To,

The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of Approval for the Academic Year 2021-22

Ref: Application of the Institution for Extension of Approval for the Academic Year 2021-22

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) (1st Amendment) Regulations, 2021 notified on 24th February 2021 and other notifications as applicable and published from time to time, I am directed to convey the approval to

Permanent Id: 1-2600681
Application Id: 1-9319977166
Name of the Institution /University: APEEJAY SCHOOL OF MANAGEMENT
Name of the Society/Trust: APEEJAY EDUCATION SOCIETY
Institution /University Address: SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077
Society/Trust Address: STYA HOUSE, 14,LSC, MASJID MOTH, GK-2,NEW DELHI,SOUTH DELHI,Delhi,110048
Institution /University Type: Private-Self Financing
Region: North-West

To conduct following Programs / Courses with the Intake indicated below for the Academic Year 2021-22

<table>
<thead>
<tr>
<th>Program</th>
<th>Level</th>
<th>Course</th>
<th>Affiliating Body (University /Body)</th>
<th>Intake Approved for 2020-21</th>
<th>Intake Approved for 2021-22</th>
<th>NRI Approval Status</th>
<th>FN / Gulf quota/ OCI/ Approval Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM</td>
<td>None</td>
<td>180</td>
<td>180</td>
<td>NA</td>
<td>Yes</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM(MARKETING)</td>
<td>None</td>
<td>60</td>
<td>30</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>
It is mandatory to comply with all the essential requirements as given in APH 2021-22 (Appendix 6)
The Institution/ University is having the following deficiencies as per the online application submitted to AICTE (self-disclosure based) and the same shall be complied within Two years from the date of issue of this EoA.

<table>
<thead>
<tr>
<th>Deficiencies* Noted (based on Self Disclosure)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty Deficiency</td>
</tr>
<tr>
<td>*Please refer Deficiency Report for details</td>
</tr>
</tbody>
</table>

**Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.

2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfill all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2021-22 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.

3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.

4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Prof. Rajive Kumar  
Member Secretary, AICTE

Copy ** to:  
1. The Director of Technical Education**, Delhi

2. The Registrar**,  
None

3. The Principal / Director,  
APEEJAY SCHOOL OF MANAGEMENT  
Sector-8, Institutional Area,  
Dwarka,  
New Delhi, South West Delhi,  
Delhi, 110077

4. The Secretary / Chairman,  
STYA HOUSE, 14, LSC,  
MASJID MOTH, GK-2  
NEW DELHI, SOUTH DELHI  
Delhi, 110048

5. The Regional Officer,  
All India Council for Technical Education  
Plot No. 1A, 5th Floor, DTE(Pb..) Building,  
Dakshin Mark, Sector 36-A, Chandigarh-160 036
6. Guard File (AICTE)

Note: Validity of the Course details may be verified at [http://www.aicte-india.org/](http://www.aicte-india.org/).

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions (bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

This is a computer generated Statement. No signature Required.
F.No. North-West/1-7009481419/2020/EOA

To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Permanent Id</th>
<th>Application Id</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2600681</td>
<td>1-7009481419</td>
</tr>
</tbody>
</table>

**Name of the Institution**: APEEJAY SCHOOL OF MANAGEMENT

**Society/Trust Address**
STYA HOUSE, 14, LSC, MASJID MOTH, GK-2, NEW DELHI, SOUTH DELHI, Delhi, 110048

**Institution Address**: SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077

**Institution Type**: Private-Self Financing

**Region**: North-West

**To conduct following Courses with the Intake indicated below for the Academic Year 2020-21**

<table>
<thead>
<tr>
<th>Program</th>
<th>Level</th>
<th>Course</th>
<th>Affiliating Body (University/Body)</th>
<th>Intake Approved for 2019-20</th>
<th>Intake Approved for 2020-21</th>
<th>NRI Approval Status</th>
<th>PIO / FN / Gulf quota / OCI Approval Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM</td>
<td>None</td>
<td>180</td>
<td>180</td>
<td>NA</td>
<td>Yes</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>POST GRADUATE DIPLOMA</td>
<td>PGDM(MARKETING)</td>
<td>None</td>
<td>60</td>
<td>60</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Course(s) Applied for Closure by the Institution for the Academic Year 2020-21**
It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

The Institution/University is having the following deficiencies as per the online application submitted to AICTE and the same shall be complied within Two years from the date of issue of this EoA.

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Deficiency</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Faculty Deficiency</td>
<td>Yes</td>
</tr>
</tbody>
</table>

*Please refer Deficiency Report for details

**Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21

2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.

3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Prof. Rajive Kumar
Member Secretary, AICTE

Copy to:
1. The Director Of Technical Education**, Delhi

2. The Registrar**, None

3. The Principal / Director,
APEEJAY SCHOOL OF MANAGEMENT
Sector-8, Institutional Area,
Dwarka,
New Delhi, South West Delhi,
Delhi, 110077

4. **The Secretary / Chairman,**
   STYA HOUSE, 14, LSC,
   MASJID MOTH, GK-2
   NEW DELHI, SOUTH DELHI
   Delhi, 110048

5. **The Regional Officer,**
   All India Council for Technical Education
   Plot No. 1A, 5th Floor, DTE(Pb..) Building,
   Dakshin Mark, Sector 36-A, Chandigarh-160 036

6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at [http://www.aicte-india.org/](http://www.aicte-india.org/)

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.
F.No. North-West/1-4261079032/2019/EOA

To,

The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Permanent Id</th>
<th>Application Id</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2600681</td>
<td>1-4261079032</td>
</tr>
</tbody>
</table>

Name of the Institute: APEEJAY SCHOOL OF MANAGEMENT

Name of the Society/Trust: APEEJAY EDUCATION SOCIETY

Institute Address: SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077

Society/Trust Address: STYA HOUSE, 14,LSC, MASJID MOTH, GK-2,NEW DELHI,SOUTH DELHI,Delhi,110048

Institute Type: Unaided - Private

Region: North-West

Opted for Change from Women to Co-Ed and vice versa: No

Opted for Change of Name: No

Opted for Change of Site/Location: No

Opted for Conversion from Degree to Diploma or vice versa: No

Opted for Organization Name Change: No

Opted for Merger of Institution: No

Opted for Introduction of New Program-Level: No

To conduct following Courses with the Intake indicated below for the Academic Year 2019-20

<table>
<thead>
<tr>
<th>Program</th>
<th>Shift</th>
<th>Level</th>
<th>Course</th>
<th>Affiliating Body (Univ/Body)</th>
<th>FT/PT+</th>
<th>Intake Approved for 2019-20</th>
<th>NRI Approval Status</th>
<th>PIO/FN/Gulf quota/Olive Alert Approval Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>1st</td>
<td>POST</td>
<td>POST GRADUATE DIPLOMA</td>
<td>POST GRADUATE DIPLOMA IN MANAGEMENT</td>
<td>FT</td>
<td>None</td>
<td>180</td>
<td>NA</td>
</tr>
</tbody>
</table>
In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)

**NOTE:** If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.

Prof. A.P Mittal  
Member Secretary, AICTE

Copy to:

1. The Director Of Technical Education**, Delhi

2. The Registrar**, None

3. The Principal / Director,  
   Apeejay School Of Management  
   Sector-8, Institutional Area,  
   Dwarka,  
   New Delhi,South West Delhi,  
   Delhi,110077

