We nurture globally competent, socially sensitive and ethically sound managerial talent to lead businesses and organisations.

We inculcate creative thinking and problem solving skills through a dynamic curriculum in an interactive learning environment.

We do this with a set of committed faculty, deeply engaged in both creation and dissemination of knowledge strengthened by a rich academic and industry interface.

To be the most preferred management school known for creation of valuable business leaders.
ASM organised a virtual Conference on Business Data Analytics on 14th August 2020. The Conference had a tie-up with ABDC Indexed Journal. The participants were welcomed and addressed by Mr O.P. Khanduja, Executive Director, ASM, and Dr Amit Sareen, Officiating Director, ASM, in the inaugural address. The Conference was inaugurated by Dr N. Chandra, Founder Director, SWIFT MBA and Dr Vinod Kumar Murti, Country Head, Institute of Analytics. They gave a keynote speech on the upcoming trends of Data Analytics in various industries in general and healthcare in particular. The Conference had two technical sessions held on Zoom wherein the research papers were presented.

The vote of thanks was given by Dr Shalini Vermani, Convener and Dr Sudhi Sharma, Co-Convener of the event. Delegates from across India – i.e., Delhi, National Capital Region (NCR), Indore, Punjab, Uttarakhand, and U.P. attended the Conference and presented their research papers. The papers presented in the Conference shall also be published in the ABDC-C category indexed journal.

FDP and Training Workshop on School Safety DRR
ASM faculty participated in the FDP and Training Workshop, organised by the National Institute of Disaster Management, on the School Safety DRR on 5th, 6th & 7th August 2020. Ms Neha Berlia, Board Member, Apeejay Education Society, was one of the key speakers and she addressed the delegates and emphasized the need for preparedness for disaster management. The workshop was attended by Dr Monika Arora, Dr Srirang K Jha, Dr Parul Bhatia, Mr Raghvendra, Ms Megha and Mr Sanjay Kumar Jha.

KEY SPEAKER

DR. NEHA BERLIA
Member Management Board
Apeejay Stya & Svrán Group

Business Data Analytics Conference

A P E E J A Y  S C H O O L  O F  M A N A G E M E N T
ASM welcomed its 28th Batch of Post Graduate Diploma in Management (2020-22), on 21st July 2020 and conducted a 10 days Orientation Program for them. In the inaugural function, Mr O.P. Khanduja, Executive Director, ASM, welcomed the new batch of students, and stressed on the value of skills, trust, hard work and initiative. The Chief Guest of the program - Shri Vinay Prabhakar Sahasrabuddhe, Member of Parliament (Rajya Sabha), interacted with students with full zeal & enthusiasm and also shared valuable lessons from his life journey. Shri R K Somany, Chairman & Managing Director, HSIL also addressed the students and emphasized the value of “Empathy” in life and urged the students to have empathy in life. The inaugural session ended with a vote of thanks by Dr Amit Sareen, Director, ASM.

Over the next few days, several dignitaries from the corporate world including Mr. Joydeep Sarkar and Mr GP Rao - Founder of GPR HR Consulting etc spoke on various upcoming challenges in the dynamics of the rapidly changing business world. The 21 year old Vidisha Baliyan, former International Tennis player who represented India for the Deaflympics and was the first Indian to be crowned as Ms Deaf World, 2019 in Mbombela, South Africa, shared her story on how she conquered the world at such a tender age in-spite the struggle, and how she conquered the world at such a tender age in-spite the struggle. Apart from the corporate interactions, Dr Radhika Adholeya, a General Physician, discussed the practical tips for handling daily life challenges. Additionally, lectures by the senior students were also conducted wherein they shared their experiences and learnings with the new students.

During this period, the students went through bridge courses on various subjects like Economics, Quantitative Techniques, Principles of Management and Financial Accounting, etc. The objective of the bridge course is to bring students from different disciplines at the same level and make them acquainted with basic concepts of Management. Students were also apprised of different rules, procedures and systems of the Institute relating to program structure, attendance, discipline, communication, pedagogy, assessment systems, etc. On the final day, the students participated in a talent show hosted and managed by them online.
A Proud Moment

12 Students of PGDM 2018-20 Batch have bagged placements with the e-commerce giant Amazon with the highest package of Rs 19.87 lacks per annum.

Another feather in the cap

10 Students of PGDM 2018-20 Batch have bagged placements with one of the leading edutech company Extramarks.com with the package of Rs 12 lacks per annum.

Even PGDM 19-21 Batch has a fabulous beginning

6 Finance Students of PGDM 2019-21 Batch have bagged placements with Deloitte with the package of Rs 6.75 lacks per annum.
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