Synergy 2017


The fest saw an amalgamation of various games and competitions in an everlasting endeavor to inculcate world-class competencies providing a platform to students for exploring and showcasing their talents. The fest was open for all colleges in various categories. The key attractions of the first day were games like Slow Biking, Three Leg Race, Tug of War, LAN Gaming among others and various other competitions like RJ Hunt, Solo Dance, Group Dance to name a few. The second day was more on the glamorous side as it hosted events like Fashion Show, Mr. & Ms. Synergy, Street Play and Flash Mob. Other competitions included Ad Mad Show, Pot Decoration and Hand Painting. All the winners were awarded with prizes by the Chief Guest of Honour, Mr. Sharad Dutta, a noted author, writer, documentary and film maker.

Ms. Astha Khandelwal was crowned as Ms. Synergy 2017 and Mr. Deepak Bajaj as Mr. Synergy 2017. Other lucky winners included Mr. Madhur Bharadwaj who won the Mr. Personality title, Ms. Sneha Ghosh was declared Ms. Personality. Ms. Nandita Tanwar won the title of Ms. Talented and Face of Apeejay.

The fest was sponsored by Royal Enfield, Antriksh India and Pure Essentials and co-sponsored by Bajaj Capital, Consult Tax, Pushpanjali Creations, Rio Fusion Drink, Columbus Sports, Soni Brother’s and Son’s Associates Group Of
NEN Orientation Program

A Lecture on "NEN Orientation Program" was organised on 09 October 2017 for PGDM 1st Year students. The resource person for the session was Ms. Shruti Sinha, Regional Manager, NEN. She talked about the association of institute with NEN. She had also discussed the benefits that students can avail from this association. She had also introduced the course curriculum of NEN to the students.

Corporate Interface

Mr. Deepak Jain, Country Head, American Academy, delivered a lecture on Asset Classes and their returns, on 17th October 2017

Ms. Neha Gupta, a Practicing CA gave a lecture on Financial Ratios & Debt Raising, on 17th October 2017

Mr. Partha Sarthi Bagchi, Corporate Planning and Supply Chain Head, Shriram Rings & Pistons Ltd., took a session on "Supply Chain Applications in Industry", on 31 October 2017. He discussed about the current practices of supply chain management in the industry and shared his valuable insights by means of many real life case studies.

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