4. The Secretary / Chairman,  
   Apeejay Education Society  
   Sty House, 14, Lsc,  
   Masjid Moth, Gk-2,  
   New Delhi,South Delhi,  
   Delhi,110048

5. The Regional Officer,  
   All India Council for Technical Education
6. Guard File (AICTE)

Note: Validity of the Course details may be verified at [http://www.aicte-india.org/](http://www.aicte-india.org/)

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions (bulk) will be shared through official Email Address to the concerned Authorities mentioned above.
All India Council for Technical Education  
(A Statutory body under Ministry of HRD, Govt. of India)  
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org

APPROVAL PROCESS 2018-19  
Extension of Approval (EoA)

F No. North-West/1-3513145447/2018/Eoa  
Date: 04-Apr-2018

To,

The Principal Secretary  
(Higher & Technical Education)  
Muni Maya Ram Marg,  
Pitampura, Pitampura,  
Near T V Tower, Delhi-110088

Sub: Extension of Approval for the Academic Year 2018-19

Ref: Application of the Institution for Extension of approval for the Academic Year 2018-19

Sir/Madam,

Terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Permanent Id</th>
<th>Application Id</th>
<th>Name of the Institute</th>
<th>Institute Address</th>
<th>Name of the Society/Trust</th>
<th>Society/Trust Address</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2600881</td>
<td>1-3513145447</td>
<td>APEEJAY SCHOOL OF MANAGEMENT</td>
<td>SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077</td>
<td>APEEJAY EDUCATION SOCIETY</td>
<td>STYA HOUSE, 14, LSC, MASJID MOTH, GK-2, NEW DELHI, SOUTH DELHI, Delhi, 110048</td>
<td>North-West</td>
</tr>
</tbody>
</table>

Opted for Change from Women to Co-Ed and vice versa: No  
Opted for Change of Name: No  
Opted for Change of Site: No  
Opted for Conversion from Degree to Diploma or vice versa: No  
Opted for Organization Name Change: No

To conduct following Courses with the Intake indicated below for the Academic Year 2018-19

<table>
<thead>
<tr>
<th>Program</th>
<th>Shift</th>
<th>Level</th>
<th>Course</th>
<th>FT/PT</th>
<th>Affiliated Body (Univ./Body)</th>
<th>Intake Approved for 2018-19</th>
<th>MCI Approval Status</th>
<th>DQOs Approval Status</th>
<th>Foreign Collaboration Status (Twining Program Approval Status)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT TECHNOLOGY</td>
<td>1st</td>
<td>POST GRADUATE DIPLOMA</td>
<td>POST GRADUATE DIPLOMA</td>
<td>FT</td>
<td>None</td>
<td>180</td>
<td>NA</td>
<td>Yes</td>
<td>NA</td>
</tr>
</tbody>
</table>

+FT – Full Time, PT - Part Time

Application No 1-3513145447  
Note: This is a Computer generated Report. No signature is required
Printed By aa539291
In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Copy to:

1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1A, 5th Floor, DTE(Pb.) Building,
   Dakshin Marg, Sector 38-A, Chandigarh-160 036

2. The Director Of Technical Education**,
   Delhi

3. The Registrar**,
   None

4. The Principal / Director,
   APEejay SCHOOL OF MANAGEMENT
   SECTOR-8, INSTITUTIONAL AREA,
   DWARKA,
   NEW DELHI,SOUTH WEST DELHI,
   Delhi,110077

5. The Secretary / Chairman,
   APEejay EDUCATION SOCIETY
   STYA HOUSE, 14,LSC,
   MASJID MOTH, GK-2,
   NEW DELHI,SOUTH DELHI,
   Delhi,110048

6. Guard File(AICTE)

Note: Validity of the Course details may be verified at http://www.aicte-india.org/

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.
To:
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pratap pura, Pratap Pura,
Near T V Tower: Delhi-110088

Sub: Extension of approval for the academic year 2017-18

Ref: Application of the Institution for Extension of approval for the academic year 2017-18

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F No AB/AICTE/REG/2016 dated 30/11/2016 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Permanent Id</th>
<th>Application Id</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2600681</td>
<td>1-3327645567</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the Institute</th>
<th>Application Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>APEEJAY SCHOOL OF MANAGEMENT</td>
<td>SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST 1 DELHI Delhi-110077</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the Society/Trust</th>
</tr>
</thead>
<tbody>
<tr>
<td>APEEJAY EDUCATION SOCIETY</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institute Type</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unaided - Private</td>
<td>North-West</td>
</tr>
</tbody>
</table>

- Opted for change from Women to Co-ed and Vice versa: No
- Opted for change of name: No
- Opted for change of site: No
- Change from Women to Co-ed approved and Vice versa: Not Applicable
- Change of name Approved: Not Applicable
- Change of site Approved: Not Applicable
- Opted for Conversion from degree to diploma: No
- Opted for Conversion from diploma to degree: No
- Conversion (degree to diploma or vice-versa) Approved: Not Applicable

To conduct the following courses with the intake indicated below for the academic year 2017-18

<table>
<thead>
<tr>
<th>Course</th>
<th>Affiliating Body</th>
<th>Intake Approved for 2016-17</th>
<th>Intake Approved for 2017-18</th>
<th>NRI Approval status</th>
<th>PIO/PRI/GoI quota approval status</th>
<th>Foreign Direct/Indirect Program Approval status</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEME NT</td>
<td>1st Shift POS T GRA DUA POST GRADUATE DIPLOMA IN MANAGEMENT</td>
<td>FULL TIME</td>
<td>None</td>
<td>180</td>
<td>180</td>
<td>NA</td>
</tr>
</tbody>
</table>

Application Number: 1-3327645567
Note: This is a Computer generated Report No signature is required

Printed By: AE539291
The above mentioned approval is subject to the condition that
APEEJAY SCHOOL OF MANAGEMENT
shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking
affidavit given by the institution along with the application submitted by the institution on portal

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding

Strict compliance of Anti-Ragging Regulation - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

**Note: Validity of the course details may be verified at www.aicte-india.org**

Copy to:

1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1A, 5th Floor, DTE(Pb.) Building,
   Dakshin Marg, Sector 36-A, Chandigarh-160 036

2. The Director Of Technical Education**
   Delhi

3. The Registrar**
   None

4. The Principal / Director,
   APEEJAY SCHOOL OF MANAGEMENT
   SECTOR-8, INSTITUTIONAL AREA,
   DWARKA,
   NEW DELHI,SOUTH WEST DELHI,
   Delhi-110077

5. The Secretary / Chairman,
   APEEJAY EDUCATION SOCIETY
   STYA HOUSE, 14, LSC,
   MASJID MOTH, GK-2,
   NEW DELHI,SOUTH DELHI,
   Delhi-110048

6. Guard File(AICTE)

**Note: ** Approval letter copy will not be communicated through post/email. However, provision is made in the portal for downloading Approval letter through Authorized login credentials allotted to concerned DTE/Registrar.

