Mandatory Disclosure
(Updated on 16th February, 2011)

10.1. AICTE File No.
Date & Period of last approval
15-3/B/ 11/BUS (M)93
North-West Region/1-2600681/2010/EOA
Dated : 23/08/2010

10.2. Name of the Institution:
Apeejay School of Management
Address of the Institution:
Apeejay School of Management
Sector-8, Dwarka Institutional Area,
Location map of the Institution

City & Pin Code:
New Delhi - 110077
State / UT
Delhi
Longitude
28° 34’ 31” N
Latitude
77° 04’ 10” E
Phone number with STD code
011- 25363978 - 80
FAX number with STD code
011 - 25363985
Office hours at the Institution
9.30 AM – 5.00 PM
Academic hours at the Institution
9.30 AM – 5.00 PM
Email
asm.dwk.del@apeejay.edu
Website
www.apeejay.edu/asm
Nearest Railway Station (dist in Km)
New Delhi(25 km)
Nearest Airport (dist in Km)
IGI Airport (5 km)
10.3. Type of Institution
Category (1) of the Institution
Non Minority
Category (2) of the Institution
Co-Ed

10.4. Name of the organization running the Institution
Apeejay Education Society
Type of the organization
Society
Address of the organization
14, Commercial Complex, Masjid Moth, Greater Kailash II, New Delhi -110 048
Registered with
Registrar of Firms and Societies, Punjab
Registration date
December 4, 1967
Website of the organization
www.apeejay.edu

10.5. Name of the affiliating University
Not Applicable
Address
Website
Latest affiliation period

10.6. Name of Principal / Director
Dr. Alok Sakalni
Exact Designation
Director
Phone number with STD code
011- 25363979 - 81
011- 25363985
FAX number with STD code
Email
asm.dwk.del@apeejay.edu
Highest Degree
PhD
Field of specialization
Marketing

10.7. Governing Board Members Give details of all members with their educational qualifications and other credentials

1. Lord Swraj Paul, President
   Post Graduate,
   Caparo Group of Industries, Plc., U.K.
   Patron

2. Smt. Sushma Berlia, President
   Post Graduate,
   Apeejay Education Society & President, Martin & Harris Ltd.,
   14, Commercial Complex
   Masjid Moth, Greater Kailash II
   New Delhi.
   President

3. Shri Yash Raj Aggarwal
   Post Graduate,
   GDPA Fasteners, GDPA House,
   TUBS Bldg. Near Railway Godown,
   Jalandhar - 144004
   Vice President

4. Shri Vijay Berlia,
   Graduate,
   Apeejay Education Society
   14, Commercial Complex
   Masjid Moth, Greater Kailash II
   New Delhi
   General Secretary
5. Shri Vinay Raj Aggarwal
   Post Graduate, Secretary

6. Mr. Nishant Berlia
   Graduate, Joint Secretary
   No. 1, Tuglak Lane, New Delhi

7. Mr. Aditya Berlia
   Post Graduate, Joint Secretary
   No. 1, Tuglak Lane, New Delhi

8. Dr. T.N. Kapoor
   Member
   Doctorate,
   Ex-Vice Chancellor, Punjab University
   1372, Sector A, Block B
   Vasant Kunj, New Delhi – 110 070.

9. Mr. Ashok Ogra, Director
   Member
   Post Graduate,
   Apeejay Institute of Mass Communication
   Dwarka, New Delhi-110 077.

10. Dr. P. Singh, Director,
    Member
    Doctorate
    Management Development Institute
    Mehrauli, Sukhrali Road, Gurgaon

11. Shri Raghupati Singhania
    Member
    Post Graduate,
    Chairman, J.K. Industries
    J.K. Industries, Link House,
    3rd Floor, Bahadurshah Zafar Marg, New Delhi – 110 002.

12. Dr. Abad Ahmed
    Member
    Doctorate
    Former Pro VC, Delhi University
    20 Cavalry Line, Delhi University,
    Vishwavidyalaya Road, Delhi - 7

13. Shri Sunil Mittal
    Member
    Post Graduate,
    Chairman, Bharti Enterprises
    The Grand, NelsonMandela Road,
    Vasant Kunj, Phase II, New Delhi – 110 070.

