To be the most preferred management school known for creation of valuable business leaders.

We nurture globally competent, socially sensitive and ethically sound managerial talent to lead businesses and organisations.

We inculcate creative thinking and problem solving skills through a dynamic curriculum in an interactive learning environment.

We do this with a set of committed faculty, deeply engaged in both creation and dissemination of knowledge strengthened by a rich academic and industry interface.
Dr. STYA PAUL'S
101st Birth Anniversary

Dr. Styia Paul
October 4, 1919 – June 7, 2010
Founder Chairman, Apeejay Stya and Srin Group

101st Birth Anniversary Celebration

APEEJAY SCHOOL OF MANAGEMENT
The Role of Cooperation in Regional Economic Development and Connectivity

ASM conducted six days MDP on ‘The Role of Cooperation in Regional Economic Development and Connectivity’ for Senior Diplomats from MoFA Afghanistan from 21-26 December 2020. The Diplomats were trained on aspects like Regional Trade Agreements, Regional Economic Cooperation, Dividends of Connectivity and Regional Trade Agreements, Impact of Heart of Asia on the developments of member countries and of the region, Role of Economic Cooperation in Regional Security, & People-to-People Diplomacy.

The Leadership Potential in YOU

ASM conducted a two day E-workshop for high-potential Managers, of FIS Global, a fortune 500 organization Headquartered at Florida, US, on 9th and 10th Dec 2020. The workshop aimed at complementing the fast track one year leadership development program being conducted by FIS, Global for a team of women high performers. Almost two dozen participants from across functions (Financial analyst, Operations Manager and logistic and solutions, Shared service centre) attended the program.

The Program, delivered by Dr. E.P Singh and Dr. Ishita Adhikari. The program was rated as “exceeding expectations” and got rave reviews not only from the participants but also the FIS leadership.

Data Visualisation using Tableau

The three days Online Management Development Program/ Faculty Development Program on Data Visualisation using Tableau was organized on 29th,30th September & 1st October 2020 @ Microsoft Teams. The workshops covers the topics such as data analysis projects, data preparation, analysis and visualization. The visualization such as line-chart, bar-chart, Tree map, map, scatter plot etc and also covers the unique features such create interactive dashboards and stories. The participants were the mix of corporates and teaching professions. The resource person was Dr Monika Arora, Associate Professor, Apeejay School of Management.
INSTITUTE'S ACTIVITIES

Founder's Day Celebration

ASM celebrated the 101st Founder's Day as a digital event with the presence of all the faculty, staff and students of Apeejay Dwarka campus on Zoom. The event started with opening remarks about the life and achievements of Dr. Stya Paul, and the announcement of “Dr. Stya Paul Award for human values” and sharing the message of Mrs. Sushma Paul Berlia-President Apeejay Education Society, by Mr. O.P. Khanduja-Executive Director Apeejay Dwarka Campus. It was followed by cultural programme which included bhajans and dance performances by our talented students.

Apeejay Alumni Job Portal

At Apeejay, we consider our alumni - some 60,000+ students who have passed out of our schools and colleges - our greatest treasure. This eclectic talent pool has our true brand ambassadors’, who have helped us gain recognition in India and abroad. We further aim to build a closely-knit community by bringing all our alumni under one roof.

To support and add value to this strength, we're delighted to share news of launching our Alumni job portal Apeejayjobs.com, which gives an opportunity to showcase and offer their candidature to leading corporate brands who have collaborated with us on the portal and are hunting for great talent.

The amazingly interactive and informative alumni job portal has been well received by them. Apeejay will continue to establish a synergetic relationship with our alumni and allow leveraging their talents and capabilities to create a stronger Institution Apeejay!!

Workshop on 'Functioning of Commodity Markets: Demonstrating Live Trading on screen'

ASM conducted a workshop on ‘Functioning of Commodity Markets: Demonstrating Live Trading on screen’ on 23rd November, 2020. The highlight of the workshop was demonstration of the commodity market on screen showing the volatility of prices. The guest speaker, Mr. Vinit Kaler, Senior Manager, MCX Ltd. also discussed the career opportunities in commodities markets.
Panel Discussion on HR Scorecard

A panel discussion was organised on 10th October 2020, wherein the panel members were Mr. Pronoy Dutt, Director, Research & Consultancy, Umbrio Consulting, Ms. Anshu Mahajan, HR Business Partner, Impact QA IT Services, and the students of ASM, Ms. Shivani Verma, Ms. Soumya, and Ms. Simran Sharma. The panel discussed how HR Scorecard is used in the organizations, how HR scorecard can be aligned with goals of corporate, the process of building HR Scorecard in an organization, how HR Scorecard can be implemented in an organization and the competencies that are required by HR personnel.