Application Number: 1-3327645767
Note: This is a Computer generated Report No signature is required
Printed By: AE539294

Page 2 of 3
Letter Printed On: 11 April 2017
To,

The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V Tower, Delhi-110088

Sub: Extension of approval for the academic year 2016-17

Ref: Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F No. 37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>North-West</th>
<th>Application Id</th>
<th>1-2813630382</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Institute</td>
<td>APELJAY SCHOOL OF MANAGEMENT</td>
<td>Permanent Id</td>
<td>1-2630091</td>
</tr>
<tr>
<td>Name of the Society/Trust</td>
<td>APELJAY EDUCATION SOCIETY</td>
<td>Institute Address</td>
<td>SECTOR-11, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077</td>
</tr>
<tr>
<td>Institute Type</td>
<td>Unaided - Private</td>
<td>Society/Trust Address</td>
<td>STYA HOUSE, T/L.SC, MASJID MOTH, GRAV-2, NEW DELHI, SOUTH DELHI, Delhi, 110048</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Opted for change from Women to Co-Ed and Vice versa</th>
<th>No</th>
<th>Opted for change of name</th>
<th>No</th>
<th>Opted for change of site</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change from Women to Co-Ed approved and Vice versa</td>
<td>Not Applicable</td>
<td>Change of name Approved</td>
<td>Not Applicable</td>
<td>Change of site Approved</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

To conduct following courses with the intake indicated below for the academic year 2016-17

<table>
<thead>
<tr>
<th>Application id: 1-2813630382</th>
<th>Course</th>
<th>Affiliating Body</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>Shift</td>
<td>Level</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>1st Shift</td>
<td>POST T GRA DUA</td>
</tr>
</tbody>
</table>

Application Number: 1-2813630382
Note: This is a Computer generated Report. No signature is required.
Printed by: aeb392391
Page 1 of 2
Letter Printed On: 2 May, 2016
The above mentioned approval is subject to the condition that APEEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in the Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Note: Validity of the course details may be verified at www.aicte-india.org

Dr. Avinash S Pant
Vice - Chairman, AICTE
Sub: Extension of approval for the academic year 2015-16

Ref: Application of the Institution for Extension of approval for the academic year 2015-16

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No. 37-3/LEGAL/2012 dated 27/09/2012 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>North-West</th>
<th>Application Id</th>
<th>1-2454208628</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Institute</td>
<td>APEELAY SCHOOL OF MANAGEMENT</td>
<td>Permanent Id</td>
<td>1-2609581</td>
</tr>
<tr>
<td>Name of the Society/Trust</td>
<td>APEELAY EDUCATION SOCIETY</td>
<td>Institute Address</td>
<td>SECTOR 9, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, DELHI 110077</td>
</tr>
<tr>
<td>Institute Type</td>
<td>Unaided - Private</td>
<td>Society/Trust Address</td>
<td>STYA HOUSE, 14, LSC, MASjid MOTH, GK-2, NEW DELHI, SOUTH DELHI, DELHI 110048</td>
</tr>
<tr>
<td>Opted for change from Women to Co-ed</td>
<td>No</td>
<td>Opted for change of name</td>
<td>No</td>
</tr>
<tr>
<td>Change from Women to Co-ed approved</td>
<td>Net Applicable</td>
<td>Change of name approved</td>
<td>Net Applicable</td>
</tr>
</tbody>
</table>

To conduct following courses with the intake indicated below for the academic year 2015-16

Application Number: 1-2454208628*

Note: This is a Computer generated Letter of Approval. No signature is required.
The above mentioned approval is subject to the condition that APEEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE, from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37/3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Dr. Avinash S Pant
Actg Chairman, AICTE

Copy to:
1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1A, 5th Floor, DTE(Pb.) Building,
   Darbhanga, Sector 36-A, Chandigarh-160 036

2. The Director Of Technical Education,
   Delhi

3. The Registrar,
   None.

Application Number: 1-2454208628

Note: This is a Computer generated Letter of Approval. No signature is required.

Printed By: AE505091
F. No. North-West/1-2016-159/25/2014/EOA/Compendium 1  

Compendium  

To:  
The Principal Secretary  
(Higher & Technical Education)  
Muni Maya Ram Marg,  
Pitampura, Pitampura,  
Near T V Tower, Delhi-110088  

Subject: Extension of approval for the academic year 2014-15  
Ref: Application of the Institution for Extension of Approval for the Year 2014-15  
EOA Issued on: F. No. North-West/1-2016-159/25/2014/EOA  
EOA Printed on: F. No. North-West/1-2016-159/25/2014/EOA  
Corrigendum 1: F. No. North-West/1-2016-159/25/2014/EOA/Corrigendum 26-Jun-2014  

Sir/Madam,  

In partial modification of the letter F. No. North-West/1-2016-159/25/2014/EOA and in terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F.No.37-3/Legal 2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:  

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>North-West</th>
<th>Application Id</th>
<th>1-2016-159/25</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Institute</td>
<td>APELJAY SCHOOL OF MANAGEMENT</td>
<td>Institute Address</td>
<td>SECTOR-8, INSTITUTIONAL AREA, DWARKA NEW DELHI SOUTH WEST - 110077</td>
</tr>
<tr>
<td>Name of the Society/Trust</td>
<td>APELJAY EDUCATION SOCIETY</td>
<td>Society/Trust Address</td>
<td>STYA HOUSE, 14 LSC MASJID MOTH, OKA NEW DELHI SOUTH UH, DELHI 110046</td>
</tr>
<tr>
<td>Institute Type</td>
<td>Unaided - Private</td>
<td>Application Number</td>
<td>1-2016-159/25</td>
</tr>
</tbody>
</table>

| Opted for change from Women to Co-ed | No | Opted for change of name | No | Opted for change of site | No |
| Change from Women to Co-ed approved | Not Applicable | Change of name Approved | Not Applicable | Change of site Approved | Not Applicable |

Application Number: 1-2016-159/25  
Note: This is a Computer generated Compendium Letter for EoA. No signature is required  
Printed By: ae539251  

Date: 20-Jun-2014
To conduct following courses with the intake indicated below for the academic year 2014-15.

<table>
<thead>
<tr>
<th>Program</th>
<th>Shift</th>
<th>Level</th>
<th>Course</th>
<th>Affiliating Body</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>1st</td>
<td>POST</td>
<td>POST GRADUATE DIPLOMA IN MANAGEMENT</td>
<td>None, 110 110 110</td>
</tr>
<tr>
<td></td>
<td>Shift</td>
<td>GRADUA</td>
<td>TIME</td>
<td>NA NA NA</td>
</tr>
<tr>
<td></td>
<td>Level</td>
<td>TE</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Validity of the course details may be verified at www.aicte-india.org/departments/approvals

The above mentioned approval is subject to the condition that APLEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3(legal)/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. Kuncheria P. Isaac)
Member Secretary, AICTE

Copy to:

1. The Regional Officer,
   All India Council for Technical Education

Application Number: 1-2016415525

Note: This is a Computer generated Compendium Letter for Eoa. No signature is required.
Printed By: ae539291
To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam Pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Date: 08 Apr-2013

Sub: Extension of approval for the academic year 2013-14

Ref: Application of the Institution for Extension of approval for the academic year 2013-14

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F.No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>North-West</th>
<th>Application Id</th>
<th>1-1349432139</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Institute</td>
<td>APEEJAY SCHOOL OF MANAGEMENT</td>
<td>Permanent Id</td>
<td>1-2600661</td>
</tr>
<tr>
<td>Name of the Society/Trust</td>
<td>APEEJAY EDUCATION SOCIETY</td>
<td>Institute Address</td>
<td>SECTOR-8, INSTITUTIONAL AREA, DWARKA, NEW DELHI, SOUTH WEST DELHI, Delhi, 110077</td>
</tr>
<tr>
<td>Institute Type</td>
<td>Unaided - Private</td>
<td>Society/Trust Address</td>
<td>STYA HOUSE, 14A, SC, MASJID MOHT, GK-2, NEW DELHI, SOUTH DELHI, Delhi, 110048</td>
</tr>
</tbody>
</table>

| Ceded for change from Women to Co-Ed approved | No | Opted for change of name | No | Opted for change of site | No |
| Change from Women to Co-ed approved | Not Applicable | Change of name approved | Not Applicable | Change of site approved | Not Applicable |

to conduct following courses with the intake indicated below for the academic year 2013-14

Application Number: 1-1349432139

Note: This is a Computer generated Extension of Approval Letter. No signature is required.