14. Dr. Rajiv Kumar,
    Member
    Doctorate
    Director & CE, ICRIER
    ICRIER, India Habitat Centre, Core 6A,
    4th Floor, Lodhi Road, N.D. 3
15. Dr. M.C. Gupta, IAS (Retd.)
   Doctorate
   IAS, Ex-Chief Secretary, Haryana
   House No. 771, Sector 15, Part II,
   Gurgaon – 122001, Haryana

16. Mr B.S. Baswan,
    Post Graduate,
    Sr. Consultant Planning Commission
    Director, IIPA
    IIPA, I.P. Estate, Ring Road, New Delhi – 110 002

17. Shri Alok Sharma
    Post Graduate,
    M.D., Apple India
    5th Floor, Du Parc Trinity,
    17 Mahatma Gandhi Road,
    Bangalore - 560001

18. Shri K.N. Memani
    Post Graduate,
    Ex-President, PHDCCI

19. Dr. R.P. Hooda
    Doctorate,
    VC, MDU, Rohtak

20. Dr. Iftekhar Ahmed,
    Doctorate
    Director, Jamia Milia Islamia
    AJK Mass Communication Research Centre,
    Jamia Milia Islamia, Jamia Nagar, N.D-25.

21. Shri R. Sreedher, Director
    Doctorate,
    Director, CEMCA
    Commonwealth Educational Media Centre for Asia,
    8/4, Sarvapriya Vihar, N.D – 16

22. Mr. K.K. Uppal
    Post Graduate,
    House No. 408, Sector 37A,
    Chandigarh

23. Ms. Neha Berlia
    Post Graduate,

24. Mrs. Nisha Berlia
    Post Graduate,

25. Director (Ex. Officio)
    Doctorate
    Convenor
10.8. Academic Advisory Body

External

1. Prof. C.P. Gupta, Professor, Delhi University
2. Prof. T.N. Kapoor, formerly VC, Panjab University, Chandigarh (HR)
3. Prof. D.P.S. Verma, formerly of Delhi School of Economics (Marketing)
4. Dr. Devendra Kumar, (Economics), Former Professor, Delhi University
5. Dr. R.S. Nigam, formerly Professor & Dean, Department of Commerce, Delhi University (Intl. Business)
6. Shri Prafull Mishra, CEO, Netcarrots (Corporate)
7. Shri Naveen Varshney, (Entrepreneur).
8. Mr. Manish Sharma, Managing Director of a company (an alumnus)
9. Mr. M. C. Kapoor, Former Professor, Delhi university

Internal

10. Prof. R.K. Verma, ED, AIT, Greater Noida (IT)
11. Dr. Alok Saklani, Director, ASM, Dwarka
12. Dr. Deepankar Chakrabarti, Dean ASM, Dwarka

Invitees

06 Area Heads / Professors, ASM Dwarka

Frequency of meetings & date of last meeting

**As & when required.**

- 29th March 2009

- 4th May, 2007
10.9. Organizational Chart

10.10. Student feedback mechanism on Institutional Governance/faculty performance
        Yes

10.11. Grievance redressal mechanism for faculty, staff and students
        Yes
10.12. Name of the Department

Management

Course
PGDM

Level
PG

1st Year of approval by the Council
1994

Year wise Sanctioned Intake
2011  2010  2009
120  120  120

Year wise Actual Admissions
120  120  119

Cut off marks – General quota

% Students passed with Distinction
56.03  61.67  66.67

% Students passed with First Class
98.27  94.14  91.67

Students Placed
64  101

Average Pay package, Rs./Year
3.34L  3.09L

Students Opted for Higher Studies

Accreditation Status of the course
Accredited

Doctoral Courses Yes / No
No

Foreign Collaborations, if any
Yes

Professional Memberships  Society
EPSI, PHDCCI, DELNET, British Council

Library

Professional Activities
Management Development Program
Faculty Development Program
Consultancy Activities
Corporate Training
Grants Fetched
AICTE Sponsored Workshop under
Seminar Grant in May 2009
Departmental Achievements
International Publications
International Conference
International Collaborations
Distinguished Alumni
1. Ms. Pragya Shrivastava
Director, Maharishi Ayurveda
2. Mr. Ajai Singh, State Head(UP & UT)
ONICRA
3. Karunesh Bakshi, Manager Sales,
Max New York Life Insurance Co.
10.12. Name of the Department  Management
   Course  International Business
   Level  PG
   1st Year of approval by the Council  2008
   2011  2010  2009
   Year wise Sanctioned Intake  60  60  60
   Year wise Actual Admissions  29  56  43
   Cut off marks – General quota

