also present during the lecture.
Farewell Party

A memory lasts forever, never will it be die, true friends stay together and never say goodbye. With a heavy heart the first year students bid a goodbye to their seniors for a new beginning that was knocking at the doors in their lives. The farewell was full of vibrancy with breath taking dance performances, jam sessions, a video depicting a small snapshot of college life by the juniors. The atmosphere was filled with zeal and exuberance thereby creating a synergy that was evident on the glowing faces of all the seniors. Altogether a memory of all the special moments spent at Apeejay were re-lived in that short span of time. The outgoing studnets, Ms Ashna was crowned as Ms Apeejay and Mr Nikhil Pal was crowned as Mr Apeejay.

Youth Summit on Sustainable Development

Eco Club of ASM organized Youth Summit on Sustainable Development on 15 March 2016. Thirty-eight students from five colleges of GGS Indraprastha University and Delhi University participated in three events—presentation on sustainable development issues, collage and poster-making competitions on the occasion. Dr Alok Saklani inaugurated the summit and urged the participants to contribute their mite in ensuring cleaner and greener neighbourhood by adopting sustainable and eco-friendly habits.

Srishti Jajoria of Janki Devi Memorial College bagged first prize in poster-making while Charu Chandra of Banarasidas Chandiwala Institute of Professional Studies got second prize. In collage, Ashima Gupta and Sonali Gupta of Banarasidas Chandiwala Institute of Professional Studies got first and second prize respectively. Rohit Dubey and Tirna of IITM got first prize in presentation while Rishabh Mittal and Harsh Gogia from the same institute got second prize. Aishwarya and Sneha of Banarasidas Chandiwala Institute of Professional Studies got third prize in presentation. Prof Manupriya Bali and Prof Priya Gupta served as jury at the summit.

Prof Kamal Kishore, Dean, ASM gave away cash prizes and certificates to the winners. Dr Shweta Jha facilitated the summit which was anchored by Saumyadeep Biswas. Ashta, Sanam Sohail, Ajay Pandey and Shikhar Srivastava coordinated various events at the summit as volunteers.

SEBI Investor Awareness Workshop

An Investor Awareness Workshop, was conducted under the Aegis of SEBI by Voice Society for the Finance club. The resource persons included Mr. H.K. Awasthi, Legal Advisor, Voice Society; Mr. V.P. Khanduja, Insurance Trainer, ICICI Prudential Ltd.; CA Sanjeev Sharma, and CA Amit Gupta, Director, Triumph Financial Services. Mr. Khanduja discussed the different insurance policies and the tax advantages of taking these policies. Mr. Awasthi explained the importance of investing and keeping oneself updated in this sphere. CA Amit Gupta emphasized the need to analyze investment alternatives and the inherent risk before making investment decisions. He emphasized the need for evaluating the fundamentals of different companies and holding securities for an appropriate period of time. The various technical stock market concepts were elaborated. Mr. Sanjeev Sharma discussed focused on the investment avenues which provide tax benefit under Section 80C.
Mr Umesh Rishi, Senior Manager, Accenture delivered a lecture on The Road from Campus to the Corporate – Bridging the Gap in the Business Research.

Mr Debashish Roy, CEO, Royalle Corpn., gave a lecture on Culture and its interface with global marketing.

Ms. Surbhi Pandit, Nangia ED, Children of the World, delivered a lecture on Gender Equality

Mr. Sumit Pahwa, Eminds Legal, delivered a lecture on Entrepreneurship – Journey towards a successful venture.

Mr. Prabhu Tandon, Partner, Kochhar & Co, delivered a lecture on IPR and their importance in the business world.

Mr. Parveen Pathak, Business Analytics Mgr., Max New York Life Insurance gave a lecture on Scope of Marketing Analytics in future  

Mr. Narendra K. Gupta, Advisor HRM delivered a lecture on Art and Science of Human Resources Planning

Mr. R. Sree Kumar, Founder Member, Solium delivered a lecture on Training and Development Institution in BPO.

Mr. Jaspreet Singh, Business Partner, Birla Sunlife gave a lecture on Financial Management.

Col. Mamtani, CEO, Grand Consulting delivered lecture on Risk perspective on HRM.