Printed By: AES39291
<table>
<thead>
<tr>
<th>Program</th>
<th>Shift</th>
<th>Level</th>
<th>Full-Time</th>
<th>Affiliating Body</th>
<th>Intake 2012-13</th>
<th>Intake Approved For</th>
<th>NRL</th>
<th>PIO</th>
<th>Foreign Collaboration</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>1st</td>
<td>POST GRADUATE DIPLOMA</td>
<td>FULL TIME</td>
<td>None</td>
<td>180</td>
<td>180</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>1st</td>
<td>POST GRADUATE DIPLOMA</td>
<td>FULL TIME</td>
<td>None</td>
<td>60</td>
<td>60</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

- Validity of the course details may be verified at www.aicte-india.org/departments/approvals.

The above mentioned approval is subject to the condition that APEEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3, Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. Kuncheria P. Isaac)
Member Secretary, AICTE

Copy to:

1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1310, Sector 42-B
   Chandigarh-160 036

2. The Director Of Technical Education,
   Delhi

Application Number: 1-1349432139

Note: This is a Computer generated Extension of Approval Letter. No signature is required.

Printed By: AE539291

Page 2 of 3
To,
The Principal Secretary
(Higher & Technical Education)
Muni Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2012-13

Ref: Application of the Institution for Extension of approval for the academic year 2012-13

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2010 notified by the Council vide notification number F-No.37-3/Legal/2010 dated 10/12/2010 and amendment vide notification number F-No.37-3/Legal/2011 dated 30/09/2011 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>Application Id</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>North-West</td>
<td>1-709426662</td>
<td></td>
</tr>
<tr>
<td>Permanent</td>
<td>1-2500581</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the Institute</th>
<th>Institute Address</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>APEEJAY SCHOOL OF MANAGEMENT</td>
<td>SECTOR-8, INSTITUTIONAL AREA, D e warka, New Delhi, South West Delhi, Delhi, 110077</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name of the Society Trust</th>
<th>Society/Trust Address</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>APEEJAY EDUCATION SOCIETY</td>
<td>STYA HOUSE, 14,LSC, MASJID MOTH, GK-2, NEW DELHI, SOUTH DELHI, Delhi, 110048</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institute Type</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unaided - Private</td>
<td></td>
</tr>
</tbody>
</table>

**Opted Women to Co-ed:** No  **Opted Change of Name:** No  **Opted Change of Site:** No
**Approved for Women to Co-ed:** Not Applicable  **Approved Change of Name:** Not Applicable  **Approved Change of Site:** Not Applicable

To conduct following courses with the intake indicated below for the academic year 2012-13

Application Number: 1-709426662*

Note: This is a Computer generated Extension of Approval Letter. No signature is required.

Printed By: ae539291
The above mentioned approval is subject to the condition that APEEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

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(Dr. K P Isaac)
Member Secretary, AICTE

Copy to:

1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1310, Sector 42-B
   Chandigarh-160 036

2. The Director Of Technical Education,
   Delhi

3. The Registrar,

Application Number: 1-7004266662*

Note: This is a Computer generated Extension of Approval Letter. No signature is required.

Printed By: ae539291
To,
The Principal Secretary
(Higher & Technical Education)
Mani Maya Ram Marg,
Pitam pura, Pitam Pura,
Near T V. Tower, Delhi-110088

Sub: Extension of approval for the academic year 2011-12.
Ref: Application of the Institution for Extension of Approval for the Year 2011-12

Sir/Madam,

In terms of the Regulations notified by the Council vide F.No. 37-3/Legal/2011 dated 10/12/2010 and norms, standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the extension of approval of the Council to

<table>
<thead>
<tr>
<th>Regional Office</th>
<th>North-West</th>
<th>Application Id</th>
<th>Permanent Id</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Institute</td>
<td>APEEJAY SCHOOL OF MANAGEMENT</td>
<td>Institute Address</td>
<td>SECTOR-8, INSTITUTIONAL AREA, DWARKA,NEW DELHI,SOUTH WEST DELHI,Delhi-110077</td>
</tr>
<tr>
<td>Name of the Society/Trust</td>
<td>APEEJAY EDUCATION SOCIETY</td>
<td>Society/Trust Address</td>
<td>STYA HOUSE, 14,LS, MASJID MOHT, GK-2,NEW DELHI,SOUTH DELHI,Delhi,110048</td>
</tr>
<tr>
<td>Institute Type</td>
<td>Unaided - Private</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

to conduct following courses with the intake indicated below for the academic year 2011-12

<table>
<thead>
<tr>
<th>Application Id: 1-410506801</th>
<th>Course</th>
<th>Affiliating Body</th>
<th>Intake 2010-11</th>
<th>NRI</th>
<th>PIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>Shift</td>
<td>Level</td>
<td>Full-Time</td>
<td>Intake Applied for</td>
<td></td>
</tr>
<tr>
<td>MANAGEM EN T</td>
<td>1st Shift</td>
<td>DIPLO MA</td>
<td>POST GRADUATE DIPLOMA IN MANAGEMENT</td>
<td>FULL TIME</td>
<td>None</td>
</tr>
<tr>
<td>MANAGEM EN T</td>
<td>1st Shift</td>
<td>DIPLO MA</td>
<td>POST GRADUATE DIPLOMA IN MANAGEMENT (INTERNATIONAL BUSINESS)</td>
<td>FULL TIME</td>
<td>None</td>
</tr>
</tbody>
</table>

Application Number : 1-410506801

Note: This is a Computer generated Extension of Approval Letter. No signature is required.

