ASM Student Details

Student related details for Apeejay School of Management, New Delhi (ASM) are as follows:

Graduation

ASM believes in the philosophy of continuous evaluation. Students are assessed not only at the end and during the middle of each trimester but also throughout the trimester. Performance of a student at the end of each trimester is based on marks obtained in: the end-trimester examination, in the mid-trimester test and continuous assessment during the entire term.

It is mandatory for students to obtain minimum 50% marks in both his/her end term and continuous assessment to pass in a subject. Students who are unable to clear their examination are counseled by faculty members and are given another opportunity to clear their exams.

The institute has adopted a system of grading students on absolute marks since the batch of 2011-13. Grading of students prior to that was done on a relative basis.

The graphs below reflect the average percentage of marks i.e. 50 and above, 60 and above & 75 and above obtained by students across various programs. Students scoring less than 50% of marks have to reappear in the subject.
Program: PGDM

Performance of PGDM Students of 2011-13 and 2010-12 Batch
Program: PGDM (IB)

Performance of PGDM (IB) Students of 2011-13 and 2010-12 Batch
Student Dropout Rate

Dropout rate is defined as students dropped out of the program as the percentage of total number of students admitted.

Program: PGDM

Dropout rate among PGDM Students
In the PGDM Program - dropout rate ranged between 0% to 2.5% across different academic years.

Program: PGDM (IB)
Dropout rate among PGDM (IB) Students

Dropout rate in PGDM (IB) Program ranged between 0 % to 5.35 % across different academic years. The graph shows a decrease in student dropout rate with each consecutive batch.

Students who left the program stated reasons such as illness, relocation issues, inability to pay fees, family reasons, and personal reasons for their withdrawal.

Employment Advancement

Corporate Profile of Alumni

Corporate Profile of Alumni
Throughout the two year program, ASM grooms its students to become globally competent, socially sensitive, ethically sound managerial talent to lead businesses and organizations. Relationship of institute with students begins when they enter the campus and continues forever.

Students of the institute have been successful in their professional lives. Many are serving in organizations like ITC, Nestle, Capital IQ, Fidelity, Deloitte, Tata Motors, The Leela, Standard Chartered Bank, HDFC bank, Oriental Bank of Commerce, etc. to name a few. A number of alumni are working as middle level and senior level managers. Few also head businesses or are Directors of companies. Among them, 11% of the alumni are working at the capacity of Director, followed by 5% as CEO and Business Head and 6% as the Vice President of an organization. Beside, 28% of the alumni hold senior managerial position where as 50% are working as Assistant Manager, Analyst etc.

Some students have opted to be entrepreneurs. Few have also become social entrepreneurs and are working towards helping underprivileged students. For instance, Mr. Mohit Raj and Ms. Saanchi Marwaha (2009-2011 PGDM batch) have started an NGO “Turn Your Concern into Action (TYCIA)” to impart quality education to underprivileged students. This NGO began with one school and have now started with another one.