Webinar on Importance of diversification and inclusion conducted by Mr. Nilay Jayswal

On 19th December 2020, Saturday. A webinar was conducted on diversification and inclusion as part of the Gender Champion Cell on 19th December 2020 for PGDM First year students. Mr. Nilaksh is an entrepreneur and a TedxSpeaker. Being Padma Shree nominee he was dedicated to what he promised and while addressing the students he shared his experiences that motivated all the students. The session was facilitated by Gender Champions under the guidance of Ms. Ruchi Malik and this Zoom session was attended by around 60 students.
CORPORATE INTERFACE

MR. AMAN SHARMA  
PROCESS MANAGER  
E-CLEARX SERVICES LTD

MR. PARTHA BAGCHI  
SCM & PLANNING HEAD -  
SHRIRAM PISTONS & RINGS LTD.

MR. ANUP GIRDHAR  
CEO  
SEDULITY SOLUTIONS

MR. UTKARSH AGNIHOTRI  
MANAGER - CUSTOMER OPERATIONS  
AMAZON

MR. RISHABH JAIN  
PROPRIETOR  
CHANDAABH IMPEX

MR. SIDHARTH YISHWA KARMA  
DIGITAL MARKETING MANAGER  
DABUR INDIA LTD.

MS. SUMEDHA CHATTERJEE  
ASSOCIATE DIRECTOR MARKETING  
ARIO DIGITAL LABS

MR. ABHISHEK SAXENA  
FORMER ACCOUNT DIRECTOR  
MAGNUM EG+

MS. POOJA MALIK  
CONSULTANT ASSESSMENT CENTRE  
LG/ INDEPENDENT CONSULTANT

MR. SHASHANK  
MANAGER  
INSHORTS

MR. DEEPAK KHARE  
DEPUTY MANAGER  
AGRI BAZAAR

MS. LOVELY KUMAR  
DIRECTOR  
LARKS LEARNING

MR. UMESH KALRA  
EX - IES OFFICER

MR. V SELVARAJAN  
FOUNDER  
GREEN CIRCLE

MR. SHRINIVASAN G  
CEO  
SPORJO, EX BCCI

MR. DEEPAK MOHAN  
ACES PROGRAM MANAGER  
AMAZON

APEEJAY SCHOOL OF MANAGEMENT
Apeejay School of Management, New Delhi
Corporate Resource Centre (CRC)
PGDM 19-21 Batch: Fabulous Beginnings

**Deloitte**
A Proud Moment
6 Finance Students of PGDM 2019-21 Batch have bagged placements with Deloitte with the package of Rs 6.75 LPA

![Student Photos]
Devansh Bisaria  Sajal Singhal  Prerna Khurana  Sahil Grover  Simran Sharma  Mradul Trivedi

**NoPaperForms**
India's largest Automation Platform
3 Students of PGDM 2019-21 Batch have bagged placements with the company NoPaperForms – India's largest and most advanced Enrolment Automation Platform with the package of Rs 10 LPA

![Student Photos]
Shivani Verma  Shreyansh Jain  G. Indrani

**Wait! we still have more to share...**

![Student Photos]
Sanchi Uniyal  Anubhav Madan  Amandeep Singh  Sonali Rawat

**Average CTC : 7.6 LPA**
Apeejay School of Management is launching German Language Program in January 2021. The Program has been offered at three levels A-1 (Basic), A-2 (Intermediate) and B-1 (Advanced). The program is also open for the working professionals and entrepreneurs as well as members of the neighbourhood communities.
UPCOMING CONFERENCES

10th International Conference
Management Practices and Research

Theme: Leading and Managing To Survive and Thrive During Covid-19
29th January 2021
Over Zoom

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