Date of printing: 01-09-2011
The above mentioned approval is subject to the condition that APEEJAY SCHOOL OF MANAGEMENT shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

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(Pr. K P Isaac)
Member Secretary, AICTE

Copy to:

1. The Regional Officer,
   All India Council for Technical Education
   Plot No. 1310, Sector 42-B
   Chandigarh-160 036

2. The Director Of Technical Education,
   Delhi

3. The Registrar,
   None

4. The Principal / Director,
   APEEJAY SCHOOL OF MANAGEMENT
   SECTOR-8, INSTITUTIONAL AREA,
   DWARKA,
   NEW DELHI, SOUTH WEST DELHI,
   Delhi,110077

Application Number : 1-410506/01

Note: This is a Computer generated Extension of Approval Letter. No signature is required.
**CORRIGENDUM**

No: North-West / I-2600681/2010/EOA  

November 29, 2010

The following amendment is made to the Council's letter No. North-West / I-5552294/2010/EOA August 23, 2010 regarding grant of approval to Apeejay School of Management, Sector-8, Institutional Area, Dwarka, New Delhi, PIN: 110077 for the academic year 2010-11:

In Table indicating name of programme and intake for the year 2010-11:

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Programme</th>
<th>Level</th>
<th>Shift</th>
<th>Course</th>
<th>Intake 2009-10</th>
<th>Intake 2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM (Communications)</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>3</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM</td>
<td>120</td>
<td>120</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Programme</th>
<th>Level</th>
<th>Shift</th>
<th>Course</th>
<th>Intake 2009-10</th>
<th>Intake 2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM (CRM)</td>
<td>90</td>
<td>90</td>
</tr>
<tr>
<td>3</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM-FT</td>
<td>120</td>
<td>120</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Programme</th>
<th>Level</th>
<th>Shift</th>
<th>Course</th>
<th>Intake 2009-10</th>
<th>Intake 2010-11</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM(IS)</td>
<td>60</td>
<td>60</td>
</tr>
<tr>
<td>5</td>
<td>Management</td>
<td>PG</td>
<td>First Shift</td>
<td>PGDM-FT</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

(Principal Secretary
Higher & Technical Education,
Roads & Housing, R-14, Sector 20,
Gurgaon 122002)

(Dr. S.G. Bhirud)
Director

Regional Officer
All India Council for Technical Education
North Western Regional Office
1310, Sector 42-B, Chandigarh-160036
To,

The Director
Apeejay School of Management,
Sector-8, Dwarka Institutional Area,
Papankalan, New Delhi-110 045

Sub: Extension of approval to Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045, beyond the academic year 2009-10.

Sir,

As per the Regulations notified by the Council vide F.No. 37-3/Legal/2004 dated 14th Sept 2006 and norms, standards, procedures and conditions prescribed by the Council from time to time and based on the recommendations of the Appraisal Committee/ Expert Committee, I am directed to convey the extension of approval of the Council to Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045, for conduct of the following courses with the intake indicated below:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Name of the Course(s)</th>
<th>Existing Intake</th>
<th>Revised Intake</th>
<th>Period of approval</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PGDM-FULL TIME</td>
<td>120</td>
<td>120</td>
<td>2009-2011*</td>
</tr>
<tr>
<td>2</td>
<td>PGDM-PART TIME</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>PGDM (INSURANCE MGT.)-</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>PGDM (CUSTOMER RELATIONSHIP MGT.)-</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>300</td>
<td>300</td>
<td></td>
</tr>
</tbody>
</table>

* The Compliance Report along with requisite processing fee is required to be submitted every year by 31st August irrespective of the period of approval.

The above approval is subject to rectification of following observations/deficiencies/ specific conditions by 31st August 2008.


Note: The mandatory disclosure in prescribed format if not hosted on the website should be hosted by 31st May, 2008, failing which action would be initiated as per the rules and regulations of the AICTE including No Admission / Withdrawal of approval.

The institution is required to submit 2 copies of the Compliance Report, indicating the rectification of deficiencies along with mandatory disclosure and details of faculty recruited for each course in the prescribed format (available at AICTE Website www.aicte.ernet.in) to the concerned Regional Office latest by 31st August 2008 for consideration of approval beyond the session 2008-09. **It may be noted that all the institutions are required to submit the Compliance Report along with requisite processing fee by 31st August, every year, irrespective of the period of approval.**

The Compliance Report must be accompanied with a processing fee of Rs. 40,000/- in the form of demand draft in the favor of Member Secretary, AICTE, payable at New Delhi. In the absence of processing fee the Compliance Report will not be entertained. Following the Compliance report, the Council would verify the status in respect of rectification of deficiencies through surprise random inspection without any prior notice.
To: The Principal Secretary, / Training & Technical Education, Muni Maya Ram, Prem Bari Pul, Pitampura (Near TV Tower), Delhi - 110 034

Sub: Extension of AICTE approval / Increase in Intake / Grant of additional course to Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045 for the academic year 2008-2009.

Sir,

This is in partial modification to the Council's earlier letter ctd. 13/05/2008, the revised status of the programme of the institute as follows:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Course(s)</th>
<th>Existing Intake</th>
<th>Revised Intake</th>
<th>Period of approval</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PGDM-FULL TIME</td>
<td>120</td>
<td>120</td>
<td>2008-2009</td>
</tr>
<tr>
<td>2</td>
<td>PGDM-PART TIME</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>PGDM (INSURANCE MGT.)</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>PGDM (CUSTOMER RELATIONSHIP MGT.)</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Additional Course</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>PGDM (INTERNATIONAL BUSINESS)</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>300</td>
<td>360</td>
<td></td>
</tr>
</tbody>
</table>

Note: *The approval for increase in intake / additional course(s) / variation in intake is valid for two year from the date of issue of this letter for fulfilling concerned State Govt. requirements for admission.

*That the institution shall take appropriate measures for prevention of ragging any form, in the light of direction of Supreme Court of India in Writ Petition No. (C) 656/1998. In case of failure to prevent the instances of ragging by the institutions, the Council shall take appropriate action including withdrawal of approval.*

The additional intake is being granted based on the projection shown in the Detailed Project Report regarding additional built-up space, faculty and other facilities for the proposed intake. It may be noted that all facilities including additional built up area should be made available before the commencement of the next academic session. Random surprise inspection would be carried out to verify facilities and if the institute is found deficient in fulfillent of norms & standards of AICTE, appropriate action would be initiated by the Council.

Please note that other terms & conditions mentioned in the earlier letter will remain.

This approval is granted based on the Appraisal of the Informed by the institution on infrastructural faculty and academic facilities created for the proposed course(s). Therefore the approval is subject to the verification of the claims made by the institution through an Expert Committee visit. In case the claims made by the institution are found to be false, the approval granted shall be liable to be withdrawn.

Yours Faithfully,

(Prof. H.C. Rai)
Advisor - E&T

Copy to:
1. The Director, Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045
2. The Director of Training & Tech. Education, Muni Maya Ram Marg, Prem Bari Pul, Pitampura Near TV Tower, Delhi - 110 034
3. The Regional Officer, AICTE, North Regional Office Plot No. 1310, Sector-42B Chandigarh – 160 036
4. The Registrar, NA
5. Guard File (M&T)
REVISED ORDER

To,
The Principal/Director,
Apeejay School of Management, Sector-8,
Dwarka Institutional Area, Pappanakalan
New Delhi - 110045

Sub: Grant of Additional course(s) to Apeejay School of Management, Sector-8, Dwarka Institutional Area, Pappanakalan, New Delhi - 110045 for the academic year 2007-08.

Sir,

This is in partial modification to the Council's earlier letter of even No. dated 23/02/2007, the revised status of the programme of the Institute is as follows:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Course(s)</th>
<th>Existing Intake</th>
<th>Revised Intake</th>
<th>Period of approval</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PGDM-Full Time</td>
<td>120</td>
<td>120</td>
<td>2007-2008</td>
</tr>
<tr>
<td>2</td>
<td>PGDM-Part Time</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Additional Courses</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>PGDM-Insurance Mgt.</td>
<td>00</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>PGDM-Customer Relationship Mgt.</td>
<td>00</td>
<td>60</td>
<td></td>
</tr>
</tbody>
</table>

The additional intake is being granted based on the projection shown in the Detailed Project Report regarding additional built-up space, faculty and other facilities for the proposed intake. It may be noted that all facilities including additional built up area should be made available before the commencement of the next academic session. Random surprise inspection would be carried out to verify facilities and if the institute is found deficient in fulfillment of norms and standards of AICTE, appropriate action would be initiated by the Council.

