

Apeejay School of Management						
Research Publication in Peer-Reviewed Journals: July 2016--March 2019						
Sl. No.	Faculty	Title of the Paper	Journal (Vol. No.)	DOI	Indexing	Citations (based on Google Scholar)
<b>2018-19</b>						
1	Kamal Kishore	Independent Directors in India and USA: A Comparative Study of Provisions	IUP Journal of Corporate Governance, Vol. 17, No. 3, July 2018		EBSCO	
2	Kamal Kishore	A Comparative Analysis of Investment Patterns in Indian Public and Private Sector Banks	Journal of Management & Public Policy, Vol 10, No. 1, December 2018	<a href="https://dx.doi.org/10.5958/0976-0148.2018.00009.4">https://dx.doi.org/10.5958/0976-0148.2018.00009.4</a>	EBSCO, ProQuest, Indian Citation Index	
3	Priya Gupta and Kamal Kishore	Empirical relationship between Audit fees and Financial Parameters	Journal of Academic Research in Economics, Vol. 10, No. 2, July 2018		EBSCO	
4	Parul Bhatia	Co-integration between Sensex and other Popular Indices: A Decadal Study	FIIB Business Review (Sage), March 2019	<a href="https://doi.org/10.1177/2319714518817383">https://doi.org/10.1177/2319714518817383</a>	EBSCO, ProQuest	
5	Parul Bhatia	IPO Effect: Post Event Analysis	International Journal of Global Management (Accepted)			
6	Parul Bhatia	Nifty 50: Caused by FDI, WPI & Exchange Rate?	Anusandhan (Accepted)			
7	Parul Bhatia	Do Macroeconomic Variables and Nifty 50 Move Together?	Global Journal of Enterprise Information Systems (Accepted)		EBSCO, Indian Citation Index	

8	Shweta Jha	Developing Female-friendly Workplaces in India	Indian Journal of Applied Research, Vol. 9, No. 1, January 2019		Indian Citation Index	
9	Shweta Jha	A Critique of Participative Leadership	Indian Journal of Applied Research, March 2019		Indian Citation Index	
10	Shweta Jha	Transformational Leadership as Predictor of Employee Engagement	Asian Journal of Management (Communicated)		Indian Citation Index	
11	Srirang Jha	CSR Initiatives of Lupin: A Case Study	Review of Management (Accepted)		EBSCO, ProQuest	
12	Srirang Jha	Political Economy of Farm Loan Waivers in India	FIIB Business Review (Accepted)		EBSCO, ProQuest	
13	Anchal Gupta	Prioritizing Critical Success Factors for Sustainable Service Quality Management by Logistics Service Providers	Vision, Vol. 22, No. 3, July 2018 (Sage)	<a href="https://doi.org/10.1177/0972262918786102">https://doi.org/10.1177/0972262918786102</a>	Scopus, EBSCO, ProQuest, UGC, Indian Citation Index	
14	Anchal Gupta	Analysis of Challenges Faced by Indian Logistics Service Providers	Operations and Supply Chain Management, Vol. 11, No. 4, 2018		ABDC, Scopus, Emerging Sources Citation Index	
15	Anchal Gupta	Analyzing the Interaction of Barriers in E-Governance Implementation for Effective Service Quality: Interpretive Structural Modeling Approach	Business Perspectives & Research, Vol. 7, No. 1, 2019		<a href="https://doi.org/10.1177/2278533718800562">https://doi.org/10.1177/2278533718800562</a>	Scopus

16	Neeraj Singhal	Importance – Performance Analysis to Identify Effective Learning Approaches for Sustainability in an Indian Business School	Vision, Vol. 22, No. 3, July 2018 (Sage)	<a href="https://doi.org/10.1177/0972262918785963">https://doi.org/10.1177/0972262918785963</a>	Scopus, EBSCO, ProQuest, UGC, Indian Citation Index	
17	Chhaya Wadhwa	Role of Employer Branding in Recruitment Communication	Journal of Management Research & Insight, December 2018			
18	Ruchi Malik Gorai	To identify the reasons that act as critical resistors for online shopping ( a survey in Delhi NCR Region	Management Dynamics, August 2018		EBSCO	
<b>2017-18</b>						
1	Kamal Kishore	Preference Shares and Capital Adequacy Ratio: A Study of Indian Banks	Journal of Academic Research in Economics, Vol. 9 , No 2, July 2017		EBSCO	
2	Kamal Kishore	Effect of the Cairn-Vedanta Merger on Stock Returns of Cairn India Ltd: An Event Study	Journal of Academic Research in Economics, Vol. 9 , No 2, July 2017		EBSCO	
3	Kamal Kishore	Contingent Liabilities in Indian Banks - An Empirical Trend Analysis ,	Journal of Academic Research in Economics, March 2018		EBSCO	
4	Kamal Kishore	Risk Weighted Assets Density as a Parameter of Risk Profile of Bank Assets: A Study of Indian Banks	The IUP Journal of Financial Risk Management, Vol. XV, No. 2, June 2018		EBSCO, ProQuest	