   % Students passed with Distinction  57.14
   % Students passed with First Class  100
   Students Placed  25  29
   Average Pay package, Rs./Year  3.46L  2.44L
   Students Opted for Higher Studies
   Accreditation Status of the course  NotAccredited
   Doctoral Courses Yes / No  No
   Foreign Collaborations, if any  Yes
   Professional Memberships  Society
   Library
   Professional Activities
   Consultancy Activities
   Grants Fetched
   Departmental Achievements

   Distinguished Alumni

1. Mr. Pradeep Rai, Asstt. Store Manager, Vishal mega Mart
2. Ms. Smriti De
   Director, Educon Manage Global
10.12. Name of the Department  
Management  
Course  
Communication Management  
Level  
PG  
1st Year of approval by the Council  
2010  
Accreditation Status of the course  
NotAccredited  
Doctoral Courses Yes / No  
No  
Foreign Collaborations, if any  
Yes

10.12. Name of the Department  
Management  
Course  
Customer Relationship Management  
Level UG / PG  
PG  
1st Year of approval by the Council  
2007  
Year wise Sanctioned Intake  
2011  60  
2010  60  
2009  60  
Year wise Actual Admissions  
0  18  53  
Cut off marks – General quota  
% Students passed with Distinction  
54.90  44.60  
% Students passed with First Class  
100  100  
Students Placed  
10  42  
Average Pay package, Rs./Year  
3.59L  2.54L  
Students Opted for Higher Studies  
Accreditation Status of the course  
NotAccredited  
Doctoral Courses Yes / No  
No  
Foreign Collaborations, if any  
Yes  
Professional Memberships  
Society  
EPSI, PHDCCI, DELNET, British Council  
Library  
Professional Activities  
Management Development Program  
Faculty Development Program  
Corporate Training  
Consultancy Activities  
Grants Fetched  
AICTE Sponsored Workshop under Seminar Grant in May 2009
Departmental Achievements

International Publications
International Conference
International Collaborations

Distinguished Alumni

1. Vivek Bharti Srivastava
   Sales Executive, Parle Agro

2. Vikas Kumar Singh
   Sales Manager, Vishal Mega Mart

3. Abhijit Abhinav
   Sales Executive, Kent RO System Ltd.

10.13. Details of Teaching Staff

Name of Teaching Staff: Dr. Alok Saklani
Designation: Director
Department: Marketing
Date of Joining the Institution: 31/07/2004
Qualifications with Class/Grade:
B Com, M.Com., D.Phil.
Total Experience in Years: Teaching: 31 years
Papers Published National (50)
National International 10
Papers Presented in Conferences National (2)
National International (1)
PhD Guide/ Give field & University Field Marketing University: HNB, Garhwal
PhDs / Projects Guided PhDs 15 Projects at Masters level 60
(1)

Name of Teaching Staff: Dr. Deepankar Chakrabarti
Designation: Dean
Department: IT/IS
Date of Joining the Institution: 8/11/2004
Qualifications with Class/Grade:
M.Sc & PGDIM, Ph.D
Total Experience in Years: Teaching: 16 years
Papers Published National (7)
National International (2)
Papers Presented in Conferences National (2)
National International (1)
PhD Guide/ Give field & University Field University
PhDs / Projects Guided PhDs Projects at Masters level (20)
Name of Teaching Staff: Dr. Etinder Pal Singh  
Designation: Professor  
Department: Marketing  
Date of Joining the Institution: 8/12/2008  
Qualifications with Class/Grade: B.A, MBA, Ph.D, UGC NET  
Total Experience in Years: Teaching: 7 years, Industry: 10 years  
Papers Published National (4) International  
Papers Presented in Conferences National (2) International  
PhDs / Projects Guided Field University  
Books Published / IPRs / Patents (2)  
Professional Memberships  
Consultancy Activities  
Awards: Best paper award  