All other terms and conditions of the approval letter under reference will remain unchanged.

* This Approval is granted based on the Appraisal of the information submitted by the institution on infrastructural, faculty and academic facilities created for the proposed course(s). Therefore the approval is subject to the verification of the claims made by the institution through an Expert Committee Visit. In case the claims made by the institution are found to be false, the approval granted shall be liable to be withdrawn.

Yours faithfully,

Prof. K. Madhu Murthy
Adviser - (M&T)

Copy to:

1. The Director of Training & Technical Edu.,
   Muni Maya Ram Marg, Prem Bari Pul, Pitampura,
   Near TV Tower, Delhi – 110034

2. The Registrar, N.A.

3. The Regional Officer,
   AICTE, North-western Regional Office,
   Sector- 42 B, Plot No. 1310, Chandigarh - 160036

4. The Principal Secretary,
   Training & Technical Education, Muni Maya Ram Marg,
   Prem Bari Pul, Pitampura (Near TV Tower)
   Delhi – 110034

5. Guard File (AICTE)
To,

The Director/Principal
Apeejay School of Mgt., Sector-8,
Dwarka Institutional Area, Papankalan,
New Delhi-45

Sub: AICTE approval to Apeejay School of Mgt., Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-45 for extension of approval for the academic year 2006-07.

Sir,

As per the Regulations notified by the Council vide F.No. 37-3/Legal/2004 dated 26th November 2005 and norms, standards, procedures and conditions prescribed by the Council from time to time and based on the recommendations of the Appraisal Committee/Expert Committee, I am directed to convey the extension of approval of the Council to Apeejay School of Mgt., Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-45 for conduct of the following courses with the intake indicated below:

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Course(s)</th>
<th>Existing Intake</th>
<th>Revised Intake</th>
<th>Period of approval</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>PGDBM-Full Time</td>
<td>120</td>
<td>120</td>
<td>2006-2007</td>
</tr>
<tr>
<td>2</td>
<td>PGDBM-Part Time</td>
<td>60</td>
<td>60</td>
<td>2006-2007</td>
</tr>
</tbody>
</table>

Important Note:

1. It has come to the notice of the Council that several unapproved courses are being conducted by the institution (Annexure-1). The institution is advised to apply for AICTE approval for unapproved courses/programmes in the field of Technical Education as per the regulations notified by the Council vide Notification No. F.37-3/Legal/2004 dated 28th November 2005 by 07th March 2006 or discontinue conduct of all such unapproved courses/programmes with immediate effect, failing which this extension of approval for the year 2006-2007 stands withdrawn and further appropriate action shall be initiated against the institution.
To
The Principal Secretary,
Training & Technical Education, Muni Maya Ram,
Prem Bari Pul, Pitam Pura (Near TV Tower), Delhi - 110 034

Sub: Extension of approval to Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045 for the year 2005-06-reg.

Sir/ Madam,

As you are aware, All India Council for Technical Education has been mandated under the AICTE Act, 1987 to ensure maintenance of norms and standards with regard to technical education in the country. In exercise of this mandate, the Council insists on fulfillment of the minimum requirements prescribed for imparting technical education by the institution so that quality of courses is not compromised and stakeholders are satisfied. The Council also undertakes an annual Inspection of the institutions and conveys deficiencies to them for rectification.

It has been observed however that notwithstanding the Council's repeated advice to comply with minimum norms and standards, many institutions continue to be complacent about taking steps to remedy the deficiencies.

Such institutions suffer from critical deficiencies of faculty in proper cadre ratio, qualifications, experience and other requirements. Feed back of students with regard to quality of education received by such institutions has evoked grave concern. The Expert Committees, following holistic appraisal during inspections, have also pointed out severe shortcomings.

The institution has been found to be suffering from several deficiencies, which are Annexure-A for your perusal. Shortage of faculty is of gravis concern.

The deficiencies in respect of faculty (including proper cadre ratio & qualification etc.) have rendered your institution liable for punitive action including being placed in no-admission reduced intake category. However the Council has decided to take a lenient view and give another last opportunity to rectify the deficiencies particularly with regard to faculty shortage in cadre ratio & requisite qualification. Course-wise approved intake in respect of Apeejay School of Management, Sector-8, Dwarka Institutional Area, Papankalan, New Delhi-110 045 is as under-

<table>
<thead>
<tr>
<th>COURSE (S)</th>
<th>APPROVED INTAKE 2004-05</th>
<th>APPROVED INTAKE 2005-06</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM-FULL TIME</td>
<td>120</td>
<td>120</td>
</tr>
<tr>
<td>PGDBM-PART TIME</td>
<td>60</td>
<td>60</td>
</tr>
</tbody>
</table>

Note: Additional intake/new courses/P1O quota not granted on account of deficiencies in respect of running existing courses/intake.

The above approval is subject to your rectification of deficiencies latest by August end. A compliance report indicating rectification of deficiencies and details of faculty recruited for each must be received by the Council, with a copy to concerned Regional Officer latest by 31st August to entitle your institution for extension of approval for the year 2006-07.

Contd. 83
To,

The Principal Secretary,
Training & Technical Education, Muni Maya Ram,
Prem Bari Pul, Pitam Pura (Near TV Tower),
Delhi – 110 034

Subject: Extension of approval of AICTE to APEEJAY SCHOOL OF MARKETING,
SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI -
110 045, for the academic year 2004-2005.

Sir / Madam,

The Application / Proposal and / or the Compliance Report Received from APEEJAY
SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA,
PAPANKALAN, NEW DELHI - 110 045, has been processed as per laid down
procedure, guidelines, policy and / or norms and standards of AICTE, mentioned in AICTE
Regulations and / or “AICTE Hand Book for Approval Process”.

I am directed to state that the All India Council for Technical Education (AICTE) is pleased
to accord approval to APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA
INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI - 110 045, for extension of
AICTE Approval / Introduction of new course(s) / Variation in intake (Increase /
Decrease), as applicable, for Post Graduate course(s) with Annual Intake and period of
approval as given below:

<table>
<thead>
<tr>
<th>COURSE(S)</th>
<th>EXISTING ANNUAL INTAKE</th>
<th>REVISED APPROVED INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>FGDBM-FULL TIME</td>
<td>120.</td>
<td>120.</td>
<td>2004-2005</td>
</tr>
<tr>
<td>PGDBM-PART TIME</td>
<td>60.</td>
<td>60.</td>
<td>2004-2005</td>
</tr>
</tbody>
</table>

Contd... 2/-
To
Secretary,
Training & Technical Education,
Muni Maya Ram, Prem Bari Pul,
Pitam Pura (Near TV Tower)
Delhi – 1134

Sub: Extension of AICTE approval to APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-1145.

Sir/Madam,

The Application/Proposal and/or the Compliance Report received from APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-1145 has been processed as per laid down procedure, guidelines, policy and/or norms & standards of AICTE, mentioned in AICTE Regulations and/or “AICTE Hand Book for Approval Process”.

