

Call for Papers

12th International Conference on Management Practices & Research, ICMPR 2023

Theme: 'Sustainable & Innovative Management Practices in Changing
Business Environment'

29 April 2023

Organized by

Apeejay School of Management



in collaboration with

Thomas Jefferson University, Philadelphia, USA

Uniglobe College, Kathmandu, Nepal

About the Conference

The 12th edition of the International Conference on Management Practices & Research (ICMPR 2023) aims to serve as an open forum for academics and practising managers to discuss the issues, challenges and opportunities revolving around the theme 'Sustainable & Innovative Management Practices in Changing Business Environment'. The Conference's theme is quite relevant in the wake of challenges faced by the organizations in terms of post-covid consolidation and expansion of trade and businesses across the globe.

The interdisciplinary focus of the Conference enables the delegates to look at the socio-economic and business problems with a holistic perspective. Innovations and the adoption of new paradigms characterize the contemporary global business environment. To keep pace with such a dynamic environment, organizations must undertake innovations not only in products and services but also in business management processes and practices. At the same time, sustainability issues have taken centre stage in public discourses owing to the commitments made by the world's countries towards accomplishing UN Sustainable Development Goals by 2030. Hence, combining innovation with sustainability is the need of the hour and warrants the attention of all stakeholders.

About Apeejay School of Management

Apeejay School of Management (ASM) is a premier institute dedicated to nurturing young business leaders with indomitable aspirations for improving the quality of life of the people and building a strong nation. ASM was established in 1993 under the aegis of the Apeejay Education Society as a centre of excellence in management education. PGDM program of Apeejay School of Management is recognized by the All India Council for Technical Education (AICTE) and accredited by the National Board of Accreditation (NBA) and ACBSP (USA). The PGDM program of ASM has also been accorded equivalence to an MBA degree by the Association of Indian Universities (AIU). In addition, ASM is ranked 6th among private B-schools in India in Best B-School Ranking 2022, published by The Times of India –a leading newspaper of the country.

About Thomas Jefferson University, Philadelphia

Thomas Jefferson University has collaborated with ASM for the Conference through its School of Business. It is a model professional university born from a unique merger of Philadelphia University and Thomas Jefferson University. The University is known for its distinctive and award-winning 21st-century curriculum, aimed at preparing students with the skills they need to succeed and lead now and in the future of work. The School of Business prepares graduates to have the disciplinary depth and interdisciplinary breadth to confront the challenges in the work world innovatively, which will emerge in the future.

About Uniglobe College, Kathmandu

Founded in 2009 in affiliation with Pokhara University, Uniglobe, the best management college in Nepal, is dedicated to creating and sharing transformative ideas across management education. Uniglobe College runs an MBA, MBA (Finance), BBA, and BBA-BI.

Uniglobe College is located in New Baneshwor, Kathmandu, Nepal. Academic programs at Uniglobe College aim at preparing middle-level managers to meet the needs of business, industry, government and non-government organizations in different functional management areas.

Call for Papers

Original empirical and conceptual research papers are invited from academicians, industry practitioners, and research scholars engaged in business, management, social work, public administration and public policy. The contributors may choose any of the following tracks for preparing their submission:

Track 1: Innovations in HR/Leadership/Employee Relations/Employee Engagement/Employee Experience/Compensation and Benefits

- Use of Technologies in HR
- Organizational Behaviour
- Organizational Development
- Organizational Efficiency
- Training and Development
- Talent Management
- Management of Change
- Equity, Diversity, and Inclusion

Track 2: Innovations in Marketing/Social Media Marketing/Integrated Marketing Communication

- Use of Technologies in Marketing
- Digital Marketing
- Consumer Behaviour Analysis
- Product and Brand Management
- Integrated Marketing Communications
- Industrial Marketing
- Services Marketing
- Green Marketing
- Marketing Innovations

Track 3: Innovations in Financial Management/Financial Services/Banking and Insurance/Financial Inclusion

- New paradigms in Financial Management
- Fin Tech and AI in Financial Management
- Financial Inclusion and Microfinancing
- Banking and Financial Institutions
- Derivatives & Risk Management
- Private Equity and Venture Capital

**Track 4: Innovations in businesses and entrepreneurship/social entrepreneurship
Entrepreneurship Development**

- Entrepreneurship in Emerging Markets
- Social Entrepreneurship
- Innovation-led Start-up Culture
- Innovations in Entrepreneurship Development

