

FORTHCOMING EVENTS

4th International Conference on Management Practices & Research, ICMPR 2014: 25 July 2014



Mini Marathon for Women's Safety

EVENTS

Mini Marathon for Women's Safety

ASM organized a Mini-Marathon on 23 February 2014 to raise societal consciousness about women's safety. Ms Sudha Sinha, Editor, Dwarka City, Mr Mukesh Sinha, Managing Editor, Dwarka City and Dr Alok Saklani, Director, ASM flagged off the race. In the open category, Mr Krishna Kumar came first in the 6.5 km run while Sandeep and Seven Sabastian bagged second and third prizes respectively.



In the women's category, Ms Pratibha and Dr Shweta Jha won first and second prizes. Dr Digamber Prasad got first prize in staff and faculty category. Mr Nitin Arora and Ms Savi won first and second prizes respectively in ASM students' category while Mr Piyush Bisht won the prize in kids' category. Winners received cash prizes and medals.



Corporate Interface

Mr. Lalit Khanna, Associate Director, Vivek Financial Focus Ltd. delivered a talk on 'Equity Research' on 5 February 2014. Mr Khanna interacted with 1st Year students of PGDM program. This interactive session was facilitated by Prof Priya Gupta.



Mr. Uday Mishra, Principal, Excellence Centre, Tata Power, delivered a seminar lecture on 'Employee Engagement' on 8 February 2014. Mr Mishra addressed 1st Year students of PGDM program. This interactive session was facilitated by Dr Shweta Jha

Dr. Kailash Kr. Mishra, Chairman, READ India Ramnandan Kalinath Community Library &

Resource Centre (RIRKCLRC) delivered a seminar lecture on 'Role of NGO in Shaping Public Policy' on 17 February 2014. He addressed 2nd Year students of PGDM program as part of public policy course. This interactive session was facilitated by Dr Amiya Kumar Mohapatra.

Mr. Shashank Maheshwari of Fenesta Building System delivered a seminar lecture on 'Use of IT in Business (Dash Board)' on 20 February 2014. Mr Maheshwari interacted with 2nd Year students specializing in Information Technology. This interactive session was facilitated by Prof Monika Arora.



Ms. Nishi Saini and Ms Kapila Pandey of Clove Dental interacted with 1st Year students of PGDM program on 26 February 2014. They shared their views on career planning and competency mapping. Ms Pandey is an alumnus of ASM. This interactive session was facilitated by Prof Manupriya Bali.

Alumnus of the Month: Rhythm Dhingra



Ms Rhythm Dhingra, an alumnus of 2007-09 batch, is currently Senior Manager at Yes Bank. She joined ASM in 2007 after graduating in Psychology from Kamla Nehru College, Delhi University. Ms Dhingra is recipient of Rajshree Paul Scholarship awarded by the institute. Before joining Yes Bank, she worked with HDFC Bank and HSBC Bank. Here we present an edited excerpts from an e-mail interview with Ms Dhingra:

How do you recall your stay at ASM?

I have fond memories of my stay at ASM. The two years were possibly the best carefree years that instilled in me "Responsible Independence". The teachers encouraged us to take our own decisions but also made us understand the consequences of the same and gracefully stand by them. That is the best teaching I took from our teachers and that quality still helps me!

Will you like to share your fond memories of the institute?

Actually every trimester has some or the other incident that still makes me laugh at it or makes me equally tensed! The stay at the Hostel was like this big Party that never got over!. From hosting quiz shoes to participating and representing ASM at various inter-college events, to winning prizes and awards to hosting Synergy. It is a very long list! But the incident closest to my heart is our Freshers Party where once the music started and every one began dancing I think everyone all 240 of us lost our inhibitions and reservations, differences of the states we belonged to, educational backgrounds, our sections, etc. The ice broke then, and after the party, we were a more cohesive group especially at our hostel as the "after party" was even better.

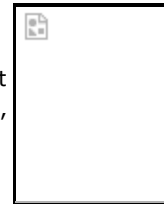
How did ASM help you in your personal as well as professional life?

My two years at ASM groomed me both at my personal and professional level alike. Personally as it helped me understand people better, I have made friends for life. Even my teachers, I know that my bond with them carries a lifetime guarantee and I can fall back on them, rather I still do. Professionally I would say that as individuals we always think that we have certain qualities but we never get to practice them unless we get the right opportunities. So ASM from the very beginning gave me the atmosphere where I could exhibit and practice my leadership skills and my task orientation and yet not over-do it. The internships and the research project in the last term actually gave us the exposure of what corporate culture actually is. And at the end I would just say that I started my career through my Campus placement at HDFC Bank so yes it was a start that ASM gave me and hopefully and god-willing there would be there would not be any looking back.

Faculty Accomplishments

Papers presented in Conferences

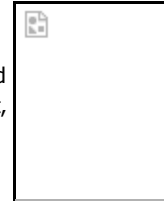
Prof Priya Gupta published a paper titled 'Macro-Economic Determinants of Foreign Direct investment in BRIC Nations' in South Asian Journal of Marketing & Management Research, Vol. 4, No. 2, February 2014.



Prof Monika Arora published a paper titled 'TQM in Banking and Finance' in Discovery Journal, Volume 15, Issues 39, pp 27-30, February 2014.



Dr Neeraj Singhal presented a paper titled 'Green Business Model: Issues, Opportunities and Strategies -A Review' at 1st AIB India-MENA Conference held at Indian Institute of Management, Udaipur on 9-11 February 2014.



Workshop Attended

Dr Srirang Jha and **Dr Neeraj Singhal** attended Workshop on Outcome-based Accreditation organized by National Board of Accreditation at JSS Academy Noida on 4 February 2014 (Phase I) and 22-24 February 2014 (Phase II).

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