

MDP 17: Foundation of Business: Ethics and Values

Introduction

A strong sense of leadership, ethics and responsibility is asked of business today. Yet the very people expected to provide solutions are suffering from diminished trust and increasing challenges to their legitimacy. Each day brings us news of yet another leader who was morally bankrupt. It is in this context of flux and challenge and failing faith that executives have to be prepared to assume roles of social and fiduciary responsibility.

Objective

The aim of the program is to raise manager's awareness of difficult ethical conflicts and dilemmas and allow them to explore multiple frameworks and decision making tools to resolve them.

Content

- Developing moral and ethical sensitivity to major stakeholder issues.
- Building ethical and moral competency for identifying and resolving moral dilemmas.
- Capacity building for ethical and moral judgement.

Pedagogy

The program will be highly interactive using lecture-discussion, exercises, and case studies.

For Whom

Employees at all levels. It can also be a part of induction program of new joiners of the organisation. The program can be done either in vertically integrated mode or horizontally at almost same hierarchical level. Preferably the whole organisation should be exposed to this Program.

Duration

2 Days

Program Director

Dr. Sudhir Naib



Dr. Sudhir Naib did MBA and Ph.D from Faculty of Management Studies, University of Delhi. He has over four decades of rich experience in Union Government and Academics. He has conducted programmes on ethics and values for IAS, IPS, Public and Private Sector Executives, and for Union Government departments and State Government. Some of the organisations where these programmes have been conducted are MDI Gurugram, ISTM, IIPA, ATI Nainital, NPCIL Mumbai, HAL Bangalore, etc.