

MDP 26: Finance for Non-Finance

Introduction

Finance is the lifeblood for any organization in existence. This domain deals with decisions related to assessing requirements of funds, arranging them from various sources and plugging them into fruitful options. An investor shall make the first impression about the company's performance through its financial statements only. This program aims to create a basic understanding of various fields related to finance to enable the participants in understanding making of financial statements, their analysis and interpretation for decision making.

Objectives of the Program

- To provide basic understanding of finance related terminologies
- To enable understanding of financial statements of companies
- To gain hands on experience in interpreting financial statements
- To provide familiarity with sources of finance used by companies

Pedagogy

The program is largely delivered through interactive discussions. Case studies from corporate world shall be taken for insightful learning. The major focus would be on interpreting the financial data and try hands on few exercises and games related to content.

Who should attend?

- Managers from non-finance domain working at various levels in corporate houses
- Entrepreneurs especially startups
- Individuals who wish to gain knowledge in finance domain
- Academicians from non-finance background

Program Content:

- Finance Function
- Understanding Financial Statements
- Ratio Analysis & Interpretation
- Cost Analysis & Control
- Budgeting
- Sources of Funds

Program Directors



Prof. Kamal Kishore- Dean and Area Head (Finance), ASM: Over 30 years of experience at senior levels in the financial sector, in banks and financial institutions and more than 8 years in academics. Last assignment held was Chief General Manager in an all-India financial institution. He has been chairman of two companies and director in twenty five companies. He has published research papers in reputed journals.



Dr. Parul Bhatia- Assistant Professor (Finance), ASM: Over 10 years of experience in academics. Her core interest lies in the area of security analysis and portfolio management and strategic financial management. She has done extensive research about dividend announcements by various popular companies. She has published various research papers in journals of repute in addition to presenting papers at national and international conferences.



Ms. Priya Gupta- Assistant Professor (Finance), ASM: Over 10 years of academic experience. Her major areas of interest are accounting, international finance, financial planning and econometrics. Has published various research papers in both International and National Journals of repute published by Emerald, SAGE, etc. in addition to presenting papers at IIMs, IIT(Delhi), Delhi University, to name a few.