I am directed to state that the All India Council for Technical Education (AICTE) is pleased to accord approval for extension/variation in intake to APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-1145 for the course with annual intake and period of approval as given below:

<table>
<thead>
<tr>
<th>FULL TIME COURSE</th>
<th>EXISTING ANNUAL INTAKE</th>
<th>REVISED APPROVED INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM-FT</td>
<td>120.</td>
<td>120.</td>
<td>2003-04</td>
</tr>
<tr>
<td>PGDBM-PT</td>
<td>60.</td>
<td>60.</td>
<td></td>
</tr>
</tbody>
</table>

Cont...2
F.No. 431/15-3/MCP(M)/94-DL-02/MCP-
APR(M)/96
Dated:-30.07.2002

To
Secretary Training & Technical Edu.
Muni Maya Ram, Prem Bari Pul
Pitam Pura, (Near TV Tower)
Delhi-110 034

Subject: Extension of Approval to APPEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA
INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-110 045, for conduct of
MANAGEMENT programmes.

Sir,

I am directed to state that the All India Council for Technical Education (AICTE), is pleased to accord
extension of approval to APPEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA
INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-110 045, only for the course(s) and intake
capacity as given below for the academic year 2002-2003.

<table>
<thead>
<tr>
<th>COURSE (s)</th>
<th>PREVIOUS APPROVED INTAKE</th>
<th>REVISED APPROVED INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM-FT</td>
<td>120.</td>
<td>120.</td>
<td>2002-2003</td>
</tr>
<tr>
<td>PGDBM-FT</td>
<td>60.</td>
<td>60.</td>
<td>2002-2003</td>
</tr>
</tbody>
</table>

This approval has been accorded subject to fulfillment of specific conditions listed at Annexure- I (if
any) and Norms and Standards & General Conditions as stipulated by Council in Annexure-II.

Further, in the event of infringement/contravention or non-compliance of the norms & standards
prescribed by the AICTE during the last approved academic year, the Council shall take further action to
withdraw approval to this case for admission during subsequent academic year and the liability arising out of
such withdrawal of approval will be solely that of Management / Trust / Society and/or institutions.

The Council reserves the right to visit the Institution any time it may deem fit to verify the
compliance of norms and standards of AICTE.

You are requested to kindly monitor the progress made by this institution for fulfillment of the norms
& standards of the Council & keep the concerned Regional Committee and AICTE informed.

(SIGNATURE)
PROF. K. SUBRAMANIAN
ADVISER (PG)

Contd.../2/-
The Secretary Training & Technical Education,  
Muni maya Ram, Prem Bari Pul,  
Pitam Pura (Near TV Tower),  
Delhi-110 034

Sub: Extension of AICTE approval to the existing APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-110 045 for conducting Management Programme(s).

Sr,

I am directed to state that on the recommendation of Expert Committee/Sub-Committee of Regional Committee and in consultation with the concerned Agencies in this regard, the All India Council for Technical Education has extended its earlier approval accorded to APEEJAY SCHOOL OF MARKETING, SECTOR-8, DWARKA INSTITUTIONAL AREA, PAPANKALAN, NEW DELHI-110 045, for conducting following Post Graduate Management programme(s) for the session 2001-2002 with an annual intake and duration as given below:

<table>
<thead>
<tr>
<th>NAME OF THE COURSE</th>
<th>LEVEL</th>
<th>INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM</td>
<td>FULL TIME</td>
<td>120</td>
<td>2001-2002</td>
</tr>
<tr>
<td></td>
<td>PART TIME</td>
<td>60</td>
<td></td>
</tr>
</tbody>
</table>

DURATION: FULL TIME -> 2 YEARS, PART TIME -> 3 YEARS AND D.EDN. -> 3 YEARS

This approval has been accorded subject to fulfillment of specific conditions listed at Annexure-I (if any) and Norms and Standards & General Conditions as stipulated by Council in Annexure-II.

The admission will be made in accordance with Regulations notified by the AICTE vide GSR 476 (E) Dated 20.05.1994 based on the Hon'ble Supreme Court Judgments dated 04.02.1993 with regard to WP (C) No.607 of 1992 in the case of Unni Krishna JP and other etc. Vs State Government of Andhra Pradesh and others etc. and later judgments. No Management/institute/Trust or Society shall announce admissions directly under any circumstances. Any action contrary to this provision taken by the Institute will make it liable to be derecognised.

Further, in the event of infringement/contravention or non-compliance of the norms & standards prescribed by the AICTE during the last approved academic year, the council shall take further action to withdraw approval to this case for admission during subsequent academic year and the liability arising out of such withdrawal of approval will be solely that of Management/Trust/Society and/or Institutions.

The Council reserves the right to visit the Institution any time it may deem fit to note the progress.

You are requested to kindly monitor the progress made by this institution for fulfillment of the Norms & Standards of the Council & keep the concerned Regional Committee and AICTE informed.

Yours Faithfully,

(J.L. JUNEJA)
To

The Secretary,
Training & Technical Education,
Muni Maya Ram,
Prem Bari Pul,
Fitam Pura (Near TV Tower)
Delhi – 110 034.

Sub: Extension of AICTE approval to the existing APEEJAY SCHOOL OF MARKETING, 54, Tughlakabad Institutional Area, New Delhi - 110 062, for conducting Management programme(s).

Sir,

I am directed to state that on the recommendation of Expert Committee and the sub-committee of the All India Board for Management Studies, the All India Council for Technical Education (AICTE) has extended its earlier approval accorded to APEEJAY SCHOOL OF MARKETING, 54, Tughlakabad Institutional Area, New Delhi - 110 062, for conducting following Post Graduate Management Programme(s) for the session 2000-2001 with an annual intake and duration as given below:

<table>
<thead>
<tr>
<th>NAME OF THE COURSE</th>
<th>ANNUAL INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM, FULL TIME</td>
<td>117</td>
<td>2000-2001</td>
</tr>
<tr>
<td>PGDM, PART TIME</td>
<td>60</td>
<td>2000-2001</td>
</tr>
</tbody>
</table>

DURATION: FULLTIME -> 2 YEARS, PART TIME -> 3 YEARS AND D.D.E. -> 3 YEARS

This approval has been accorded subject to fulfillment of specific conditions listed in Annexure I (if any) and Norms and Standards & general conditions as stipulated by Council.

The admission will be made in accordance with Regulation notified by the AICTE vide GSR 476 (E) dated 20/05/94 based on the Hon'ble Supreme Court Judgement dated 04/02/93 with regard to WP © No. 7607 OF 1992 in the case of Unni Krishnan JP and other etc. V/s. State Government of Andhra Pradesh and other etc. and later judgements. No Management/Institute/Trust or Society shall announce admissions directly under any circumstances. Any action contrary to this provision taken by the institute will make it liable to be derecognised.

Further, in the event of non-compliance of the Norms and Standards as stipulated by the AICTE, the Council shall take further action to withdraw the approval of the Management/Institute.

The Council may inspect/visit the Institute any time it may deem fit to note progress/compliance.

Yours sincerely

(Prof. R.S. Gaud)
The Secretary and Director,
Directorate of Training & Technical Education,
Govt. of National Capital Territory of Delhi,
Vikas Bhawan, B-Wing, I.P. Estate,
New Delhi - 110 028.

August 05, 1999

Sub: Extension of AICTE approval to the existing Apeejay School of Marketing, New Delhi, 54, Tughlakabad, Institutional Area, Mehrauli - Badarpur Road, New Delhi - 110 062 for conducting Management programme(s).