Track 5: Innovations in Operations and Supply Chain Management/Logistics

- Optimization Techniques
- Operation Analytics
- Operation Strategy
- Manufacturing Processes
- Supply Chain Management
- Project Management
- Total Quality Management
- Productivity Management

Track 6: Innovations in CSR and Sustainable Management Practices

- Responsible Business and Sustainability
- Sustainable Development Goals
- Business Strategies for Tomorrow
- Law, Ethics and Public Policy
- Corporate Social Responsibility
- Sustainable Management Practices

Submission Guidelines

- The length of the paper should be 3000-5000 words.
- Each paper should be accompanied by an abstract of 150 words and 3-5 keywords.
- The title of the paper should be self-explanatory.
- The entire paper (title, abstract, keywords, main text, figures, tables, references, etc.) must be in ONE document created in M S WORD (compatible mode).
- Please use Times New Roman font. Font size should be 16 points for the title and 12 points for the rest of the text.
- Please provide a margin of 2.5 cm on all sides.
- The text should be justified.
- References should be provided using American Psychological Association (APA) guidelines.
- Please follow British spellings in the research paper.
- Submitted papers must not have been previously presented, published, or accepted for publication anywhere.
- Submissions will be summarily rejected if the similarity with other published sources is more than 10-15%. Authors are advised to use any reliable plagiarism software to check the similarity index of their research papers before submission.
- Submission of a paper implies that should the paper be accepted, at least one of the authors will register and present the paper at the Conference.

- Authors should provide their full name, current affiliation, and contact details on the cover page of their research paper.
- Kindly indicate the corresponding author's name in case of two or more authors.
- All Conference related emails will be addressed to the corresponding authors.
- Please submit your paper at conference.asm@apeejay.edu latest by 25th March 2023
- The last date of registration is 15th April 2023

Important Dates

- Last date for full paper submission: 25th March 2023
- Communication regarding Acceptance: 7th April 2023
- Last date of registration: 15th April 2023
- Last date to submit revised paper: 21st April 2023
- Conference date: 29th April 2023

Publication Opportunities

Special Issue of International Journal of Work Innovation (Inderscience) (Indexed in Scopus)

Guest Editors: Dr Alka Munjal and Dr Srirang K Jha

Selected authors will be invited to resubmit their substantially revised conference papers for publication in the International Journal of Work Innovation

Timelines for submission of revised conference papers in the **International Journal of Work Innovation:**

Submission of revised manuscripts: 30th June 2023

Notification to authors: 30th September 2023

Final versions due by: 30th November 2023

All submissions to the special issue will be through Inderscience.

[A few papers will also be recommended for publication in International Journal of Business and Globalisation (Inderscience) (Indexed in Scopus) and Acta Universitatis Bohemiae Meridionalis (indexed in ABDC-C)]

Registration

Registration Fee: INR 1750 (Participants from India), \$20 (Participants from SAARC countries), \$30 (Participants from Non-SAARC countries)

The registration fee includes access to all sessions, Edited E-Book of Conference proceedings (Abstracts) and Certificate of Participation

Registration Forms and payment details will be shared with the authors of accepted papers in due course.

Conference Advisory Committee

Dr Alka Munjal, Director, Apeejay School of Management, New Delhi, India

Dr Philip Russel, Dean, School of Business, Thomas Jefferson University, Philadelphia, USA

Dr D. K. Malhotra, Professor, School of Business, Thomas Jefferson University, Philadelphia, USA

Dr R. S. Pradhan, Academic Director, Uniglobe College, Kathmandu, Nepal

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Dr Charbel Salloum, Professor, E M Normandie, France

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Dr. Mohammad Nayeem Abdullah, Professor, Business School, Chittagong Independent University, Bangladesh

Dr Ram Singh, Professor, Indian Institute of Foreign Trade, New Delhi, India

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Dr Alka Munjal, Director, Apeejay School of Management, New Delhi

Co-Patron:

Prof Kamal Kishore, Dean, Apeejay School of Management, New Delhi

Convener:

Dr Srirang K Jha, Associate Professor, Apeejay School of Management, New Delhi

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Dr Urvashi Varma, Associate Professor, Apeejay School of Management, New Delhi

Dr Chhaya Wadhwa, Assistant Professor, Apeejay School of Management, New Delhi

Dr Pragya Arya, Assistant Professor, Apeejay School of Management, New Delhi

Contact us

Convener, ICMPR 2023,

Apeejay School of Management,

Institutional Area, Sector 8, Dwarka

New Delhi –110077 (India)

E-mail: conference.asm@apeejay.edu **Contact No.:** +91-11-2536-3979, +91-9582416799