Name of Teaching Staff: Prof. Kamal Kishore  
Designation: Professor  
Department: Finance  
Date of Joining the Institution: 29/10/2009  
Qualifications with Class/Grade: M.Sc., PGDPM, LLB, MBA, CAIIB, AsDBM (Manila)  
Total Experience in Years: Teaching: 7 years, Industry: 32 years, Research  
Papers Published National 2 International  
Papers Presented in Conferences National 1 International 1  
PhDs / Projects Guided Field University  
Books Published / IPRs / Patents  
Professional Memberships IIBF, Mumbai  
Consultancy Activities Yes  
Awards  
Grants fetched
Name of Teaching Staff: Prof. Akshey Kumar
Designation: Professor
Department: HRM
Date of Joining the Institution: 2/7/2007
Qualifications with Class/Grade: BA(Hons), MA, MBA, LLB (Gold Medalist) & LLM, FCS
Total Experience in Years: Teaching: 18 years
Industry: 39 years
Research: -
Papers Published
National
1
International
Papers Presented in Conferences
National
International
PhD Guide/ Give field & University Field
University
PhDs / Projects Guided
PhDs
Projects at Masters level
25
Books Published / IPRs/ Patents
Professional Memberships
Institute of
Company
Secretaries of India
Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Prof. Amit Sareen
Designation: Professor
Department: International Business & Business Strategy
Date of Joining the Institution: 28.4.2010
Qualifications with Class/Grade: BE, MBA
Total Experience in Years:
Teaching: 1 years
Industry: 16 years
Research: -

Papers Published
National 1
International

Papers Presented in Conferences
National
International

PhD Guide/ Give field & University
Field
University

PhDs / Projects Guided
PhDs
Projects at Masters level 7

Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Dr. Neeraj Singhal
Designation: Associate Professor
Department: International Business
Date of Joining the Institution: 21/8/2006
Qualifications with Class/Grade: B.Sc., MBA, Ph.D
Total Experience in Years:
Teaching: 9 years
Industry: 3 years
Research: -

Papers Published
National (13)
International (9)

Papers Presented in Conferences
National (03)
International (06)

PhD Guide/ Give field & University
Field
University

PhDs / Projects Guided
PhDs
Projects at Masters level 60

Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Academy of International Business
Grants fetched

Name of Teaching Staff: Mr. Pankaj Varshney
Designation: Assistant Professor
Department: Finance
Date of Joining the Institution: 10/2/2000
Qualifications with Class/Grade: B.Com (Hons), MFC, Pursuing Ph.D.
Total Experience in Years: Teaching: 14 years, Industry: 7 years, Research: -
Papers Published: National (1) International
Papers Presented in Conferences: National International
PhD Guide/ Give field & University Field University
PhDs / Projects Guided: PhDs Projects at Masters level (10)
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Dr. Srirang Kumar Jha
Designation: Assistant Professor
Department: Human Resource
Date of Joining the Institution: 01/8/2007
Qualifications with Class/Grade: B.A., M.A., Ph.D, UGC NET
Total Experience in Years: Teaching: 9.5 years, Industry: 6.5 years, Research: 1
Papers Published National (7) International (2)
Papers Presented in Conferences National International
PhD Guide/ Give field & University Field University
PhDs / Projects Guided PhDs Projects at Masters level (15)
Books Published / IPRs/ Patents (2)
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Dr. Shalini Vermani
Designation: Associate Professor
Department: IT/IS
Date of Joining the Institution: 20/06/06
Qualifications with Class/Grade: B.Sc., M.Sc., Ph.D.
Total Experience in Years: Teaching: 12 years Industry: - Research: -
Papers Published National: (12) International: (3)
Papers Presented in Conferences National: International
PhD Guide/ Give field & University Field: University
PhDs / Projects Guided PhDs: Projects at Masters level (15)
Books Published / IPRs/ Patents 1 (in press)