5	Parul Bhatia	Demonetisation: A Case of Decision Makers in Indian Households	Envision, Vol. 11, December 2017,			
6	Parul Bhatia and Priya Gupta	Impact of Working Capital Efficiency on Firms' Profitability: A Study on Manufacturing Sector in India	Global Journal of Enterprise Information System, March 2018		EBSCO, Indian Citation Index	
7	Srirang Jha	Impact of Transformational Leadership on Employee Engagement	Pranjana, December 2017	<a href="https://dx.doi.org/10.5958/0974-0945.2017.00011.5">https://dx.doi.org/10.5958/0974-0945.2017.00011.5</a>	EBSCO	
8	Srirang Jha	Process Automation for Operational Excellence at HelpAge India	Review of Management, Vol. 7, No. 3-4, December 2017		EBSCO	1
9	Srirang Jha	Advertising Media as Predictor of Top of the Mind Recall of FMCG Brands among Indian Youth	Asian Journal of Multidimensional Research, Vol. 7, No. 3, March 2018		UGC List	
10	Srirang Jha	Bank Recapitalization in India: A Critique of Public Policy Issues	FIIB Business Review, March 2018 (Sage)	<a href="https://dx.doi.org/10.1177/2319714518766113">https://dx.doi.org/10.1177/2319714518766113</a>	EBSCO, ProQuest	
11	Srirang Jha	Shielding Interests of Consumers and Traders in the GST Era	Apeejay Business Review, Vol. 17, No. 1, June 2018			
12	Shweta Jha	Diversity as Predictor of Team Performance	Indian Journal of Applied Research, Vol. 8, No. 4, April 2018		Indian Citation Index	
13	Shweta Jha	Self-Reflection for Personal Effectiveness: Insights from Literature	Asian Journal of Management, Vol. 9, No. 2, June 2018	<a href="https://dx.doi.org/105958/2321-5763.2018.00159.2">https://dx.doi.org/105958/2321-5763.2018.00159.2</a>	Indian Citation Index	

14	Preeti Suryawanshi	In-Film Product Placement: Lessons from Starbucks	International Journal of Movement Education and Social Science, Vol. 7, No. 2, June 2018			
15	Ruchi Malik	Expanding the role of Relationship Marketing through Customer Engagement Programs: An illustrative Study	Journal of Management Value and Ethics, Vol. 8, No: 2, June 2018			
16	Ruchi Malik	Customer Evaluation of Brand Extensions	International Journal of Technology and Science, Vol 5, Issue 2, June 2018			
17	Anchal Gupta	Prioritizing the factors for Analyzing Service Quality of 3PL: AHP Approach	Asia-Pacific Journal of Management Research and Innovation 13(1) 1–8, December 2017 (Sage)		Indian Citation Index	
18	Anchal Gupta	Sustainable Service Quality Management by Logistic Service Providers: An Indian Perspective	Global Business Review, 19 (3S) 1–21, March 2018	<a href="https://doi.org/10.1177/0972150918758098">https://doi.org/10.1177/0972150918758098</a>	ABDC, EBSCO, Indian Citation Index	
19	Neeraj Singhal	Antecedents of Consumer Environmental Attitude and Intention to Purchase Green Products: Moderating Role of Perceived Product Necessity	International Journal of Environmental Technology and Management, July 2017	<a href="https://doi.org/10.1504/IJETM.2017.091290">https://doi.org/10.1504/IJETM.2017.091290</a>	ABDC, Scopus, EBSCO	