Sir,

I am directed to state that on the recommendation of Expert Committee and the sub-committee of the All India Board for Management Studies, the All India Council for Technical Education (AICTE) has extended its earlier approval accorded to Apeejay School of Marketing, New Delhi, 54, Tughlakabad, Institutional Area, Mehrauli - Badarpur Road, New Delhi - 110 062 for conducting following Management Programme(s) for the session 1999-2000 with an annual intake and duration as given below.

<table>
<thead>
<tr>
<th>NAME OF THE COURSE/</th>
<th>EXISTING INTAKE</th>
<th>REVISED INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDM (FULL TIME)</td>
<td>120</td>
<td>117</td>
<td>1999-2000</td>
</tr>
<tr>
<td>PGDM (PART TIME)</td>
<td>60</td>
<td>60</td>
<td></td>
</tr>
</tbody>
</table>

DURATION: FULL TIME = 2 YEARS, PART TIME = 3 YEARS

This approval has been accorded subject fulfillment of norms and standards & general conditions as stipulated by Council.

Further, in the event of non-compliance of the norms and standards as stipulated by the AICTE, the annual shall take further action to withdraw approval and the annual shall confiscate all of such residential units & suspension from the manipal/affiliation.

The Council has further stipulated that the AICTE re-inspection of the school for the session 1999-2000.
Sub: Extention of AICTE approval to the existing Apeejay School of Marketing, NEW DELHI for conducting Post Graduate Diploma programme(s).

Sir,

I am directed to state that on the recommendation of Expert Committee and the sub-committee of the All India Board for Management Studies, the All India Council for Technical Education (AICTE) has extended its earlier approval accorded to Apeejay School of Marketing, Saidhaianabad Institutional Area, New Delhi - 110 062 for conducting following Post Graduate Diploma Programme(s) for the session 1998-99 with an annual intake and duration as given below.

<table>
<thead>
<tr>
<th>NAME OF THE COURSE</th>
<th>ANNUAL INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>PGDBM FULL TIME</td>
<td>120</td>
<td>1998-99</td>
</tr>
<tr>
<td>PGDM PART TIME</td>
<td>60</td>
<td></td>
</tr>
</tbody>
</table>

DURATION: FULL TIME -> 2 YEARS. PART TIME -> 3 YEARS AND D.ED. -> 3 YEARS

This approval has been accorded subject to fulfilment of Specific Conditions listed at Annexure I and Norms and standards & general conditions as stipulated by Council.

Further, in the event of non-compliance of the Norms and Standards as stipulated by the AICTE, the Council shall take further action to withdraw approval and the liability arising out of such withdrawal shall be solely that of the Management/Institute.

The Council may inspect/visit the Institute any time it may deem fit to note progress/compliance.

Yours faithfully,

(B.G. Sandameshwara)

Chairman

May kindly be kind enough to point out 2 + 3

17/9/98
October 21, 1997

The Director,
Apeejay School of Management,
Tulughakabad Institution,
New Delhi - 110 049

Sub: Extension of Postgraduate Diploma Programme(s).

Sir,

I am pleased to convey the provisional approval of the Council to extend the period of approval of the Post Graduate Diploma programme for 1997-98. I am of the opinion that the specific conditions as stated in Annexure -1 and also the periodic visits of the Expert Committee should be complied with by November 30, 1997 and a proof of compliance (given below) should be submitted to AICTE. An expert committee of the Council shall visit at the Institute to verify the compliance of the conditions during 1997-98.

SPECFIC CONDITIONS

1. Building at permanent site shall be ready by next academic session.
2. At least 10 more computers shall be purchased with specifications as per norms.
3. Library facilities shall be augmented by purchasing additional books and subscribing more journals.
4. Library shall be shifted from basement which is hazardous.

NAME OF THE COURSE/ANNUAL INTAKE PERIOD OF APPROVAL
FULL TIME/PART TIME/DISTANCE EDUCATION
PGDBM (FT) 120 1997-98

DURATION: FT → 2 YEARS, PT → 3 YEARS and D.Ed. → 3 YEARS

In case of non-compliance of the conditions, the Council shall take necessary measures at its end which may include stopping admission process or withdrawal of approval without giving further notice.

Receipt of letter may kindly be acknowledged.

Yours faithfully,

(Dr. J.L. Juneja)
Adviser

Indira Gandhi Sports Complex, I.P. Estate, New Delhi - 110 002
Phone: 3376010/11/12/13/15/16/17/18, Fax: 011-3379002
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A STATUTORY BODY OF THE GOVERNMENT OF INDIA)

F.No.431/15-3/HCP-APR(H)/96

20th June, 1996

The Chairman,
Apeejay Education Society,
Pragati Shankar, Jai Singh Road,
New Delhi - 110 001.

Sub: Enhancement in intake capacity in existing Post Graduate Diploma in Business Management (PGDBM) Full Time programme.

Sir,

I am directed to state that after evaluation of the proposal submitted by Apeejay Education Society, New Delhi for enhancement of intake capacity by an expert task force committee and an expert committee visit to the Institute, the All India Council for Technical Education, has accorded approval as under:

LOCATION AND NAME OF THE INSTITUTE
Apeejay School of Marketing,
Tughlakabad Institution Area,
New Delhi - 110 082.

NAME OF THE SOCIETY
Apeejay Education Society,
Pragati Shankar, Jai Singh Road,
New Delhi - 110 001.

<table>
<thead>
<tr>
<th>COURSE</th>
<th>EXISTING INTAKE</th>
<th>ENHANCED INTAKE</th>
<th>PERIOD OF APPROVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Post Graduate Diploma</td>
<td>90 (Hnty)</td>
<td>120 (One Hundred &amp; Twenty)</td>
<td>1996-97</td>
</tr>
<tr>
<td>Business Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(PGDBM 2-yr Full Time)</td>
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</table>

The approval is subject to the fulfillment of the following specific conditions and other general conditions given in Annexure - I. The Management Institute is required to constitute an Advisory Body with functions and constitution as given in Annexure - II. This approval is subject to review by AICTE's expert committee visit and supersedes the earlier approval.

SPECIFIC CONDITIONS

1. The library shall be augmented with atleast 2000 books & 20 journals/ periodicals on management.
2. The number of computers be raised to 20.
3. Endowment fund of Rs. 10 lac be created as per AICTE norms.
4. Admission criteria to the programmes should be followed as per AICTE norms.

Yours faithfully,

[Signature]

(Dr. S.K. Sharma)
Adviser

[Date]
To,
The Secretary
Training & Technical Education
Govt. of Delhi
Deen Dayal Upadhyay Marg
New Delhi-110 002

Subject: Approval to the Apeejay School of Marketing New Delhi for PGDBM Course

Sir,

I am directed to state that on the recommendations of the Task Force for Management Education the All India Council for Technical Education, New Delhi has accorded approval to the conduct of following programmes at the Apeejay School of Marketing New Delhi of Apeejay Education Society:

Course:

PGD in Business Management

Annual Intake: 60 (Full Time - 2 yrs)

Period of Approval: 94-96

The approval is subject to the fulfillment of the conditions as per Annexure.

You are requested to kindly take necessary action in the matter and keep the Northern Region, AICTE, Kanpur and this office informed of the progress made in this regard.

Yours faithfully,

Shefali Gautam
Assistant Director