ASM welcomed its 27th Batch of Post Graduate Diploma in Management (2019-21), on 11th June, 2019 and conducted a three weeks orientation program for them. At the inaugural function, Mr. O.P. Khanduja, Executive Director, ASM, welcomed the new batch of students. In his address, he stressed on the value of skills, trust, hard work and initiative. The Chief Guest of the program - Padma Bhushan Mahashay Dharampal Gulati Ji, Chairman MDH Pvt. Ltd, gave his blessings to the students, faculty and staff. He also interacted with student with full zeal and enthusiasm and shared valuable lessons from his life.

Shri Anurag Sharma Hon'ble Member of Parliament Govt of India & Executive Director Baidyanath, shared his insights of the Ayurvedic industry. He also shared with the students, many inspiring anecdotes from his personal and professional life.
Many dignitaries from corporate world like Mr Amit Pandey COO Exicom Tell Systems Ltd, Mr Raghav Khosla, Group Editor, Exhibition Showcase and Mr Atanu Gangoly, Business Head, Eveready Industries etc., spoke on various challenges in the dynamics of the rapidly changing business world. Shri Deepak Chaurasia, veteran journalist & presently working with News Nation, also addressed students, and shared his experiences and challenges faced in media industry. Apart from the corporate interactions, students got safety instructions from ACP, Dwarka Mr. Rajender Singh; and also a lot of encouragement from ASM's alumni. On the occasion of International Yoga Day, the students were also exposed to yoga and meditation sessions. On the final day, the students participated in a talent show.
Six days MDP on Negotiation, Critical & Analytical Thinking was jointly conducted by ASM and Uniglobe College, Kathmandu, for delegates from MoFA, Afghanistan from 8th July to 13th July 2019. The training program was conducted at the premises of Uniglobe College, Kathmandu. This training program also covered visit to SAARC Secretariat at Kathmandu.

Dr. Shweta Jha, Associate Professor, ASM, set the tone of the MDP and introduced the concept of negotiation. Management games were used by Dr. Jha to explain to the participants the importance of win-win strategy during negotiation. Eminent professors from various universities in Kathmandu and General (Rtd.) Bala Nanda Sharma also took sessions on Negotiation Skills. Dr. Jha took detailed session on Problem Identification, decision making, Critical and analytical thinking. The participants enjoyed the interactive sessions during the training program.
ASM organized an Industrial Visit to Hero MotoCorp Gurugram on 13th July 2019. Students of PGDM program (2018-20) visited the plant and got first hand exposure of manufacturing processes and assembly lines at the plant. The students appreciated how several hazardous processes are now handled by robots at the shop floor. The visit was facilitated by Dr Srirang Jha and Dr Sudhi Sharma.
9th International Conference on Management Practices & Research (ICMPR-2019) was organized on 26th July, 2019 at ASM in association with School of Business, Thomas Jefferson University, Philadelphia, USA. The theme of the conference was ‘New Paradigms in Global Business & Research’. The conference served as an interactive platform for discussion on contemporary issues and innovations in the constantly evolving global business environment. The conference brought together more than 50 delegates from various national and international institutes who shared their views and experiences through paper presentations and discussions. Mr. Aseem Soni, CEO of Modern Food Enterprises Pvt. Ltd. and Dr. Rashmi Malhotra, Professor, St. Joseph University, USA, delivered the keynote address.
ASM conducted a five-day Management Development program on Procurement guidelines by World Bank for delegate from Ministry of Agriculture Afghanistan from September 30th 2019 to October 5th 2019. The training focused on the procurement process guided by the world Bank. The training program was inaugurated by Executive Director Mr. O.P. Khanduja. Prof. Amit Sareen, Director ASM, focused on Clarifying Purpose along with Vision and mission. Program was very successful and received excellent feedback from participant.
A series of workshops and training sessions were conducted for Delhi Police Personnel on Stress & Time Management and Positive attitude towards self image–How to overcome stress in policing. The workshops were conducted by Dr. Chhaya Wadhwa and Dr. Preeti Suryawanshi, trainers from Apeejay School of Management, on 5th May 2019, 5th August 2019 & 12th September 2019.
ASM in association with KPMG conducted a Professional Certificate Course on “Six Sigma Green Belt” for the students. The four days training program 32 hours was held on August 31 and September 1, 7 & 8 2019 at ASM, Dwarka campus. The certificate course was conducted for the students by professional trainer from KPMG. The course covered the working of business using Six Sigma. The details were well illustrated by using case studies, activities, games and practical exposure to Minitab for data analysis. The sessions were informative and very interesting.
ASM organized a Workshop for “Making Elders Tech-Smart” under Apeejay Community Circle on 18th October 2019. ASM took this initiative to make elders tech savvy and this is the 4th workshop conducted at ASM. This workshop brought together participants retired from different domains mostly residing in various parts of Delhi. The workshop served as an interactive platform for learning about use of technology in Smart phone, WhatsApp and Facebook.
ASM organized a Youth Summit on Sustainable Development on 30th August 2019 at its campus. The Summit was organized to create awareness about environmental sustainability and how the young brigades can help in sustainable development. Around two hundred students from twenty-five different colleges, affiliated to Delhi University and Guru Gobind Singh Indraprastha University, participated in the Summit. Three competitions viz., presentation on environment sustainability, collage making, and poster making were organised during the Summit. The Youth Summit was inaugurated by Mr. O. P. Khanduja, Executive Director, ASM. Dr. Amit Sareen, Director, ASM, gave away the prizes.
Apeejay Dwarka campus in collaboration with Delhi Police organized a seminar on Cyber Security and Self Defense for women, on 30th August 2019. Mr O P Khanduja, the Executive Director of Apeejay Dwarka campus, welcomed the chief guest, the Dy. Commissioner of Police, Dwarka District Delhi - Shri Anto Alphonse, IPS, along with the Delhi Police team including ACP Mr Rajinder Singh, SHO Mr Ramniwas and SI Mr Arvind. The seminar was attended by more than 500 students from over 27 colleges of Delhi NCR.

Delhi Police created awareness about online threats in the cyber space and educated the students about various ways in they can safeguard themselves and make cyber security an integral part of their lifestyle. They also demonstrated the use of Himmat Plus App which is an initiative by the Delhi Police to help the citizens in the case of emergency and the students installed it in their mobiles.
A session on “Intellectual property Laws – Why it Matters to Business “ was conducted on 6th September , for the students by Col. Balraj Anand , a senior legal practitioner with the Hon’ble High Court. He shared that IPL are laws governing use of creation of human mind and Patents, Designs & Trademarks are considered as individual property. He further elaborated on the significance of laws on copyright, trademark and patent in context of few Indian Business case laws. The sessions were interactive in nature and toward the conclusion a brief quiz session was organized to check retention quotient of the students.