2016-17

1	Kamal Kishore	Women Directors on Indian Companies Board: A Critique of Issues & Challanges	Anvesha: The Journal of Management, December 2016		EBSCO	
2	Kamal Kishore	Correlation between Capital Adequacy Ratio and Leverage Ratio- An Empirical Study of Indian Public Sector Banks	IPE Journal of Management December 2016		EBSCO, ProQuest	1
3	Kamal Kishore	Independent Directors and Corporate Governance - A Comparative Study of Indian and UK Provisions	IUP Journal of Corporate Governance, December 2016		EBSCO, ProQuest	3
4	Priya Gupta	Causal Nexus between Foreign Direct Investment and Economic Growth: A study of BRICS Nations using VECM and Granger Causality Test	Journal of Advances in Management Research, Vol. 13, No. 2, August 2016 (Emerald Publishing)	<a href="https://doi.org/10.1108/JAMR-04-2015-0028">https://doi.org/10.1108/JAMR-04-2015-0028</a>	Scopus, EBSCO, ProQuest	11
5	Priya Gupta	Determinants of Foreign Direct Investment Inflows in BRICS Nations: A Panel Data Analysis	Emerging Economy Studies (Sage), October 2016	<a href="https://doi.org/10.1177/2394901516661095">https://doi.org/10.1177/2394901516661095</a>		3
6	Priya Gupta	Decoding Nuances of BRICS Economies: Challenges and Prospects	International Journal of Management Research, June 2017			
7	Srirang Jha	Groz on Local Trail: Expanding Wings in Thin Air	FIIB Business Review, Volume 5, Special Issue, 2016 (Sage)	<a href="https://doi.org/10.1177/2455265820160108S">https://doi.org/10.1177/2455265820160108S</a>	EBSCO, ProQuest	
8	Srirang Jha	Labour Reforms in India: Challenges and Opportunities	Yojana, April 2017			

9	Srirang Jha	Automation and Robotization as Predictors of Changing HR Landscape	South Asian Journal of Marketing and Management Research, June 2017	<a href="https://dx.doi.org/10.5958/2249-877X.2017.00043.1">https://dx.doi.org/10.5958/2249-877X.2017.00043.1</a>	1	
10	Srirang Jha	Joy of Giving at Snapdeal: A Case Study	Review of Management, , Vol. 7 Issue 1-2, June 2017		EBSCO, ProQuest	
11	Srirang Jha	Leveraging Periodic Proportionate Farming in Bundelkhand for Augmented Livelihood: Case Study of a Progressive Farmer	Review of Management, , Vol. 7 Issue 1-2, June 2017		EBSCO, ProQuest	
12	Shweta Jha	<u>Augmenting Quality of HR Services: Issues and Challenges</u>	Indian Journal of Applied Research, Vol. VII, No. 6 (UGC approved) June 2017		Indian Citation Index	
13	Etinder Pal Singh	Customer Co-Creation: A Value Creation Perspective	Apeejay Business Review, June 2017			
14	Rajneesh Mahajan	Processed Food Supply Chain: A Framework for Literature Review	Journal of Advances in Management Research, Vol. 14 Issue: 1, 2017 (Emerald Publishing)	<a href="https://doi.org/10.1108/JAMR-05-2016-0035">https://doi.org/10.1108/JAMR-05-2016-0035</a>	Scopus, EBSCO, ProQuest	4
15	Anchal Gupta	Comparative Analysis of Ecommerce Websites: A Case Study	International Journal of Exclusive Global Research, Vol. 1, No. 6, June 2017			

16	Anchal Gupta	Parameters for Evaluation of E-governance Portals: An Indian Perspective	International Journal of Engineering Technology, Management and Applied Sciences, Volume 4, Issue 11			
17	Amit Sareen	Collaborative Networks and Innovation in Services: A Review of Contemporary Literature'	Apeejay Business Review, December 2016			
18	Amit Sareen	Process and Customer Interaction Innovation in Knowledge Intensive Business Services: Role of Networks, Culture and Resources	International Journal of Management Research, Vol. 7, No. 1-2, December 2016			
19	Neeraj Singhal	Consumer Environmental Attitude and willingness to purchase environmentally friendly products: A SEM approach	Vision, Journal of Business Perspective, (Sage Publication) June 2017	<a href="https://doi.org/10.1177/0972262917700991">https://doi.org/10.1177/0972262917700991</a>	Scopus, EBSCO	4
20	Neeraj Singhal	Framework for Embedding Sustainability in Business Schools: A Review	Vision, Journal of Business Perspective, Sage Publication June 2017	<a href="https://doi.org/10.1177/0972262917700993">https://doi.org/10.1177/0972262917700993</a>	Scopus, EBSCO	4
21	Chhaya Wadhwa	Antecedent of Knowledge Sharing Intentions : An Exploratory Study	FIIB Business Review, September 2016	<a href="https://doi.org/10.1177/2455265820160410">https://doi.org/10.1177/2455265820160410</a>	EBSCO, ProQuest	