Name of Teaching Staff: Ms. Monika Arora
Designation: Associate Professor
Department: IT/IS
Date of Joining the Institution: 8/6/2001
Qualifications with Class/Grade: B.Sc.(Hons), MCA, Pursuing Ph.D.
Total Experience in Years: Teaching: 13 years Industry: - Research: -
Papers Published National: (1) International: (11)
Papers Presented in Conferences National: International
PhD Guide/ Give field & University Field: University
PhDs / Projects Guided PhDs: Projects at Masters level (15)
Name of Teaching Staff: Ms. Manupriya Bali
Designation: Assistant Professor
Department: Human Resource
Date of Joining the Institution: 2/7/2007
Qualifications with Class/Grade: IRPM, MBA, MPM & PGD in HRD
Total Experience in Years:
- Teaching: 4 years
- Industry: 7.5 years
- Research:
  - National (1)
  - International
  - National (2)
  - International
  - Field
  - University
  - PhDs
  - Projects at Masters level (20)

Name of Teaching Staff: Ms. Shweta Jha
Designation: Assistant Professor
Department: Human Resource
Date of Joining the Institution: 3/12/2007
Qualifications with Class/Grade: B.Sc (Hons), PGDBM, Pursuing Ph.D
Total Experience in Years:
- Teaching: 10 years
- Industry: -
- Research: -
  - National (6)
  - International (3)
  - National
  - International
  - Field
  - University
  - PhDs
  - Projects at Masters level (15)
Name of Teaching Staff: Ms. Jyoti Doval
Designation: Assistant Professor
Department: Business Communication
Date of Joining the Institution: 1/5/2009
Qualifications with Class/Grade: B.Sc., MBA, Pursuing Ph.D
Total Experience in Years: Teaching: 2 years Industry: 7 years Research: National (1) International
Papers Published
Papers Presented in Conferences
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Mr. Chirag Malik
Designation: Assistant Professor
Department: Insurance & Marketing
Date of Joining the Institution: 4/7/2008
Qualifications with Class/Grade: B.Sc., MBA, A(III)
Total Experience in Years: Teaching: 3 years Industry: 9 years Research: -
Papers Published
Papers Presented in Conferences
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards

Grants fetched

Name of Teaching Staff: Ms. Shilpa Bhaskar
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 7/8/2006
Qualifications with Class/Grade: B.Sc., M.Sc & MBA & PGDCA, UGC NET
Total Experience in Years: Teaching: 10 years Industry: 2 years Research: -
Papers Published
National (2) International (1)
Papers Presented in Conferences
National (5) International
PhDs Guide/ Give field & University Field University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Ms. Anchal Gupta
Designation: Assistant Professor
Department: Operations Research/Quantitative Methods
Date of Joining the Institution: 2/7/2007
Qualifications with Class/Grade: B.Sc., M.Sc & M.Phil
Total Experience in Years: Teaching: 4 years Industry: - Research: -
Papers Published
National (2) International
Papers Presented in Conference
National (1) International
PhDs Guide/ Give field & University Field University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
PhDs Projects at Masters level (25)
Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Ms. Neeti Leekha Chhabra
Designation: Assistant Professor
Department: Human Resource
Date of Joining the Institution: 18/5/2006
Qualifications with Class/Grade: B.Com (Hons), MPM, Diploma in T&D
Total Experience in Years: Teaching: 4.5 years, Industry: 2 years, Research: -
Papers Published: National (3), International 2(Accepted)
Papers Presented in Conferences: National, International
PhD Guide / Give field & University Field: -
PhDs / Projects Guided: PhDs, Projects at Masters level
Books Published / IPRs / Patents:
Professional Memberships: HRD Network, ISTD
Consultancy Activities:
Awards:
Grants fetched:

Name of Teaching Staff: Mr. Mukesh Kumar Mehlawat
Designation: Assistant Professor
Department: Quantitative Methods / Operations Research
Date of Joining the Institution: 1/6/2005
Qualifications with Class/Grade: B.Sc., M.Sc., Pursuing Ph.D.
Total Experience in Years: Teaching: 6 years, Industry: - Research: -
Papers Published: National (14), International (4)
Papers Presented in Conferences: National (4), International
PhD Guide / Give field & University Field: -
PhDs / Projects Guided: PhDs, Projects at Masters level (25)
Books Published / IPRs / Patents:
Professional Memberships:
Consultancy Activities:
Awards:
Grants fetched:
Name of Teaching Staff: Ms. Preeti Suryawanshi
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 4/9/2006
Qualifications with Class/Grade: B.E., MBA, UGC NET
Total Experience in Years: Teaching: 4 years
Papers Published
Papers Presented in Conferences
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Ms. Divya Jindal
Designation: Assistant Professor
Department: Finance
Date of Joining the Institution: 20/8/2008
Qualifications with Class/Grade: B.Com, M.Com, MFC & CPA
Total Experience in Years: Teaching: 5 years
Papers Published
Papers Presented in Conference
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Ms. Priya Gupta
Designation: Assistant Professor
Department: Finance
Date of Joining the Institution: 18/9/2008
Qualifications with Class/Grade: B.Com(H), M.Com, PGDM, CA (Inter)
Total Experience in Years: Teaching: 2 years Industry: - Research: -
Papers Published National: 1 International: -
Papers Presented in Conferences National: - International: -
PhD Guide/ Give field & University Field University
PhDs / Projects Guided PhDs Projects at Masters level 25
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Ms. Sonia Kalra
Designation: Assistant Professor
Department: IT/IS
Date of Joining the Institution: 10.01.03
Qualifications with Class/Grade: B.E, MCA
Total Experience in Years: Teaching: 8 years Industry: - Research: -
Papers Published National: 1 International: -
Papers Presented in Conferences National: - International: -
PhD Guide/ Give field & University Field University
PhDs / Projects Guided PhDs Projects at Masters level 25
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Ms. Ruchi Malik
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 18/7/2007
Qualifications with Class/Grade: BA(Hons), MBA & M.Phil
Total Experience in Years: Teaching: 6 years Industry: 2 Months Research:
- Papers Published National 1 International
- Papers Presented in Conferences National International
- PhD Guide/ Give field & University Field University
- PhDs / Projects Guided PhDs Projects at Masters level 15

Name of Teaching Staff: Mr. Rajesh Kumar Sinha
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 11/7/2008
Qualifications with Class/Grade: B.Sc (Hons), MBA, UGC NET
Total Experience in Years: Teaching: 6 years Industry: - Research: -
- Papers Published National (6) International
- Papers Presented in Conference National (4) International
- PhD Guide/ Give field & University Field University
- PhDs / Projects Guided PhDs Projects at Masters level 25

Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Ms. Manisha Bachheti
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 14/7/2008
Qualifications with Class/Grade: B.Sc., MBA, Pursuing Ph.D
Total Experience in Years:
Teaching: 2.5 years  Industry: 2 years  Research: -
Papers Published:
National 3  International
Papers Presented in Conferences:
National 3  International
PhD Guide/ Give field & University Field:
University
PhDs / Projects Guided:
PhDs  Projects at Masters level 34
Books Published / IPRs/ Patents:
Professional Memberships:
Consultancy Activities:
Awards:
Grants fetched:

Name of Teaching Staff: Ms. Sukhmani Bhardwaj
Designation: Assistant Professor
Department: Marketing
Date of Joining the Institution: 7/7/2008
Qualifications with Class/Grade: BBA, MBA (Honours)
Total Experience in Years:
Teaching: 7 years  Industry: -  Research: -
Papers Published:
National (4)  International
Papers Presented in Conferences:
National (3)  International (1)
PhD Guide/ Give field & University Field:
University
PhDs / Projects Guided:
PhDs  Projects at Masters level 30
Books Published / IPRs/ Patents:
Professional Memberships:
Consultancy Activities:
Awards:
Grants fetched

Name of Teaching Staff: Ms. Anindita Banerjee
Designation: Assistant Professor
Department: Economics
Date of Joining the Institution: 01/02/2010
Qualifications with Class/Grade: MA(Eco.), M.Phil(Eco), PGDCA, Dip. in French
Total Experience in Years: Teaching: 3 years Industry: Research:
Papers Published: National (1) International
Papers Presented in Conferences: National International
PhDs Guide/ Give field & University: Field University
PhDs / Projects Guided: PhDs Projects at Masters level (22)
Books Published / IPRs/ Patents: Professional Memberships Consultancy Activities
Awards: Merit certificate for highest marks in BA, MA, M.Phil, young economist award in college for paper presentation competition on a UGC sponsored conference.

Grants fetched

Name of Teaching Staff: Ms. Chhaya Wadhwa
Designation: Assistant Professor
Department: Business Communication
Date of Joining the Institution: 01/02/2010
Qualifications with Class/Grade: MA, M.Phil, UGC NET (English) 1st div. & MBA
Total Experience in Years: Teaching: 10.5 years Industry: Research:
Papers Published: National (1) International
Papers Presented in Conferences: National (3) International
PhDs Guide/ Give field & University: Field University
PhDs / Projects Guided: PhDs Projects at Masters level (30)
Books Published / IPRs/ Patents: Professional Memberships Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Ms. Garima Mittal
Designation: Asstt. Professor
Department: Quantitative Methods / Operations Research
Date of Joining the Institution: 21/06/2002
Qualifications with Class/Grade: M.Sc, M.Phil,
Total Experience in Years: Teaching: 8 years
Papers Published
Papers Presented in Conferences
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched

Name of Teaching Staff: Ms. Neetu Sardana
Designation: Assistant Professor
Department: IT /IS
Date of Joining the Institution: August 18, 2002
Qualifications with Class/Grade: MCA, PhD (Pursuing
Total Experience in Years: Teaching: 11
Papers Published
Papers Presented in Conferences
PhD Guide/ Give field & University
PhDs / Projects Guided
Books Published / IPRs/ Patents
Professional Memberships
Consultancy Activities
Awards
Grants fetched
Name of Teaching Staff: Ms. Panchali das
Designation: Assistant Professor
Department: Marketing & Advertising
Date of Joining the Institution: 21st February, 2011
Qualifications with Class/Grade: MBA (Marketing & Advertising), FDP (IIMA)
Total Experience in Years: Teaching:  - Industry:  - Research:  -
Papers Published: National
Papers Presented in Conferences: National
PhD Guide/ Give field & University: Field
PhDs / Projects Guided: University
Books Published / IPRs/ Patents: -
Professional Memberships: -
Consultancy Activities: -
Awards: -
Grants fetched: -

Name of Teaching Staff: Dr. Puja Mahesh
Designation: Associate Professor
Department: Journalism & Mass Communication
Date of Joining the Institution: 21st February, 2011
Total Experience in Years: Teaching:  - Industry:  - Research:  -
Papers Published: National
Papers Presented in Conferences: National
PhD Guide/ Give field & University: Field
PhDs / Projects Guided: University
Books Published / IPRs/ Patents: -
Professional Memberships: -
Consultancy Activities: -
Awards: -
Grants fetched: -
10.14 **Admission quota**

<table>
<thead>
<tr>
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<th>2010-12</th>
<th>2009 – 11</th>
<th>2008 – 10</th>
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<tbody>
<tr>
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<tr>
<td>PGDM - MAT/CAT/XAT</td>
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<td>PGDM(IB) – MAT/CAT/XAT</td>
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<td>PGDM(CM)MAT/CAT/XAT</td>
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<td>Cut off / last candidate admitted</td>
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<td>Fees in rupees</td>
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<td>Rs. 6,00,000/-</td>
<td>Rs.4,50,000/-</td>
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<td>Admission Calendar</td>
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<td>PIO quota Yes / No</td>
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</tbody>
</table>

10.15 **Infrastructural information**

**ClassRoom**

![ClassRoom image](image-url)
Tutorial Room

Computer Centre
Cafeteria

Indoor Sports Facilities
Outdoor Sports Facilities

Facilities for Disabled
10.16. Boys Hostel
Girls Hostel

10.17. Academic Sessions
   Examination system, Year / Sem
   Period of declaration of results

10.18. Counseling / Mentoring
   Career Counseling
   Medical facilities
   Student Insurance

July – October, October – December, January - April
Trimester
Within a fortnight of examination
Yes
Yes
No
10.19. Students Activity Body
   Cultural activities  Yes
   Sports activities  Yes
   Literary activities  Yes
   Magazine / Newsletter  Yes
   Technical activities / TechFest  Yes
   Industrial Visits / Tours  Yes
   Alumni activities  Yes

10.20. Name of the Information Officer for Prof. Akshey Kumar
   RTI
   Designation  Professor
   Phone number with STD code  01-25363979 - 81
   FAX number with STD code  011 - 25363985
   Email  asm.dwk.del@apeejay.edu